



# MARUDHAR KESARI JAIN

## College for Women (Autonomous)

32 Years of  
Educational  
Excellence

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade  
by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University |  
An ISO 21001:2018 Certified Institution | Supported by DST - FIST



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)  
4 STAR Rating



## WOMEN ENTREPRENEURSHIP & INCUBATION CELL

ORGANIZES

One day FDP on

# Role of Incubation in Academic Institutions

Date : 05.08.2025 | Time : 10.00 am

Venue : Sri Arihanth Seminar Hall

Resource Persons



**Dr. S. Ilaiyavel**

Manager, Incubation Center

Sri Venkateshwara Engineering College, Sriperumbudur.



**Mr.V. Senthil Velan**

Project Officer, Entrepreneurship Promotion and Incubation Center (EPIC)

Sri Venkateswara College of Engineering, Pennalur, Sriperumbudur.



PRINCIPAL

**V. Dilip Kumar Jain**

President

**Anand Singhvi**

Secretary

**Dr. M. Subavalli**

Principal

**Dr. D. Vetrivelan**

Convener

Tirupattur District



**MARUDHUR KESARI JAIN COLLEGE FOR WOMEN  
(AUTONOMOUS)VANIYAMBADI**



**AGENDA**

**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL ORGANISES  
FDP ON ROLE OF INCUBATION IN ACADEMIC INSTITUTION**

**Date: 05.08.2025**

**Prayer song**

**Tamil Thai vazhthu**

**Welcome address – Dr. D.Vetrivelan ,  
Director, WEDC**

**Felicitation Address – Dr. M. Inbavalli  
Principal**

**Honouring of the Chief Guest**

**Guest Intro 1 – Ms. S.Dhivya Dharshini ,Assistant Professor, MKJC**

**Guest Speech –Dr.S.Ilaiyavel, Manager, Incubation Centre,  
Sri Venkateshwara College of Engineering,  
Sriperambathur.**

**Guest Intro 2 – Mr. R. Venimadhavan, Assistant Professor, MKJC**

**Guest Speech – Mr. V.Senthilvelan, Project Officer, Incubation Centre  
Sri Venkateshwara College of Engineering,  
Sriperambathur.**

**Vote Of Thanks – Ms. Thenmozhi , Assistant Professor, MKJC**

**National Anthem**

**PRINCIPAL**  
**Marudhar Kesari Jain College**  
**for Women (Autonomous)**  
**Vaniyambadi - 635 751.**  
**Tirupattur District**



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS), VANIYAMBADI

### Activity Report

<b>Title</b>	<b>FDP on Role of Incubation in Academic Institution</b>		
<b>Organized By</b>	<b>WEDC</b>		
<b>Type of Activity</b>	<b>Faculty Development Program</b>		
<b>Level</b>	<b>Institutional</b>		
<b>Date</b>	<b>05.08.2025</b>	<b>Time</b>	<b>10.00 am</b>
<b>Venue</b>	<b>Old Seminar Hall</b>	<b>Mode</b>	<b>Off line</b>
<b>Resource Person Details</b>	<b>Dr.S.IIaiyavelu, Manager, Incubation Centre, Sri Venkateshwara College of Engineering, Sriperambathur. Mr.V.Senthilvelan, Project Manager, Incubation Centre, Sri Venkateshwara College of Engineering, Sriperambathur.</b>		
<b>Objective of the Programme</b>	<ol style="list-style-type: none"><li>1. To create awareness about the importance of incubation centers in fostering entrepreneurship among students.</li><li>2. To provide insights into how incubation facilities can support innovation and business start-ups within academic institutions.</li><li>3. To motivate faculty and students to utilize incubation centers as a platform for research, development, and commercialization of ideas.</li><li>4. To bridge the gap between academic learning and practical business applications through incubation support.</li><li>5. To encourage a culture of innovation and entrepreneurial mindset within the institution.</li></ol>		
<b>Internal Participant s Count</b>	<b>Students : Nil Faculty : 28</b>	<b>External Participants Count</b>	<b>NIL</b>

### Summary

The Faculty Development Program (FDP) on the “**Role of Incubation in Academic Institution**” was organized by the **Women Entrepreneurship Development Cell (WEDC)** of Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi on **5th August 2025**. The event began with a prayer song followed by the traditional *Tamil Thai Vazhthu*, invoking an auspicious beginning for the program.

The session opened with a warm **welcome address** delivered by **Dr. D. Vetrivelan, Director of WEDC**, who highlighted the significance of incubation centers in empowering women entrepreneurs and nurturing talent among students. His words emphasized how academic institutions play a crucial role in shaping the next generation of innovators and business leaders.

This was followed by the **felicitation address** delivered by **Dr. M. Inbavalli, Principal of MKJC**, who lauded the efforts of WEDC in bringing forward programs that bridge academics and industry. She underlined the importance of entrepreneurial thinking among students, stressing how incubation centers act as a catalyst for start-up culture within campuses.

The dignitaries and chief guests were honored, after which the technical session commenced. **Guest Introduction 1** was given by **Ms. S. Dhivya Dharshini, Assistant Professor, MKJC**, who introduced the first speaker, **Dr. S. Ilaiyavel, Manager of Incubation Centre, Sri Venkateshwara College of Engineering, Sriperambathur**. Dr. Ilaiyavel, in his **guest lecture**, shed light on the operational aspects of incubation centers and how they provide infrastructure, mentorship, and financial guidance for budding entrepreneurs. He explained the role of academic incubation in fostering collaboration between faculty, students, and industry experts. His speech inspired the audience to consider incubation as a stepping stone for transforming ideas into business ventures.

Following this, **Guest Introduction 2** was given by **Mr. R. Venimadhavan, Assistant Professor, MKJC**, who introduced the second speaker, **Mr. V. Senthilvelan, Project Officer of Incubation Centre, Sri Venkateshwara College of Engineering**. Mr. Senthilvelan, in his address, elaborated on real-time case studies of successful start-ups that emerged through incubation support. He highlighted the importance of industry linkages, funding opportunities, and structured mentorship provided by incubation facilities. His talk provided the participants with a practical perspective on how academic incubation bridges theory with real-world entrepreneurial practices.

The program concluded with a **vote of thanks** proposed by **Ms. Thenmozhi, Assistant Professor, MKJC**, who expressed gratitude to the speakers, dignitaries, faculty, and students for making the program a success. The session ended with the **National Anthem**, symbolizing unity and pride.

Overall, the FDP was highly informative and impactful, providing faculty members and students with valuable knowledge about the functioning and benefits of incubation centers in academic institutions. It created a platform for sharing ideas, building awareness, and motivating participants to engage with incubation opportunities for entrepreneurial development.

### **Outcome of the Programme**

1. Participants gained a deeper understanding of the role and functioning of incubation centres within academic institutions.
2. Faculty are motivated to explore entrepreneurial opportunities and consider incubation centres as platforms for start-up development.
3. The program fostered a collaborative spirit between academia and industry, encouraging innovation-driven learning.

  
Director

  
IQAC Director

  
Principal

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COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**

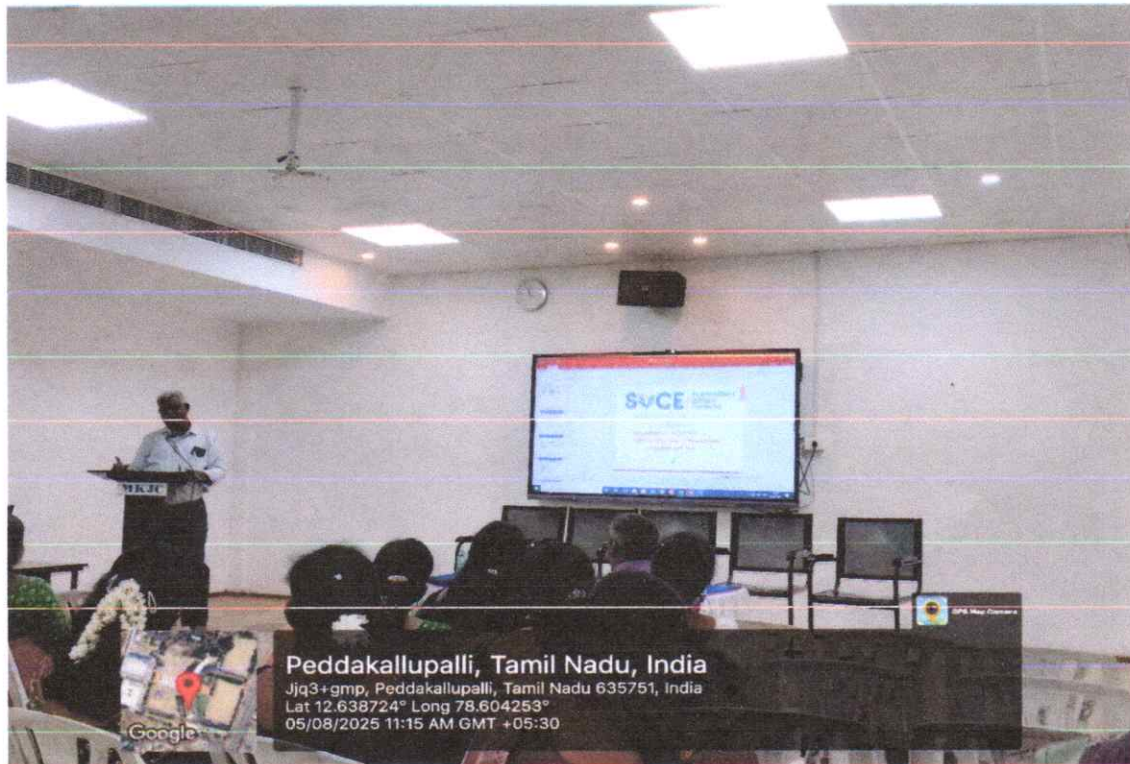


**Women Entrepreneur Development Cell  
FDP on Role of Incubation in Academic Institution  
Date :05.08.2025**



*M. [Signature]*  
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