MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS)

Vaniyammadi, Tirupattur DT - 635 751, Tamilnadu, India.

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative) 4 STAR Rating

WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL (WEDC) &

INSTITUTION INNOVATION CELL (IIC)

IN ASSOCIATION WITH

NSIC GOVT OF INDIA, CSRD & RS, VIT, VELLORE

ORGANIZES

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N S I C

VIT
Vellore Institute of Technology

(ESDP)

Entrepreneurship Skill Development Programme

Date : 12.12.2025 to 22.01.2026 | Time : 11.30 am

Venue : Sri Arihanth Seminar Hall

Resource Persons

Dr. C.R. Sundara Rajan
Deputy Director, CSRD&RS
and Prof VITBS, VIT,Vellore

Dr. Parthiban. N K
Project Officer, CSRD&RS
VIT,Vellore

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Vaniyambadi - 635 751.
Tirupattur District

Topic

"Business Model Canvas"

V. Dilip Kumar Jain	Anand Singhvi	Dr. M. Inbavalli	Dr. D. Vetrivelan	Ms. T. Thenmozhi
President	Secretary	Principal	WEDC, Director	IIC, Coordinator

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AGENDA

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ORGANIZES

ENTREPRENEURSHIP SKILL
DEVELOPMENT PROGRAMME
Date: 12.12.2025 to 22.01.2026

Prayer Song

Tamil Thaivazhthu

Welcome address – **Ms.T.Thenmozhi**
Assistant Professor
Department of Computer Applications
Marudhar Kesari Jain College for Women (Autonomous)

Felicitation Address – **Dr. D.Vetrivelan**
Director
WEDC Coordinator
Marudhar Kesari Jain College for Women (Autonomous)

Honouring of the Chief Guest

Guest Introduction – **Dr. M. Elakia**
Assistant Professor
Department of Business Administration
Marudhar Kesari Jain College for Women (Autonomous)

Guest Speech – **Dr.Parthiban.NK**
Project Officer, CSRD & Rs
VIT Vellore

– **Dr.C.R.Sundara Rajan**
Deputy Director, CSRD & RS and Prof VITBS,
VIT Vellore.

Vote Of Thanks – **Ms. S.Vaishnavi ,** II BBA, Secretary.

National Anthem

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Activity Report

Name of the Department / Club / Association / Cell	Women Entrepreneurship Development Cell (WEDC) and Institute Innovation Cell (IIC)		
Title of the Programme / Event	Entrepreneur Support System - Schemes of Government		
Association With	NSICGovernment of India, Guindy, Chennai and VIT, Vellore.		
Alignment of this Programme with	SDGs ☑ Viksit Bharat 2047 ☐State / National Schemes ☐ NEP 2020 ☐MOU activity ☐Others ☐		
Mode	Offline		
Type of Activity	Entrepreneurship Skill Development Programme		
Level	Institutional		
Date	12-12-2025 to 22-01-2026	From – 11:30 A.M.	To – 12:40 P.M.
Venue	Sri Arihant Seminar Hall		
Resource Person Details	Dr.C.R.Sundara Rajan, Deputy Director, CSRD & RS and Prof VITBS, VIT Vellore. Dr. Parthiban. NK, Project Officer, CSRD & RS, VIT Vellore.		

Objectives

- To create awareness about government schemes supporting entrepreneurship and self-employment.
- To familiarize women students with financial, training, and incubation support available through government initiatives.
- To encourage participants to utilize government support systems for starting small and sustainable enterprises.

Summary Report

The second session of the Entrepreneurship Skill Development Programme was conducted on the theme "Entrepreneur Support System – Schemes of Government" for women students belonging to Scheduled Tribes (ST). The session was delivered by Dr. Parthiban. NK, Project Officer, CSRD & RS, VIT Vellore and Dr.C.R.Sundara Rajan, Deputy Director, CSRD & RS and Prof VITBS, VIT Vellore.

The resource person highlighted the role of government initiatives in promoting entrepreneurship among women and marginalized communities. An overview of key government schemes related to financial assistance, skill development, mentorship, and market support was provided. The session emphasized how these schemes reduce entry barriers and support first-time entrepreneurs.

The discussion focused on the importance of awareness, eligibility, and proper utilization of government support mechanisms. The session was interactive and informative, enabling participants to understand how institutional and governmental support can help them achieve self-reliance and financial independence.

Outcome of the Program

- Participants gained awareness of major government schemes supporting entrepreneurship and self-employment.
- Students understood the availability of financial and institutional support for women entrepreneurs.
- The session motivated participants to explore government-backed opportunities for starting and sustaining small enterprises.

Participants Count :

Internal Participants	:	**Faculty** 5 ; **Students** 44
External Participants	:	**Faculty** 2 ; **Students** -

29/08/2025

Club Co-Ordinator **IQAC Director** **Principal**

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