



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN AUTONOMOUS

VANIYAMBADI - 635 751, TAMIL NADU INDIA.

**WOMEN ENTREPRENEURSHIP DEVELOPMENT CELL
IN ASSOCIATION WITH MKJC ALUMNI CONNECT**

ORGANIZES



Alumni Bazaar



Back to Give Back....Unmatched Discounts

Date : 23.07.2025 & 24.07.2025

Venue : College Premises

V. Dilip Kumar Jain
President

Anand Singhvi
PRINCIPAL
Secretary
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

Dr. M. Inbavalli
Principal

You are cordially invited



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Title	Alumni Bazaar		
Organized By	Marudhar Kesari Jain College For Women (Autonomous), Vaniyambadi.		
Type of Activity	Alumni Bazaar		
Level	Institutional		
Date	23/07/2025 & 24/07/2025	Time	10.00AM
Venue	Swami Vivekananda Auditorium	Mode	Offline
Resource Person Details	Dr.E.Bhaskaran General Manager/District Industry Centre. TPT.Dept of industries & Commerce Tamilnadu. Mr.Venkat Deva Managing Director Vedham SkillConnecta Pvt. Ltd Founder Agaraadhi Foundation.		
Objective of the Programme	To encourage and support entrepreneurial ventures of MKJC alumni. To inspire young women towards self-employment and business innovation.		
Internal Participants Count	3000	External Participants Count	14

Summary

The Women's Entrepreneurship Development Cell (WEDC) in collaboration with the MKJC Alumni Connect successfully organized a **Two-Day Alumni Bazaar** on **23/07/2025 & 24/07/2025**, at the college premises. The event aimed to promote entrepreneurial spirit among alumni and provide a platform for networking, business promotion, and knowledge sharing.

The bazaar witnessed enthusiastic participation from alumni entrepreneurs who showcased a wide range of products including handmade crafts, organic food items, traditional garments, jewelry, home decor, and more. The event was inaugurated by The College President V.Dilip kumar Jain, Secretary Anand Singhvi and other Trust members, Chief Guests Dr.E.Bhaskaran General Manager/District Industry Centre.TPT.Dept of industries & Commerce, Tamilnadu, Mr.Venkat Deva Managing Director Vedhams SkillConnecta Pvt. Ltd Founder, Agaraadhi Foundation, along with the Principal **Dr.M.Inbavalli**, WEDC Coordinator Dr.D.Vetrivelan, and Alumni Association Coordinator Ms.N.Mahalakshmi

Over the two days, the college campus was abuzz with activity as students and faculty members visited the stalls, appreciating and supporting the alumni initiatives. The event not only helped the alumni promote their businesses but also inspired current students by offering insights into real-world entrepreneurial experiences.

Outcome of the Programme

1. Strengthened the bond between alumni and the institution.
2. Provided a platform for alumni to market their products and connect with a wider audience.

N. Masala 24/07/25
Head/ Co Ordinator


11/9/25
IQAC coordinator


Principal

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**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



**Department Name : Women Entrepreneurship Development Cell in Association
with MKJC Alumni Connect
Programme Name : Alumni Bazaar
Date : 23.07.2025 & 24.07.2025**



PRINCIPAL

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