



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Title	3-Day Faculty Development Program on Data Analytics		
Organized By	Infosys BPM, Mysore in collaboration with Placement & Career Guidance Cell		
Type of Activity	Faculty Development Program		
Date	National		
Date	17.06.2025 to 19.06.2025	Time	10.00 am
Venue	Infosys Mysore Campus, Hebbal, Mysore	Mode	Offline
Resource Person Details	Mr. Moorthy, Ms. Sudha, Mr. Aman Singh, Mr. Sidharth (Power BI Training Team)		
Objective of the Programme	To equip faculty members with advanced skills in Data Analytics using Microsoft Power BI, enabling them to guide students toward corporate readiness with industry-relevant tools and insights.		
Internal Participants Count	Faculty : 3	External Participants Count	Nil

Summary

Ms. Nithya T., Ms. Srisivanandhini M., and Ms. Semmalar S., Assistant Professors, attended a three-day Faculty Development Programme (FDP) titled Project Genesis, organized by Infosys BPM at the Infosys Global Education Centre, Mysore. The FDP focused on Data Analytics using Power BI, with the objective of up skilling faculty members to align with current industry requirements.

Day 1:

The program began with an introduction to Business Process Management (BPM) by Ms. Shalini. This was followed by a session by Mr. Moorthy on Power BI fundamentals and ETL processes, where participants worked hands-on with Excel datasets to create financial dashboards.

Day 2:

Ms. Sudha covered effective data visualization techniques, including chart types, KPI displays, and customization methods. Later, Mr. Aman Singh introduced DAX (Data

Analysis Expressions) for creating calculated fields and business metrics. Participants used DAX functions such as SUMX, CALCULATE, and FILTER.

Day 3:

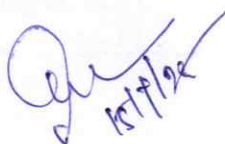
Mr. Sidharth conducted an advanced session on Drillthrough and Page Navigation, helping participants design interactive reports. A final dashboard creation activity was conducted where participants developed individual or group dashboards on topics like food wastage, international sales, academic performance, and library analytics. A guided campus tour and valedictory session concluded the program.

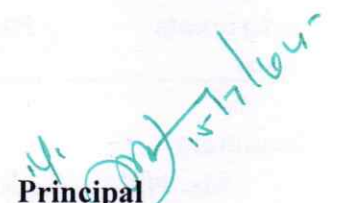
Outcome of the Program

1. Enhanced faculty competence in training students for corporate readiness.
2. Exposure to corporate training modules and professional communication standards.
3. Practical understanding of quantitative and verbal aptitude techniques.
4. Empowered participants to mentor students effectively in employability skills.

The FDP concluded with a valedictory session, where participants received certificates and shared reflections on the program's impact on their professional journey.

B. Varanthi
15/7/25
Placement Director


15/7/25
IQAC Director


Principal
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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous)



VANIYAMBADI

PLACEMENT & CAREER GUIDANCE CELL

**3 DAYS FACULTY DEVELOPMENT PROGRAM AT
INFOSYS, MYSORE**

17.06.2025 to 19.06.2025



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Dr. *[Signature]*
15/11/2014

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