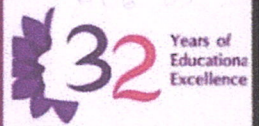




MARUDHAR KESARI JAIN

COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur District - 635 751



Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to
Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST

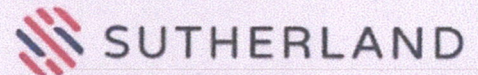
Placement & Career Guidance Cell

Conducts

VIRTUAL CAMPUS DRIVE



Sutherland, Chennai



Date : 05.12.2025 | Time : 10.00 am

Venue : Sri Roop Rajat Seminar Hall

Role:
Consultant

Eligibility:
Any Bachelor
Degree

Salary:
2.5 LPA

Skills Required:
Communication & Interaction,
Customer Service Skills, Learning
Aptitude & Resilience.

Location:
Chennai

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Principal
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

Mrs. B. Vasanthi
Placement Director

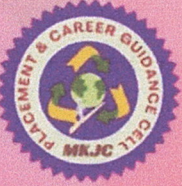
nrc-04

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

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An ISO 21001:2018 (EOMS) Certified Institution Supported by DST - FIST

32 Years
of Educational
Excellence...

PLACEMENT & CAREER GUIDANCE CELL



VIRTUAL CAMPUS DRIVE

SUTHERLAND, SUTHERLAND AGENDA

DATE : 05.12.2025

TIME : 10.00 a.m.

VENUE: Sri Roop Rajat Seminar Hall

Prayer

- Welcome Address : Ms. Kaviya .R
III B.Com,
Placement Cell Secretary, MKJC.
- Felicitation : Dr. M.Inbavalli,
Principal, MKJC.
- Recruiters : Ms. B. Umeshekar,
Talent Acquisition Specialist,
Campus Hiring,
Sutherland, Chennai
- Vote of Thanks : Ms. Daniya Pahreem .S,
III B. Sc. Computer Science
Career Guidance Secretary, MKJC.

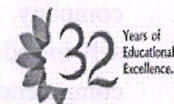
National Anthem

ALL ARE CORDIALLY INVITED


PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



Activity Report

Name of the Cell	Placement and Career Guidance Cell
Title of the Programme	Virtual Campus Drive – Sutherland, Chennai
Association With	Sutherland, Chennai
Alignment of this Programme with	SDGs ☐ Viksit Bharat 2047 ☐ State / National Schemes ☐ NEP 2020 ☐ MOU activity ☐ Others ☒
Mode	Virtual
Type of Activity	Virtual Campus Placement Drive
Level	Institutional Level
Date	05.12.2025
Venue	Sri Roop Rajat Seminar Hall
Resource Person Details	Ms. Umasankar Sutherland

Objectives

- To provide placement opportunities for final-year and eligible students.
- To enhance employability skills through exposure to corporate recruitment processes.
- To bridge the gap between academic learning and industry requirements.
- To facilitate direct interaction between students and corporate recruiters.

Summary Report

The Placement & Career Guidance Cell of Marudhar Kesari Jain College for Women organized a **Virtual Campus Drive** in association with **Sutherland, Chennai** on 05.12.2025 at Sri Roop Rajat Seminar Hall. The programme was conducted with the objective of providing placement opportunities and improving the employability skills of students.

The drive was organized in virtual mode and coordinated effectively by the placement team with the support of faculty members. Students were briefed about the company profile, job role of Consultant, eligibility criteria, required skill sets, and career growth opportunities prior to the commencement of the recruitment process.

Eligible students actively participated in the virtual interview rounds conducted by the company. The virtual interview process enhanced students' interview readiness by focusing on self-introduction and explanation of learned concepts, thereby strengthening their communication competence, subject clarity, and confidence in handling virtual recruitment scenarios. The process also familiarized students with professional interview etiquette and corporate expectations in virtual hiring platforms.

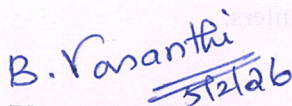
Overall, the programme provided students with valuable exposure to real-time virtual recruitment practices and helped them understand the standards and requirements of the corporate sector.

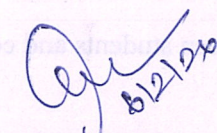
Outcome of the Program

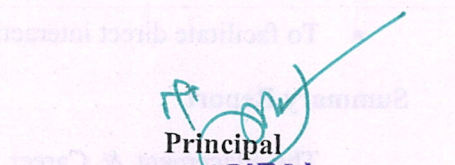
- Students gained firsthand experience in virtual corporate recruitment processes.
- Communication skills, interview confidence, and professional readiness of students were enhanced.
- Students developed clarity in presenting their academic knowledge during interviews.
- Awareness about industry expectations and customer-oriented roles was strengthened.
- The programme was conducted successfully and contributed positively to students' career preparedness.

Participants Count :

Internal Participants : Students: 448
External Participants : HR: 2


5/12/2020
Placement Director


6/12/2020
IQAC Director


Principal
PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



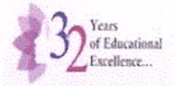
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous)

VANIYAMBADI

PLACEMENT & CAREER GUIDANCE CELL

SUTHERLAND

05.12.2025



B. Vasanthi
5/2/26
Placement Director

[Signature]
Principal

PRINCIPAL
Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi - 635 001
Tirupattur District