



MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS)

Vaniyambadi, Tirupattur DT - 653 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited
with "A+" Grade by NAAC (4th Cycle) | Permanent
Affiliated to Thiruvalluvar University | Supported by
DST - FIST



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)
4 STAR Rating



**Placement and Career Guidance Cell
Conducts**

ON CAMPUS DRIVE



Datamark Chennai

DATAMARK
BPO SERVICE (P) LTD

Date : 17.03.2026 | Time : 09.30 am

Venue : Sri Roop Rajat Seminar Hall

Role:

- Process Associate
- Urdu Language Interpreter

Location:
Chennai

Eligibility:

- Any III UG & II PG

Salary:

Rs.2.38 LPA

Rs.5.3 LPA

Interview Process

- Group Discussion
- Written Test
- Personal Interview

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbaraj
Principal
Mrs. E. Vasanthi
Tirupattur District Director

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Placement & Career Guidance cell



Organises

On-Campus Drive-Datamark, chennai

AGENDA

DATAMARK
BPO SERVICE (P) LTD

DATE : 17.03.2026

TIME : 10.00 a.m.

VENUE: Sri Roop Rajat Seminar Hall

Prayer

- **Welcome Address** : **Ms. B. Vasanthi,**
Placement Director
- **Felicitation** : **Dr. M. Inbavalli,**
Principal, MKJC.
- **Recruiters** : **Balakumar**
HR Manager,
Datamark, Chennai.
- **Vote of Thanks** : **Ms. Kaviya**
Placement Cell Secretary
III B. Com
MKJC.

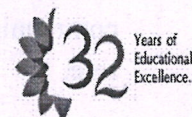
National Anthem

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

ALL ARE CORDIALLY INVITED



**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



Activity Report

Name of the Department / Club / Association / Cell	Placement and Career Guidance Cell
Title of the Programme / Event	On-Campus Drive – Datamark, Chennai
Association With	-
Alignment of this Programme with	SDGs ☐ Viksit Bharat 2047 ☐ State / National Schemes ☐ NEP 2020 ☐ MOU activity ☐ Others ☒
Mode	Offline
Type of Activity	Campus Recruitment Drive
Level	Institutional
Date	17.03.2026
Venue	Sri Roop Rajat Seminar Hall
Resource Person Details	Mr. Bala Kumar, HR Manager, Datamark, Chennai

Objectives

- To provide placement opportunities for students in diverse roles.
- To assess communication, language proficiency, and analytical skills.
- To familiarize students with multi-stage corporate recruitment processes.
- To enhance employability skills relevant to service and language-based roles.

Summary Report

The Placement and Career Guidance Cell organized an On-Campus Drive with Datamark, Chennai on 17.03.2026 at Sri Roop Rajat Seminar Hall for III UG and II PG students. A total of 468 students participated in the drive.

The session began with an introduction by the company representatives, who explained the organization's profile, nature of work, and the requirements for the roles of Process Associate and

Urdu Language Interpreter. Students were given clarity regarding job expectations, required communication skills, and the importance of language proficiency, particularly for the interpreter role.

The recruitment process was conducted in multiple stages, including a Group Discussion, Written Test, and Personal Interview. In the Group Discussion round, students were evaluated on communication skills, confidence, and their ability to express ideas effectively in a group setting.

The Written Test assessed students' aptitude, analytical ability, and language proficiency relevant to the job roles. This stage helped in shortlisting candidates based on their understanding and clarity.

Students who qualified proceeded to the Personal Interview round, where they were evaluated on communication, confidence, clarity of thought, and overall suitability for the respective roles. Special emphasis was given to language proficiency for candidates applying for the Urdu Language Interpreter position.

The drive provided students with valuable exposure to corporate recruitment practices and helped them understand employer expectations for both general and specialized roles.

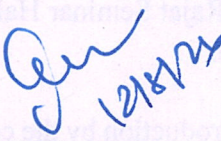
Outcome of the Programme

- 393 students gained exposure to a multi-stage corporate recruitment process.
- Communication, analytical, and language skills were effectively assessed.
- Students developed a clear understanding of service-based and language-specific roles.
- Confidence in handling group discussions, written tests, and interviews improved.
- The programme strengthened employability readiness.

Participants Count:

Internal Participants : Students: 393
External Participants : HR : 4

B. Varanthe
27/4/26
Placement Director


12/4/24
IQAC Director


Principal

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Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous)
VANIYAMBADI
PLACEMENT & CAREER GUIDANCE CELL



On Campus Drive- Datamark, Chennai
17.03.2026



B. Vasanthi
27/4/26
PLACEMENT DIRECTOR

[Signature]
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Vaniyambadi - 635 751.
Tirupattur District