



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

VANIYAMBADI, TIRUPATTUR DT - 635 751

- ✓ Recognized u/s 2(f) & 12(B) of UGC Act 1956
- ✓ Permanently Affiliated to Thiruvalluvar University
- ✓ Supported by DST - FIST | DBT STAR College Scheme



PG & Research Department of Management Studies

INDUSTRIAL VISIT

📍 **GSONS INDUSTRIES PVT LTD,
CHENNAI**

**GSONS
INDUSTRIES PVT LTD**



Date:

08.09.2026

Learn • Explore • Gain Experience

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Marudhar Kesari Jain College
for Women (Autonomous),
Vaniyambadi - 635 751,
Tirupattur District

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MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi



Report

Topic : Industrial Visit - Gsons Industries Pvt Ltd, Chennai.

Objectives (Input)

- To provide practical exposure to the manufacturing and business operations of Gsons Industries Pvt. Ltd.
- To understand the manufacturing process involved in producing kitchen appliances and other utility products.
- To gain knowledge of inventory management, including raw material storage, arrangement, and material handling.
- To observe quality control and product testing procedures followed before products are supplied to customers.
- To relate classroom concepts of Business Administration with real-world industrial practices such as production, marketing, storage, and product presentation.

Methodology (Process)

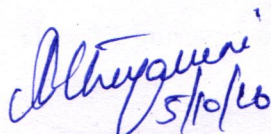
- **Company Orientation:** Students were welcomed and briefed about the company, its business activities, products, and organizational functions.
- **Group-Based Industrial Visit:** The 52 students were divided into three groups for systematic observation of different sections of the company.
- **Showroom Observation:** Students observed the product displays covering lifestyle products, utility products, and kitchen appliances.
- **Manufacturing and Storage Observation:** Students visited the manufacturing and storage departments to understand production activities, raw materials, machinery, and inventory practices.
- **Product Testing and Interaction:** Students observed product testing procedures and interacted with company representatives to understand quality control, innovation, and operational practices.

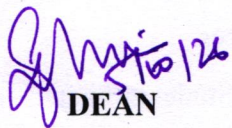
Output

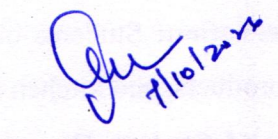
- Practical exposure to real-time manufacturing operations, workplace practices, and industrial processes was gained.
- First-hand understanding of product categories, showroom management, product presentation, and customer-oriented display practices was developed.
- Knowledge of inventory practices was acquired through observation of raw material storage, arrangement, handling, and material flow.
- Awareness of quality assurance procedures was enhanced through direct observation of product testing and performance evaluation methods.
- Exposure to innovation and product development was provided through the observation of new product discussions, product improvements, and business presentations

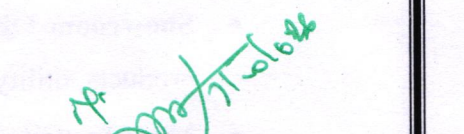
Outcomes

- Enhanced **practical understanding of production, storage, inventory, and quality management.**
- Improved ability to **apply Business Administration concepts** in real industrial situations.
- Increased awareness of **quality standards, customer satisfaction, and organizational coordination.**
- Strengthened **industry readiness and understanding of workplace practices.**
- Promoted SDG 4, SDG 8, and SDG 9 through experiential learning, industry exposure, and awareness of manufacturing and innovation.


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MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi

33
Years
of Educational
Excellence...

Topic: Industrial Visit – “Gsons Industrial Pvt Ltd, Chennai”.

Date: 08.09.2026

Organized by: PG & Research Department of Management Studies

Venue: Gsons Industries Pvt Ltd, Chennai



Principal
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