



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN AUTONOMOUS

VANIYAMBADI - 635 751, TAMIL NADU INDIA.



## NATIONAL CADET CORPS (NCC) Organizes



## Atmanirbhar Bharat Programme



**Date : 14.07.2025 | Time : 11.00 am**

**Venue : Sri Arihanth Seminar Hall**



RESOURCE PERSON



**Dr. J. Lesitha Jeevakumari**

**Research Associate,**

**PG and Research Department of Biotechnology**

**MKJC, Vaniyambadi**

**V. Dilip Kumar Jain**  
**President**

**Anand Singhvi**  
**Secretary**

**PRINCIPAL**  
**Dr. M. Inbavalli**  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751  
Tiruvattur District





**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS), VANIYAMBADI**



**Activity Report**

<b>Title</b>	<b>Aatmanirbhar Bharat Programme</b>		
<b>Organized By</b>	<b>National Cadet Corps (NCC)</b>		
<b>Type of Activity</b>	<b>Aatmanirbhar Bharat Programme</b>		
<b>Level</b>	<b>Institutional</b>		
<b>Date</b>	<b>14/07/2025</b>	<b>Time</b>	<b>11.00 am -12.00 pm</b>
<b>Venue</b>	<b>Sri Arihanth Seminar Hall</b>	<b>Mode</b>	<b>Offline</b>
<b>Resource Person</b>	<b>Dr.J.Lesitha Jeevakumari</b> Research Associate PG and Research Department of Biotechnology MKJC, Vaniyambadi		
<b>Objective of the Programme</b>	<ul style="list-style-type: none"><li>• The central idea behind the program is to make India self-reliant especially in critical sectors like manufacturing, agriculture, healthcare and technology.</li><li>• The initiative emphasizes the importance of increasing domestic manufacturing in order to create jobs, foster innovation, and improve the overall economic ecosystem.</li><li>• Atmanirbhar Bharat aims to position India as a global leader in manufacturing by creating a robust infrastructure, improving ease of doing business, and encouraging foreign investments.</li></ul>		
<b>Internal Participants Count</b>	<b>Students: 56</b>		

**Summary**

The Aatmanirbhar Bharat Programme, launched by the Government of India in May 2020, aims to foster economic self-reliance, reduce dependency on imports, and empower local industries to thrive based on their own strengths. In line with its vision of strengthening the nation's economic foundation, the initiative also emphasizes promoting entrepreneurship, encouraging innovation, and creating a business ecosystem conducive to growth. The program's core objective is not only to enhance India's competitiveness on the global stage but also to empower domestic businesses and entrepreneurs, especially in the sectors of manufacturing, technology, and services. A key pillar of the Aatmanirbhar Bharat initiative is the empowerment of entrepreneurs. The program places significant emphasis on developing an environment that supports Micro, Small, and Medium Enterprises (MSMEs), startups, and new-age ventures. By creating more opportunities for innovation and facilitating easy access to capital, the initiative aims to boost the growth of businesses in various sectors, particularly

in technology, defense, and manufacturing. This focus on entrepreneurship is critical for achieving sustainable growth, generating employment, and ensuring long-term prosperity in the country. This program is often accompanied by public rallies and awareness campaigns to engage and motivate citizens, entrepreneurs, and industries in contributing to India's growth.

### Outcome of the Programme

1. India increased its indigenous defense manufacturing capacity and exports.
2. Rise in employment opportunities in construction, electronics, textiles, logistics, and agro-processing.
3. Increase in agri-tech startups and digital platforms connecting farmers to markets.

NCC Caretaker

IGAC Director

Principal

**PRINCIPAL**

Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.  
Tirupattur District





**MARUDHAR KESARI JAIN**



**COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**

**National Cadet Corps (NCC)**

**Programme : Atmanirbhar Bharat**

**Date : 14.07.2025**



**PRINCIPAL**  
**Marudhar Kesari Jain College**  
**for Women (Autonomous)**  
**Vaniyambadi - 635 751.**  
**Tirupattur District**