



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act 1956 – Permanently Affiliated to Thiruvalluvar University
Accredited with “A+” Grade by NAAC (4th Cycle) – An ISO 21001:2018 (EOMS) Certified Institution
Supported by DST – FIST



Guest Lecture / Inter-Collegiate Competition/ Awareness Programme /Conference/Alumni Seminar organized by PG department of Commerce CA Under SOB Academic Year 2024 – 2025 ANNUAL REPORT

S.No	Date	Name of the Program	Resource Person Details	Total No of Participants
1	01.08.2024	Guest Lecture on Event Management	Mr. R.K Pandiyan, MBA., RKN Wedding Management Service Tirupattur	77
2	01.08.2024	Guest Lecture on Leveraging Google SEO for Effective Digital Marketing	Mr. Suresh Bose Founder of one- mind federation, Vellore.	69
3	05.08.2024	Guest Lecture on Corporate Accounting	R.Sugavaneswari. M.com,M.phil. Ph.d.,Assistant professor , Thiruvalluvar University , Serkadu, Vellore.	69
4	05.08.2024	Guest Lecture on Overview of Python	Mr.N.Suresh M.A., MCA., Ph.D Assistant professor, PG & Research Department of	13

			Computer Application, GTM College, Gudiyatham.	
5	08.08.2024	Guest Lecture on Management Accounting	Mr.M.Dhanasekaran M.Com,M.Phil, M.B.A Head & Assistant Professor Shri Abiraami Arts And Science College,Gudiyatham	69
6	09.08.2024	Guest Lecture on Principles of Management	Mrs.P.Malarvizhi,MBA., M.Sc., Head & Assistant professor, Department of Business Administration, Sree Abiraami arts And science college , Gudiyatham	77
7	21.08.2024	Guest Lecture on Tally Prime	Mrs.S.Deepha MCA.,M.Phil, Head &Assistant Professor, Department of Computer Science, Sree Abiraami Arts And Science College, Gudiyatham	23
8	04.09.2024	Guest Lecture on Mastering Investment strategies in Today's Securities Market	Mr. K Prabhakaran, Director, EDITY EDTECH, Coimbatore Empanelled Resource Person of SEBI NCDEX, NISM & NCFE	24

9	06.09.2024	Guest Lecture on Cost sheet & Materials	Dr. K. Thoufeeq Ahmed, Assistant Professor & Chief Custodian Exams, School of Commerce, Presidency University, Bangalore	69
10	12.09.2024	Guest Lecture on Income From Profession (Income Tax Law and Practice)	Dr. N. Fathima Thabassum, Assistant Professor & Head, PG & Research Department of Commerce, Mazharul Uloom College, Ambur.	69
11	27.09.2024	Inter Collegiate Competition Comm Edge - 2K 24	Mr.B.S.Dinesh Sankar Wonder Diamond,Managing Director Entrepreneur Venture Capitalist, Vellore.	278
12	19.02.2025	Career awareness program on Company secretary ship (Cs) Course	1.Mr. V. V. Naresh Senior Vice-President & Company Secretary Intellect Design Arena Ltd., Chennai 2.Mr. C. Murugan Executive (Admn.) The Institute of Company Secretaries of India Southern India Regional Office Chennai	200
13	07.03.2025	National Conference On “Disruptive Innovations: Redefining Tomorrow’s Business Landscape	1.Dr.Pulidindi Venugopal Professor & Dean VIT- Business School, Vellore Institute of technology, Vellore 2.Dr.Merlin Mythili Nelson Director-Teaching Learning Centre Marudhar Kesari Jain College For Women (Autonomous)	830

			<p>3.Dr.Anandraj.J Assistant Professor, School of Management, Kristu Jayanti College (Autonomous) Bengaluru</p>	
14	14.03.2025	<p>Alumni Seminar Harnessing The Power of Mindset : How a Positive Mental Attitude Can Transform Challenges In to Opportunities</p>	<p>1.Ms.V.Umrah Daaniya Khulood PG Assistant & Head commerce Department Islamiah Girls Higher Secondary School, Vaniyambadi Batch :2020-2022(PG) Topic:The power of Growth mindset -Transforming Challenges into opportunities.</p> <p>2.Ms.R.Priyanka Vodafone Idea (VI) Store Manager,Chennai Batch: 2018-2021(UG) Topic: Mental Health and wellness.</p>	150