



Marudhar Kesari Jain College for Women, Vaniyambadi Conference Proceedings 2019-2020



S.No	Author Name	Title of the Proceedings of the Conference	Name of the Conference	Year of the Publications	ISBN/ ISSN Number	With Affiliation	Name of the Publisher	Link
1	Dr.N.Hemamalini, English	Dalit Elements in the Movie Pariyerum Perumal	Language, Literature, Media and Culture	2020	ISBN : 978-93-89507-00-3	Marudhar Kesari Jain College for Women, Vaniyambadi	Mayas Publication	View
2	Dr.N.Hemamalini, English	Moral Values in Education	Language, Literature, Media and Culture	2020	ISBN : 978-93-89507-00-3	Marudhar Kesari Jain College for Women, Vaniyambadi	Mayas Publication	View
3	Dr.G.Deepalakshmi, BBA	History of our National Flag	Role of Journals in Indian Independence	2019	978-81-930475-3-8	Marudhar Kesari Jain College for Women, Vaniyambadi	Parithi Pathipagam	View
4	Ms.M.Revathi, Com CA	Consumer Behaviour towards Textile Induatry	Socio Economic impact on Entrepreneurship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi	International Journal of Research Culture Society	View
5	Ms.B.Vasanthi, Commerce	Techniques to Improve Employee Performance	Socio Economic impact on Entrepreneurship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi	International Journal of Research Culture Society	View
6	Dr.C.Nithya, Commerce, Ms.M.Usha, Com CA	A Study on Impact of GST on Micro and Small Industries	Socio Economic impact on Entrepreneurship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi	International Journal of Research Culture Society	View
7	Dr.C.Nithya, Ms.J.Jeevitha, Commerce,	Job Satisfaction and Organizational Climate an Overview	Socio Economic impact on Entrepreneurship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi	International Journal of Research Culture Society	View
8	Dr.C.Nithya, Commerce	Stress Management : An Overview	Socio Economic impact on Entrepreneurship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi	International Journal of Research Culture Society	View
9	Ms. N. Karpagam, Commerce	A Study on the Purchasing Behaviour of Consumers towards Ready to Cook Products in Vellore District	Socio Economic Impact on Entreprneship and Business	2020	ISSN : 2456-6683	Marudhar Kesari Jain College for Women, Vaniyambadi,	Research Culture Society and Publication	View

10	Ms.M.Geetha, Commerce	A Study on Saving Habit and Investment Prefrence with Refrence to Government School Teachers in Madhanur Union	Socio Economic Impact on Entreprnership and Business	2020	ISSN : 2456- 6683	Marudhar Kesari Jain College for Women, Vaniyambadi,	Research Culture Society and Publication	View
11	Ms.R.Chithra, Commerce	A Comparative Study on Performance of Public Sector and Private Sctor Telecommunications With Reference to Wireless Services in India	Socio Economic Impact on Entreprnership and Business	2020	ISSN : 2456- 6683	Marudhar Kesari Jain College for Women, Vaniyambadi,	Research Culture Society and Publication	View