



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur DT - 653 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)
4 STAR Rating



School of Creative Arts & Languages

Organizes

One Day National Level Conference

"From Spine to Screen: Sustainable Storytelling across Media, Cultures and Technologies"

Date: 18.03.2026 @ 10.00 am | Venue: Sri Roop Rajat Hall

Resource Persons



Dr. M. A. Mohamed Sahul Hameed

Professor of English
School of Social Sciences & Languages
VIT University, Vellore - 632014



முனைவர் அ. மரிய செபஸ்தியான்

தமிழ்த்துறை உதவிப் பேராசிரியர்,
சமூக அறிவியல் மற்றும் மொழிகள் பள்ளி,
விஜய பல்கலைக்கழகம்,
வேலூர்.

About the School

The School of Creative Arts and Languages is committed to fostering creativity, linguistic competence, and cultural understanding. It provides a dynamic academic environment that encourages the study of language, literature, and the arts, promoting critical thinking, effective communication, and creative expression among students.

The School aims to preserve and promote literary and cultural heritage while engaging with contemporary perspectives in language and creative studies. Through academic programmes, seminars, conferences, and cultural activities, it nurtures scholarly inquiry, innovation, and interdisciplinary learning, preparing students to contribute effectively to society and the global cultural landscape.

PRINCIPAL
Marudhar Kesari Jain College
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Vaniyambadi - 635 751.
Tirupattur District

About the Conference

"From Spine to Screen: Sustainable Storytelling across Media, Cultures and Technologies" is an interdisciplinary national conference that explores how stories evolve from traditional print forms to digital and screen-based media. It focuses on sustainable storytelling practices that are culturally sensitive, ethically responsible, and socially relevant. Bringing together scholars, practitioners, and creative professionals. The conference encourages dialogue on innovation, inclusivity, and the preservation of cultural memory in today's rapidly changing media landscape.

Thrust Areas

1. Transmedia and multiplatform storytelling
2. Adaptation from print to screen
3. Digital and interactive narrative forms
4. Sustainable and ethical storytelling practices
5. Cultural preservation and narrative heritage

தலைப்பு - செவ்வியல் இலக்கியங்களில் சமூக மாற்றமும் பன்முகத் தன்மையும்

- செவ்வியல் இலக்கியங்களில் சமூக மாற்றம்
- செவ்வியல் இலக்கியங்களில் காலம் தோறும் உருவான சமூக மதிப்புகள்
- செவ்வியல் இலக்கியங்களில் பாலின கண்ணோட்டங்கள்
- செவ்வியல் இலக்கியங்களில் அரசியல் மற்றும் பண்பாட்டு பரிமாற்றங்கள்

Registration Details

- UG & PG Students participant- Online: Rs. 150 / Offline: Rs. 200
- UG & PG Students presentation -Online: Rs. 200 / Offline: Rs. 250
- Research Scholars & Faculty-Online: Rs. 300 / Offline: Rs. 350

SCAN FOR REGISTER



Organizing Committee

Chief Patrons

Sri. M. Vimmal Chand Jain, **Chairman**
Sri. C. Lickmichand Jain, **Co-Chairman**
Sri. V. Dilip Kumar Jain, **President**
Sri. Anand Singhvi, **Secretary**

Convener

Dr. A. Sumyirra,
Dean, School of Creative Arts & Languages

Patron

Dr. M. Inbavalli, **Principal**
Organizing Secretaries

Dr. C. Deepa,
Head, Dept. of English

Ms. K. Malathi,
Head, Dept. of Tamil

For More Details

8248745663

6381563315



மருதர் கேசரி ஜெயின் மகளிர் கல்லூரி

(தன்னாட்சி) – வாணியம்பாடி

படைப்பாக்கம் மற்றும் மொழியியல் புலம் நடத்தும்

தேசியக் கருத்தரங்கம்

நிகழ்ச்சி நிரல்

நாள் : 18.03.2026

இடம் : ஸ்ரீ அரிஹந்த வளாக கருத்தரங்கக் கூடம்

நேரம் : 10.00 காலை

இறை வணக்கம்

தமிழ்த்தாய் வாழ்த்து

வரவேற்புரை : செ.சங்கவி

முதுகலைத் தமிழ் இரண்டாமாண்டு

பாராட்டுரை : முனைவர் ம. இன்பவள்ளி,
முதல்வர்.

வாழ்த்துரை : முனைவர் அ.சுமேரா
புல முதன்மையர்

அறிமுக உரை : த.பு.விழி.,
உதவிப் பேராசிரியர்,

சிறப்புரை : முனைவர் அ. மரிய செபஸ்தியான்
தமிழ்த் துறை உதவிப் பேராசிரியர்,
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விஜடி பல்கலைக்கழகம்,
வேலூர்.

நன்றியுரை : ச.ஜெயபிரதா
முதுகலைத் தமிழ் முதலாமாண்டு,
தமிழ்த்துறை.

நாட்டுப்பண்

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(AUTONOMOUS), VANIAMBADI



Activity Report

Title	1. Developing Communication Skills through Literature 2. Sevviyal Ilakkiyangalil Samuga Matramum Panmugathanmai		
Organized By	School Of Creative Arts & Languages		
Type of Activity	National Seminar		
Level	National Level (Marudhar Kesari Jain Women's College)		
Date	18.03.2026	Time	10:00 AM
Venue	Sri Roop Rajat seminar hall	Mode	Offline
Chief Guest	1. Dr. M.A. Mohamed Shakul Hameed, Professor of English, School of Social Sciences and Languages, VIT University, Vellore. 2. Dr. A. Maria Sebastian, Assistant Professor, Department of Tamil, VIT University, Vellore.		
Objective of the Programme	1. To enhance language skills, vocabulary, and expressive ability. 2. To develop the ability to communicate ideas clearly and effectively. 3. To integrate and improve reading, writing, speaking, and listening skills. 4. To understand the social changes reflected in classical literature. 5. To learn about the diversity of cultures, traditions, and human values. 6. To promote social awareness and humanistic thinking. Knowing the specialties of literature		
Internal Participans Count	Students : 94	External Participants Count	Students : 70 (58+12)

Summary

A National Seminar was conducted by the Department of Creativity and Linguistics at Marudhar Kesari Jain Women's College, Vaniyambadi, on 18.03.2026 at 10:00 AM. The programme was presided over by the College Chairman Mr. V. Dileep Kumar Jain, Secretary Mr. Anand Singvi, Principal Dr. M. Inbavalli, Academic Officer Dr. T. Balasubramanian, Head of the Department Dr. A. Sumeera, and Department Head Mrs. K. Malathi.

The special invitees for this seminar were Dr. M.A. Mohamed Shakul Hameed, Professor of English, and Dr. A. Maria Sebastian, Assistant Professor of Tamil from VIT University, Vellore, who delivered insightful special lectures. The seminar aimed to explore

how storytelling has evolved from print media to digital and visual media, and to examine narrative techniques that emphasize social responsibility and cultural values.

Further more, the seminar brought together academicians, researchers, and creative professionals to discuss the preservation of culture and tradition, along with innovation. Professors, researchers, enthusiasts, and students from various colleges participated both offline and online and presented their research papers.

The National Seminar concluded successfully with the national anthem.

Outcome of the Programme

The students came to know about

1. It helps in developing deep thinking ability and a critical perspective.
2. It enables the development of clear and confident communication skills.


HOD
7/15/26


DEAN
7/15/26


IQAC-DIRECTOR
7/15/26


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 (A Project of Sri Marudhar Kesari Jain Trust)



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 Supported by DST-FIST

**School of Creative Arts & Languages Organizes One Day National Level
 Conference On 18.03.2026 Topic : 1. Developing Communication Skills
 through Literature 2. Seviyal Ilakkiyangalil Samuga Matramum
 Panmugathanmaiym**

PHOTO



V. Jayaraj
 HOD 7/5/26

IQAC DIRECTOR

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