



Marudhar Kesari Jain College for Women, Vaniyambadi
Journal Publication 2021-2022



S.No	Author Name	Title of the Paper Published	With Affiliation	Level	Name of the Journal	Volume / Issue / Page No	ISBN/ ISSN Number	Scopus/ Peer Reviewed/ Refereed/ UGC Care/ Web of Science	Link
1	Dr.G.Deepalakshmi, Ms. B.Sakthimala	IOT Based CRM Business Enhance the Environment for Different Large Scale Consumers Based on the Industry's Mobile Network	Marudhar Kesari Jain College for Women, Vaniyambadi	International	International Journal of Biology, Pharmacy and Allied Sciences (IJBPAS)	Volume-10(11) Issue-Special Issue,2021, Page No:476-485	ISSN : 2277-4998	UGC Care	View
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6	Ms. B. Sakthimala	Impact of Social Media Marketing on Organizational Performance: A Case Study of Amazon India	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of Electrochemical Society	107(1) 12873-12886 (2022)	DOI : 10.1149/10701.12749ecst	Scopus	View
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101	Ms.G.Katheeja Mary, Ms.K.Sulochana	Mixed Variables and Attributes Plan : The Exponential case	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of the Maharaja Sayajirao University of Baroda	Volume-56, No.1(III)2022	ISSN : 0025-0422	UGC Care	View
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104	Ms.V.Shivani Abirami	Formulation, Organoleptic Evaluation and Nutritional Composition of Value - Added Products from Germinated Chickpea Flour	Marudhar Kesari Jain College for Women, Vaniyambadi	International	International Journal of Food and Nutritional Science	11 (4), 37 - 41	ISSN : 2319-1775	UGC Care	View
105	Dr.C.Pavithra	Evidence of Electrical Conductivity in Li(4-2x) NixTi2O6 Double Perovskite	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Indian Journal of Applied Research	Volume - 12, Issue - 01, January - 2022	ISSN : 2249 - 555X	Peer Reviewed	View

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107	Dr.V.Sabari, Ms.P.Praveena, Ms.B.Prabavathi, Ms.E.Ashwini, Ms.E.Komathi	Synthesis and Characterization of Cu doped Mn nanoparticles by Co-Precipitation Method	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Eleyon Publishers	Vol. 4 No. 1 (2021): Vol 4, Issue 1	DOI:10.26524.nr.4.4	Peer Reviewed	View
108	Ms.P.Praveena, Ms.B.Prabavathi, Ms.M.Astalakshmi, Dr.V.Sabari	Synthesis and Characterization Studies of Pure Mg and Cu Doped MgO Nanoparticles by Co-Precipitation Method	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Eleyon Publishers	Vol. 4 No. 1 (2021): Vol 4, Issue 1	DOI:10.26524.nr.4.4	Peer Reviewed	View
109	Ms.E.Ashwini, Dr.V.Sabari, Ms.M.Anchana	Green Synthesis of TiO ₂ Nanoparticles for Pharmaceutical Applications	Marudhar Kesari Jain College for Women, Vaniyambadi	International	International Journal of Advanced Research in Science, Communication and Technology	Volume 12, Issue 4	ISSN: 2581-9429	Peer Reviewed	View
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113	Ms.G.Sheeba	Smartphone Effects on Academic Performance of Student	Marudhar Kesari Jain College for Women, Vaniyambadi	International	International Journal of Novel Research and Development	Volume 7, Issue 2 February 2022	ISSN : 2456-4184	Peer Reviewed	View
114	Ms. M. Kothai Vani	Consumer Behavior During Pandemic	Marudhar Kesari Jain College for Women, Vaniyambadi	State	Journal of the Maharja Sayajirao University of Baroda	Volume-56, No.1 (III) 2022	ISSN : 0025-0422	UGC Care	View
115	Ms. M. Kothai Vani	Importance of Body Language in Day today Life	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of Emerging Technologies and Innovative Research	2022 JETIR February 2022, Volume 9, Issue 2	ISSN : 2349-5162	Peer Reviewed	View

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119	Ms. G.P. Dhatchayani	Marutha Thinai Kattum Velanmaiym, Inakkulu Samuthaiyamum	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of Modern Tamil Research	October - to December 2021 Vol.9, 3199 - 3202	ISSN : 2321-984X	UGC Care	View
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121	Ms.S. Poongothai	Sanka Ilakkiyamum Palanthamizhar Kanakkiyal Sinthanaikalum	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of Modern Tamil Research	October - to December 2021 Vol.9, 3199 - 3202	ISSN : 2321-984X	UGC Care	View
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127	Dr. J. Jayachithra	Nalla Kurunthokai Nanootril - Virutchankalin Vilumiyankal	Marudhar Kesari Jain College for Women, Vaniyambadi	International	Journal of Modern Tamil Research	October - to December 2021 Vol.9, 3199 - 3202	ISSN:2321-984X	UGC Care	View
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