



தமிழ்நாடு தமில்நாடு TAMIL NADU

16-7-2020

மதுரை மாவட்டம் வானியம்பாடி  
மாவட்டம்

79AB 994574  
S. BANUMATHI, B.LR., M.A  
Stamp Vendor  
L.No.31/VNB/2008  
P.J.N. Road, Vaniyambadi.  
Tirupattur Dist., Tamil Nadu

MEMORANDUM OF UNDERSTANDING (MoU)



MAHI MAA BEAUTY ACADEMY, VANIYAMBADI  
Tirupattur District, Tamilnadu.

And



DEPARTMENT OF INTERIOR DESIGN AND DECOR  
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
MARUDHAR NAGAR, CHINNAKALLUPALLI,  
VANIYAMBADI-635751, TAMILNADU, INDIA

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into this on 16<sup>th</sup> July 2020, by and between

**Department of Interior Design and Decor, Marudhar Kesari Jain College for Women, Vaniyambadi** having its principal office at Vaniyambadi, represented herein by its Principal, **Dr.T.Balasubramanian** (hereinafter referred as '**First Party**')

**AND**

Mahi Maa Beauty Academy. NO:55, kamarajar Street, Sangam Theatre Road, Pudur, Vaniyambadi, Thirupathur, Tamil Nadu-635751 and represented herein by R. Rekha Ramesh, Beauty Therapist, Makeup Artist.  
(hereinafter referred to as "Second Party")

(First Party and Second Party are hereinafter jointly referred to as 'Parties' and individually as 'Party')

**WHEREAS:**

**First Party :-**

- a) Marudhar Kesari Jain College for Women established in the year 1994, Institution of fine learning where thousands of rural women students have been able to explore better career options & achieve high degrees of success.
- b) Marudhar Kesari Jain College for Women is located on a sprawling campus of 25 acres that provides a congenial atmosphere for teaching and learning. It is Recognised under Sec. 2(f) & 12(B) of the UGC act, 1956 approved by Govt.

been re-accredited with "A" grade by NAAC, Bangalore (UGC recommended) in the year 2019 and certified by BSI as an ISO 9001:2015 certified institution in the year 2018.

- c) Marudhar Kesari Jain College for Women is a self-financing Women Institution. The college is offering **16 U.G. courses, 11 P.G. courses, 7 M.Phil. courses and 2 Ph.D course** with 2700 students.
- d) Also to extend and support the dreams of the rural and economical background students, MKJC is associated with Distance Education study centre of

- **Mother Teresa University**
- **University of Madras**
- **Tamilnadu Physical Education and Sports University**
- **The Institute of company Secretaries of India in PURSUIT of Professional Excellence statutory body under the act of parliament.**

A proactive management & a team of highly dedicated faculty members ensures that learning at Marudhar Kesari Jain College for Women is unique with multi skills development opportunities. For over 25 years MKJC have achieved a long list of accolades with stories of success within the region.

## **Second Party :-**

A. Mahi Maa Beauth Academy started in the year 2007, Mrs.Rekha Ramesh is the owner of this Academy.

B. Mahi Maa Beauty Academy engaged in Bridal Makeup, Cultural Makeup, Facial, Saree Draping, Hair Dressing, Nail Services, This is the promising career for youth because of advancement in the lifestyle.

C. Mahi Maa Beauty Academy is offering Certificate courses.

D. Mahi Maa Beauty parlour has accepted to permit the students to impart training invites premises for the Training program conducted by the First Party. The duration of the implant training in the Second Party's centre will be for a period of one month for a student.

E. Mahi Maa Beauty parlour have rights to reject candidate who have failed to fulfill the Second Party Service based quality needs.

Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests

### **CLAUSE 1 CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.
- 1.2 First Party and Second Party co-operation will relate effective utilization of the intellectual capabilities of the faculty of Party providing significant inputs to

them in developing suitable teaching / training systems, keeping in mind the needs of the industry.

- 1.3 The general terms for co-operation shall be represented by this MOU. The Parties shall cooperate with each other and shall, as promptly as is reasonably practical enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.

## CLAUSE 2

### SCOPE OF THE MOU

- 2.1 The purpose of this MOU is to develop co-operation and promote mutual understanding and excellence in promoting Certification course on Beautician between the parties.
- 2.2 Both parties must focus on skill development components to be enhanced to students with appropriate knowledge, practice and attitude to become work ready.
- 2.3 **Curriculum Design:** Second Party can give valuable inputs to the first Party, suitably customize the curriculum and assessment, in teaching / training methodology and Exchanges of academic information and materials.

- 2.4 **Industrial Training & Visits:** Industry and Institution interaction will give an insight in to the latest developments / requirements of the academy; Second Party to permit the Faculty and Students of First Party to visit the academy and also involve in In-plant Training at vaniyambadi. The In-plant training and exposure provided to students and faculty through this association will build confidence and prepare the students to have a smooth transition from academic to working career.
- 2.5 **Skill Development Programs:** Second Party to train the students of First Party on Handling the classes for the students.
- 2.6 **Guest Lectures:** Second Party to extend the necessary support to deliver guest lectures to the students of the First Party
- 2.7 **Faculty Development Programs:** Second Party to train the Faculty members of First Party.
- 2.8 Both Parties to obtain all internal approvals, consents, permissions, and licenses of whatsoever nature required for offering the Programmes on the terms specified herein.
- 2.9 No claim against the Second Party shall be valid, either the students or the First Party.

**CLAUSE 3**  
**VALIDITY**

- 3.1 This Agreement will be valid until it is expressly terminated by either Party during which period first party or second party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of First Party or Second Party, after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.
- 3.2 Both Parties may terminate this MOU upon 30 calendar days' notice in writing. In the event of Termination both parties have to discharge their obligations.

**CLAUSE 4**  
**RELATIONSHIP BETWEEN THE PARTIES**

- 4.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent entities, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, express or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party, to or to extend any liability on behalf of the other Party.

This MOU is executed in two sets and the First Party shall hold first and Second Party shall hold the other.

Both parties agreement signed on 16<sup>th</sup> July 2020.

IN WITNESS WHEREOF the both parties have signed this MOU on the day, month and the year first above written.

*T. Bal* 16/7/20

For Marudhar Kesari Jain College

for women

**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751.

Authorized Signatory

*Mrs. Rekha Ramesh*, 16.7.20

For Mahi Maa Beauty Academy

**Mrs. Rekha Ramesh**  
**Mahi Maa Beauty Academy**  
# 55, Kamarejar Street, (Near Sangam Theatre)  
Pudur, Vaniyambadi - 635 751.

Authorized Signatory

Witnesses

1. *K. Raji* (K. RAJESWAR) HEAD DEPARTMENT OF STATISTICS  
Marudhar Kesari Jain College for women  
Vaniyambadi

2. *Shamaila Afreen C*  
Assistant Professor  
Department of Biochemistry,  
Marudhar Kesari Jain college.





MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI

INTERIOR DESIGN AND DECOR

CERTIFICATE COURSE: BEAUTICIAN

#### ABSTRACT

Beauty parlor is a service oriented establishment in which women receive treatment to increase their beauty. Skin care, facial make up, hair nourishment and model hair cutting are the most important nourishing activities of a beauty parlor.

Beauty culture training is now-a-days, imparted by number private organizations and trained ladies try to set up their beauty parlor in medium and small towns throughout Tamilnadu. The easily availability of different herbal preparation, cosmetic items helps to maintain quality of service of these beauty parlor. The demand of attending beauty parlor centre is mostly found in age group 18-48 years. In population growth, the growth of this age group is now found to be highest in India. In good beauty parlor even the customers have to wait for days together with an advance booking this type of service centers are also getting good orders to serve the bride, in marriage functions and in different similar occasions.

There is also a great demand for well-trained and experienced Indian Professionals in Tirupattur hospitality and spa industry. By 2022, in India, there will be an incremental demand for 10.06 million skilled manpower, so if this is the national scenario then one can imagine what will be the market in Tirupattur could be. We need quality people to meet this demand. The biggest challenge we are facing today is the shortage of quality skilled manpower, so undertaking this course will let the participants to serve this industry with great demands.

A budding beautician can emerge as completely trained and become expert beautician after training. One can open her own beauty parlor and salon. These days' unisex salons are also a hit. But if one's entrepreneur skills fail to satisfy the creative zeal, then you can even come up with your own range of beauty products. This will fetch the participant name and fame as well.

Beauty and wellness industry is growing at swift pace in India with new trends evolving in the society. In India, the beauty industry has significantly developed in terms of manufacture, promotion and marketing of different beauty products. After completion of any beauty course, the beautician can start a career in the beauty industry as a nail art specialist, a masseur, an aroma therapist, or even a beauty consultant.

It has been noticed that people from different fields like airlines, hospitality and call centers are switching to the Beauty, Spa and Hair Dressing profession. Beauty and wellness is a 12,000 cr. Industry in India and is growing at the rate of 30% each year. Due to the fast paced growth, there are plenty of job opportunities, for which there is need for qualified professionally trained individuals.

This industry has several other advantages such as high salaries, comfortable job timings, ease with which one can start their own spa or salon. But to succeed in the beauty industry, it is essential to get a degree from a good training academy.

The professional beauticians can be employed in modeling and film industry. The option of starting one's own saloon or parlor also remains open.

Candidates with this course in beauty care can start the career as a beautician. One can get the specialization in any field like hair styling, beauty therapy, massage, make-up, facials, pedicure, manicure, herbal beauty care and electrolysis.

Beauticians can choose to work in various settings such as Salons, TV and film industry, Fitness clinics, In hotels and health resorts, Modeling agencies, Self-employment etc.

At the Beauty Institute you will receive fundamental beauty training that is anything but basic. Our curriculum is very helpful to meet market demands. We pride our reputation on preparing the most skilled professionals, and our hands-on instruction paired with cutting-edge techniques allows us to do just that.

The Beauty Institute works diligently to maintain relationships with industry professionals, salon owners/managers and stylists both locally and nation-wide.

## **TRAINING AIMS & OBJECTIVES**

The Six Month Beautician training course is for trainees that want to work in the beauty sector with the aim to learn, develop and practice required by the market. In this course, the emphasis is put on the trainee to acquire the ability to perform as a confident and competent Beautician.

The training objectives of this course are to:

1. Develop professional attitude and knowledge of hair & skin care, manicure, pedicure, beauty treatments comprising of casual makeup, party makeup, bridal makeup, making of eye brows, eye lashes, facial & skin treatments, henna applications, massage & hair styling techniques and methods.
2. Produce a capable & skilful workforce as required by the prevailing market demands.
3. Equip the trainees with skills and knowledge to ensure adherence to safety measures in parlors and emphasize on fitness & diet for a healthy look.

This programme will definitely ensure the students towards sound knowledge on beautician course. The qualities which are needed to beautician to meet out the expectation of the customer will be trained in the programme, which are the primary objective of the course and that will be helpful for all the participants who undertake this course.

# SAS WELLNESS COMPANY

PLOT NO:198 KGR NEW TOWM,PERUMAL PATTU-THIRUVALLUR-DT:602024

TAMIL NADU,INDIA

GST NO:33BCTP50493MZZT

9790528755

9444274694

PRO.INV: NO:039

16/07/2020

## QUOTATION

SL NO	PRODUCT	QTY	PRIZE	VALUE
1	REVOLVING CHAIRS	5	17000.00	85000.00
2	WOODEN COUNTERS	5	4000.00	20000.00
3	MIRRORS -WALL MOUNT	2	1500.00	3000.00
4	STANDS FOR ROLLERS/PINS	2	4500.00	9000.00
5	BACK WASH STATION (WASH BASIN )	1	21000.00	21000.00
6	TUBE LIGHTS	5	350.00	1750.00
7	WATER SPRAY GUN	2	150.00	300.00
8	SET OF HAIR COMPS AND BRUSHES	1	1700.00	1700.00
9	SET OF SCISSORS	2	1500.00	3000.00
10	SET-TOWELS AND APRONS	2	400.00	800.00
11	CURTAINS	4	1100.00	4400.00
12	STRAIGHTENING/PERMING CREAM,PIN,MAK	1 SET	2950.00	2950.00
	MAKE UP KIT ( BASIC)	1 SET	6000.00	6000.00
	FACIAL KITS -BASIC	1 SET	1500.00	1500.00
13	STEAMER	1	8500.00	8500.00
14	MASSAGER	1	2600.00	2600.00
15	HAIR DRYERS	2	2500.00	3000.00
16	ELECTRIC ROLLERS	1	2500.00	2500.00
17	FACIAL MACHINES	1	3500.00	3500.00
18	SKIN TONING MACHINES	1	4600.00	4600.00
19	HAIR STPAIGHTENING (IRON MACHINE)	1	6500.00	6500.00
20	BEAUTICIAN -STARTUP KIT	1	3500.00	3500.00
	TOTAL			195100.00
	SGST(9%)			17559.00
	CGST(9%)			17559.00
	TOTAL			230218.00
	ROUNDED OFF			0.00
	TOTAL VALUE			230218.00

For SAS WELLNESS COMPANY

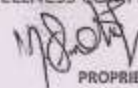
BANK DETAILS

SAS WELLNESS COMPANY

ACCOUNT NUMBER :6389868302

INDIAN BANK ,VEPPAMPATTU BRANCH

IFSC CODE : IDIB000V111



PROPRIETOR