MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS)

Vaniyambadi, Tirupattur DT – 653 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST

INSTITUTION'S INNOVATION COUNCIL (Ministry of HRD Initiative) 4 STAR Rating

Placement and Career Guidance Cell Conducts

ON CAMPUS DRIVE

iMarque Solution Hosur

iMARQUE

Date : 12.02.2026 | Time : 10.00 am

Venue : Sri Roop Rajat Seminar Hall

Role:
- Customer Support Executive

Location:
Hosur

Eligibility:
- All UG & PG

Salary:
3 LPA

Skills Required:
Excellent spoken and verbal communication skills

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

V. Dilip Kumar Jain – President
Anand Singhvi – Secretary
Dr. M. Inbavalli – Principal
Mrs. B. Vasanthi – Placement Director

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Conducts

ON CAMPUS DRIVE

iMarque Solutions, Hosur

Agenda

DATE: 12.02.2026
TIME:11.30 A.M.
VENUE: SRI ROOP RAJAT SEMINAR HALL

PRAYER

- Welcome Address: Ms. B. Vasanthi
  Placement Director
- Felicitation : DR. M. Inbavalli
  Principal, MKJC
- Recruiters : Mr. A .Balaji
  Assistant Manager- HR,
  Hosur.
- Vote of Thanks : Ms. R. Kaviya
  placement cell Secretary
  III B. Com

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National Anthem

ALL ARE CORDIALLY INVITED

Activity Report

Name of the Department / Club / Association / Cell	Placement and Career Guidance Cell
Title of the Programme / Event	On-Campus Drive – iMarque Solutions, Hosur
Association With	-
Alignment of this Programme with	SDGs ☐ Viksit Bharat 2047 ☐State / National Schemes ☐ NEP 2020 ☐MOU activity ☐Others ☑
Mode	Virtual
Type of Activity	Campus Recruitment Drive
Level	Institutional
Date	12.02.2026
Venue	Sri Roop Rajat Seminar Hall
Resource Person Details	Mr. Balaji A, Assistant Manager- HR, iMarque Solutions, Hosur

Objectives

- To provide employment opportunities for eligible students.
- To develop students' communication and customer handling skills.
- To familiarize students with corporate interview and selection procedures.
- To create awareness about career opportunities in the NBFC sector.

Summary Report

The Placement and Career Guidance Cell organized an On-Campus Drive with iMarque Solutions, Hosur on 12.02.2026 at Sri Roop Rajat Seminar Hall for UG and PG placement students.

The programme began with a Pre-Placement Talk delivered by the HR representative of the company. During the session, the students were introduced to the company profile, work environment, responsibilities of the Customer Support Executive role, and the expectations regarding communication, professionalism, and customer interaction.

Following the briefing session, the selection process continued with a Group Discussion round where students were evaluated based on their communication skills, clarity of thought, teamwork, and confidence. The session allowed students to express their ideas and opinions while interacting with peers in a professional environment.

The campus drive provided students with valuable exposure to corporate selection procedures and helped them understand the expectations of customer service roles in the financial sector. Students actively participated and gained practical experience in interview preparation and professional communication.

Outcome of the Programme

- Students gained exposure to corporate campus drive procedures.
- Communication and teamwork skills were assessed through group discussion.
- Students developed better understanding of customer support roles.
- The programme enhanced students' confidence and employability readiness.
- The interaction strengthened industry–institution collaboration.

Participants Count :

Internal Participants	: Students: 252
External Participants	: HR: 1

B. Vasanthi 12/3/26.

Placement Director

17/3/26

IQAC Director

Principal

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VANIYAMBADI

PLACEMENT & CAREER GUIDANCE CELL

On CAMPUS DRIVE

iMarque Solutions, Hosur

12.02.2026





B. Vasanthi 12/3/26.

PLACEMENT DIRECTOR

PRINCIPAL

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