



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN AUTONOMOUS

VANIYAMBADI - 635 751, TAMIL NADU INDIA.

## MOU Signing



W O M E N

ENTREPRENEURSHIP  
DEVELOPMENT CELL

*Innovate Incubate Inspire*

**Date : 23.07.2025 | Time : 10.15 am**

**Venue : Sri Roop Rajat Seminar Hall**

### CHIEF GUESTS



**Dr. E. Bhaskaran**

General Manager/District Industry  
Centre, TPT, Dept. of Industries &  
Commerce, Tamilnadu



**Mr. Deepakraju. S**

Project Associate , StartupTN Hosur  
Regional Hub



**Mr. Venkat Deva**

Managing Director  
Vedhams SkillConnecta Pvt Ltd  
Founder, Agaraadhi Foundation

*(Signature)*  
PRINCIPAL



**V. Dilip Kumar Jain**  
President

**Anand Singh**  
Secretary

**Dr. M. Inbayalli**  
Principal

**Dr. D. Vetrivelan**  
Director, EDC

Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751  
Tirupattur District



**MARUDHUR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS) VANIYAMBADI**



**AGENDA**

**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL ORGANISES  
MOU SIGNING CEREMONY**

**Date: 23.07.2025**

**Prayer song**

**Tamil Thai vazhthu**

**Welcome address: – Ms. D. Mahalakshmi, III BCA, IIC Secretary,**

**Felicitation Address – Dr. M. Inbavalli  
Principal**

**Honouring of the Chief Guest**

**Guest Intro 1 – Ms. Saba Aireen , II MBA  
Guest Speech – Mr. Deepak Raju, Project Associate, Startup TN,  
Hosur**

**Guest Intro 2 – Ms. S. Sowmiya II MBA  
Guest Speech – Mr. Venkat Deva, Managing Director,  
Vedhams Skills Connecta Pvt Ltd Founder,  
Agarathi Foundation**

**Guest Intro 3 – Ms. G. Reshma , II MBA  
Guest Speech – Dr. E. Bhaskaran , General Manager,  
District Industry Centre,  
Thirupathur**

**MOU Signing Ceremony**

**Vote Of Thanks – Ms. S. Oviyashree , II MBA, WEDC Secretary**

**PRINCIPAL**

**Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.  
Tirupattur District**



**MARUDHAR KESARI JAIN  
COLLEGE FOR WOMEN (AUTONOMOUS),  
VANIYAMBADI**

**Activity Report**

<b>Title</b>	<b>MOU Signing Ceremony &amp; Entrepreneurship Awareness Program</b>		
<b>Organized By</b>	<b>WEDC</b>		
<b>Type of Activity</b>	<b>Awareness Program</b>		
<b>Level</b>	<b>Institutional</b>		
<b>Date</b>	<b>23.07.2025</b>	<b>Time</b>	<b>10.00 am</b>
<b>Venue</b>	<b>New Seminar Hall</b>	<b>Mode</b>	<b>Off line</b>
<b>Resource Person Details</b>	<b>Dr. E. Bhaskaran, General Manager, District Industries Centre, Tirupattur</b> <b>Mr. Venkat Deva, Director, Vedhams Skills Connecta Pvt. Ltd</b> <b>Mr. Deepak Raju, Project Associate, Startup Tamil Nadu, Hosur,</b>		
<b>Objective of the Programme</b>	<ol style="list-style-type: none"><li><b>To create awareness among students about entrepreneurship opportunities</b> and the support available through government schemes and startup initiatives.</li><li><b>To encourage women students to develop entrepreneurial skills</b> and consider self-employment as a viable career path.</li><li><b>To strengthen institutional support through collaborations</b> like the MoU with Vedhams Skills Connecta Pvt. Ltd., enabling training, mentorship, and real-world exposure.</li></ol>		
<b>Internal Participants Count</b>	<b>Students : 60</b> <b>Faculty : 15</b>	<b>External Participants Count</b>	<b>NIL</b>

**Summary**

The Women Entrepreneurship Development Cell (WEDC) and the Institution's Innovation Council (IIC) of Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi, jointly organized an MOU Signing Ceremony & Entrepreneurship Awareness Program aimed at fostering entrepreneurial spirit among newly inducted student members.

The program was inaugurated by Dr. E. Bhaskaran, General Manager, District Industries Centre, Tirupattur, who served as the Chief Guest. In his keynote address, Dr. Bhaskaran emphasized the critical role of women in entrepreneurship and outlined various schemes and facilities provided by the Government of Tamil Nadu to support aspiring women entrepreneurs.

As part of the event, a Memorandum of Understanding (MoU) was signed between the college and Mr. Venkat Deva, Director, Vedhams Skills Connecta Pvt. Ltd., to strengthen the activities and initiatives of the Women Entrepreneurship Development Cell.

The gathering was further enriched by **Mr. Deepak Raju**, Project Associate, *Startup Tamil Nadu, Hosur*, who spoke about the startup ecosystem in Tamil Nadu. He encouraged students to explore the potential of launching their own ventures and explained the various ways in which the state government supports youth-led startups.

The event began with a **welcome address** by **Dr. D. Vetrivelan**, Dean, School of Business, and was **felicitated** by **Dr. Inbavalli**, Principal of the College, who appreciated the collaborative efforts in nurturing future entrepreneurs.

The event concluded with a formal **Vote of Thanks** delivered by **Mrs. Mahalakshmi**, Alumni Coordinator of the college, expressing gratitude to all the dignitaries, alumni, and students for making the program a grand success.

### **Outcome of the Programme**

#### **Increased Awareness of Entrepreneurial Opportunities:**

- Students gained valuable insights into entrepreneurship, especially in the context of **women-led businesses**.
- Exposure to **government schemes and funding opportunities** specifically aimed at women and youth in Tamil Nadu.
- The signing of the MoU ensures **continued mentoring, skill development programs, and entrepreneurial training** for students through this partnership.
- Opens up opportunities for **hands-on learning, workshops, internships, and networking** with industry professionals.
- Mr. Deepak Raju's session provided a **clear picture of the Tamil Nadu startup landscape**.
- Students were encouraged and guided on **how to build and launch their own startups**, and informed about **government support programs** for new ventures.

  
Director

  
IQAC Director

  
Principal

**PRINCIPAL**  
**Marudhar Kesari Jain College**  
**for Women (Autonomous)**  
**Vaniyambadi - 635 751.**  
**Tirupattur District**



**MARUDHAR KESARI JAIN  
COLLEGE FOR WOMEN(AUTONOMOUS), VANIYAMBADI**



**Club Name :WEDC**  
**Programme Name :MOU SIGNING CEREMONY**  
**Date :23.07.2025**



**PRINCIPAL**  
**Marudhar Kesari Jain College**  
**for Women (Autonomous)**  
**Vaniyambadi - 635 751.**  
**Tirupattur District**

*Mr. [Signature]*



Peddakallupalli, Tamil Nadu, India

Jjq3+gmp, Peddakallupalli, Tamil Nadu 635751, India  
Lat 12.639815° Long 78.602987°  
23/07/2025 10:25 AM GMT +05:30



APr  
*[Signature]*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.  
Tirupattur District