



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur Dt., 635 751, Tamilnadu, India.

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited  
with "A+" Grade by NAAC (4th Cycle) | Permanently  
Affiliated to Thiruvalluvar University | Supported by  
DST - FIST



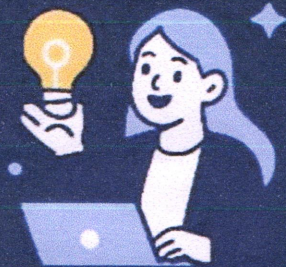
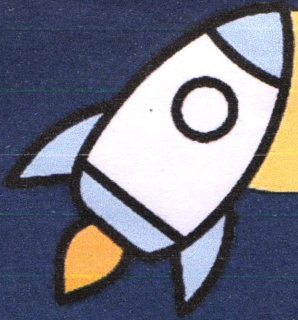
INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of HRD Initiative)  
4 STAR Rating



IIC in Association with WEDC  
Organizes

**INTRA  
department  
competition**

**IDEA LAUNCHPAD 2026**



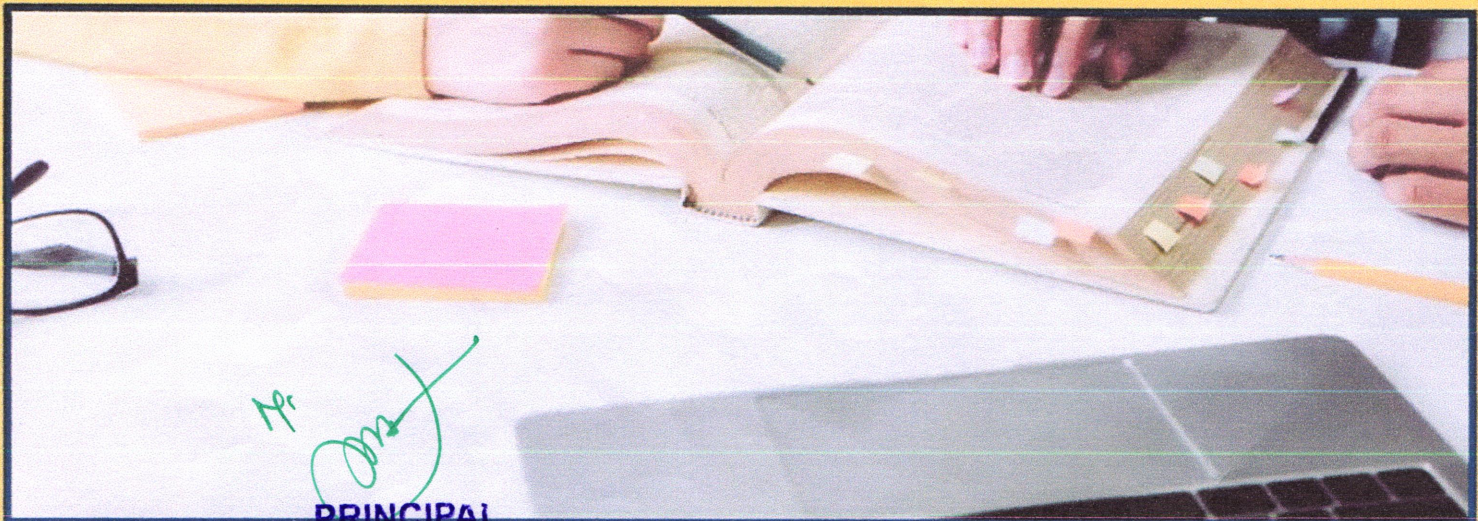
**Date:06.02.2026**

**Venue:New seminar hall**

## Guest and Jury

**DR.PARTHIBAN .NK, PROJECT OFFICER, CSRD &RS, VIT  
VELLORE**

**Fr. Andrews Raja, S.D.B., M.S.W Sacred Heart College, Tirupattur**



**PRINCIPAL**

**Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.**

**V. Dilip Kumar Jain** President  
**Arund Singhvi** Secretary  
**Dr. M. Inbavalli** Principal  
**Dr. D. Vetrivelan** WEDC, Director  
**Ms. T. Thenmozhi** IIC, Coordinator



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS), VANIYAMBADI**

**32** Years  
of Educational  
Excellence...

**IIC & WEDC**

**Organizes**

**IDEA LAUNCHPAD-26**

**AGENDA**

**Date: 06.02.2026**

- Host** : Ms. Maha Lakshmi  
(IIC Secretary)
- Prayer Song**
- Welcome Address** : Ms. Haniya Fathima  
(Anti-ragging Secretary)
- Felicitation** : Dr. M. Inbavalli –Principal  
MKJC(A)
- Chief Guest Introduction** : Ms. Uzma Kulsum  
(Students grievance)
- Chief Guest Addressing** : Ms. Kadaikar Qamar Saima  
(Department Secretary)
- Vote of Thanks** : Ms. Maha Lakshmi  
(IIC Secretary)

**ALL ARE CORDIALLY INVITED**

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**Activity Report**

|                                         |                                                                                                                                                                |
|-----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Name of the Department</b>           | Institution Innovation Cell                                                                                                                                    |
| <b>Title of the programme</b>           | IDEA LAUNCHPAD 2026                                                                                                                                            |
| <b>Association With</b>                 | WEDC                                                                                                                                                           |
| <b>Alignment of this programme with</b> | SDG 4 – Quality Education<br>SDG 8 – Decent Work and Economic Growth<br>SDG 9 – Industry, Innovation and Infrastructure<br>SDG 17 – Partnerships for the Goals |
| <b>Mode</b>                             | Offline                                                                                                                                                        |
| <b>Type Of Activity</b>                 | Entrepreneurs and Innovators Activity                                                                                                                          |
| <b>Level</b>                            | National                                                                                                                                                       |
| <b>Date</b>                             | 06/02/2026                                                                                                                                                     |
| <b>ResourcePers on Details</b>          | Dr.Parthiban .N.K and Fr.Andrews Raja                                                                                                                          |

**Objective of the Program:**

- Encourage innovative thinking among students.
- Introduce entrepreneurship.
- Identify problems and develop solutions.
- Guide idea development and validation.

**Summary**

The Institution's Innovation Council (IIC), in association with the Women Entrepreneurship Development Cell (WEDC), successfully organized IDEA LAUNCHPAD 2026 on 06.02.2026 at Sri Roor Rajat Seminar Hall. The programme aimed to foster an innovation-driven mindset among students by encouraging them to identify real-world problems and develop creative, practical, and sustainable solutions through entrepreneurial thinking.

Students from various departments enthusiastically participated and presented innovative ideas addressing social, educational, technological, and community challenges. Around 35 teams showcased their innovative concepts before the jury. The resource persons, Dr. Parthiban N.K. and Fr. Andrews Raja, evaluated the presentations based on originality, feasibility, innovation, impact, and presentation skills. Constructive feedback was provided to help participants refine and validate their ideas for future implementation.

The programme significantly enhanced students' creativity, critical thinking, teamwork, communication, and entrepreneurial skills while inspiring them to transform innovative ideas into practical solutions for society. Through its focus on innovation, entrepreneurship, collaborative learning, and problem-solving, the event contributed to the achievement of the United Nations Sustainable Development Goals (SDGs), particularly SDG 4 – Quality Education, SDG 8 – Decent Work and Economic Growth, SDG 9 – Industry, Innovation and Infrastructure, and SDG 17 – Partnerships for the Goals. Overall, the programme successfully motivated students to become innovative thinkers and future entrepreneurs committed to sustainable development.

### Outcomes of the Programme

- Participants learned how to generate creative and practical ideas to solve real-world problems
- Students gained knowledge about identifying problems and developing suitable solutions through structured thinking.
- The programme motivated students to think like entrepreneurs and explore opportunities for startups and innovation.
- Participants understood how to evaluate and validate their ideas before implementing them.
- Students improved their ability to present ideas clearly and confidently.

**Participants Count : 85**

**Internal Participants: 12**

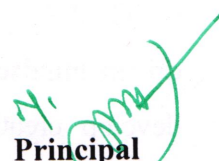
**External Participants: -**



**Club Co-ordinator**

  
12/10/2020

**IQAC Director**



**Principal**

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Maniyambadi - 635 751.  
Tirupattur District**



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VANIYAMBADI**



**Club Name: Institution's Innovation Council (IIC), ATAL Ranking of  
Institution's on Innovation Achievements (ARIIA)**

**Program Name: Idea Launchpad 2026-Intra Department Competition**

**Date: 06.02.2026**



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