



**MARUDHARKESARIJAINCOLLEGEFORWOMEN,
VANIYAMBADI**



(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) by UGC Act, 1956 – Permanently Affiliated to Thiruvalluvar University Re-Accredited by NAAC with “A+” Grade– An ISO 9001:2015 Certified Institution

PG & RESEARCH DEPARTMENT OF COMMERCE

School of Business Organized by Biz-Fiesta 2024 (Connect, Collaborate & Celebrate) on 28.08.2024

Invitation

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Re-Accredited with "A" Grade by NAAC (3rd Cycle)
Permanently Affiliated to Thiruvalluvar University | An ISO 9001:2015 Certified Institution |
Supported by DRT • FIET

BIZ FIESTA' 24
Connect, Collaborate & Celebrate
Organized by
School of Business
[BA (Economics) B.Com, M.Com, B.Com(CA)
M.Com (CA), BBA, MBA & MSW]

Date : 28.08.2024, Wednesday @ 10.00 am
Venue : New Seminar Hall

Chief Guests

**Mr. Suresh Bose**
Founder, One Mind Federation - Vellore

**Mr. B.S. Dinesh Sankar**
Wondr Diamonds - Vellore. Managing Director
Entrepreneur | Venture Capitalist

**Dr. E. Bhaskaran**
General Manager/District Industry Centre , Tirupattur,
Department of Industries & Commerce, Tamil Nadu.

V. Dilip Kumar Jain President
Anand Singhvi Secretary
Dr. M. Inbavalli Principal
Dr. D. Vetrivelan Dean

Program Schedule:

09.30 am - Students has to assemble in the venue

Inauguration : 10.15 am

- Prayer Song - Tamil Thaalvaazhthu
- Welcome Dance
- Promotional Videos
- Lightening the Lamp by Dignitaries
- Welcome Address - Ms. Usha, Head, Dept. of Commerce (CA)
- Felicitation - Dr. M. Inbavalli, Principal
- Honouring the Chief Guests with Shawl & Mementos
- Chief Guest Introduction - Dr. P. Vignesh, AP/BBA
- Inaugural Address - Dr. E. Bhaskaran
- Chief Guest Introduction - Dr. A. Rakini, AP/BBA
- Key Note Address - Mr. B.S. Dinesh Sankar



Biz Fiesta Market Inauguration : 11.00 am

- Dr. T. Balasubramanian, Academic Advisor & COE
- Mr. Anil Vinoth JD Associates-V, Guard & Wonderla Distributor, North TamilNadu
- Mrs. B. Sakthimala - CAO- MKJC

Valediction : 3.30 pm

- Chief Guest, Anand Singhvi, Secretary MKJC & Mr. Suresh Bose, Founder, One Mind Federation, Vellure
- Welcome Address - Dr. G. Deepalakshmi, Head BBA/MBA
- Chief Guest Introduction - Mrs. Pradeepa, AP/B.Com
- Chief Guests Address
- Prize Distribution
- Vote of Thanks - Dr. D. Yetrivelan, Dean, School of Business
- Declaration of "Title Winner BIZ FIESTA 2024"



National Anthem : 4.15 pm

Organizing Heads

- Dr. G. Deepalakshmi, Head BBA / MBA
- Ms. N. Karpagam, Head B.Com
- Ms. M. Usha, Head B.Com (CA)
- Dr. P. Anandhi, Head MSW

Organizing Committee

- Ms. P. Priyanka, AP/B.Com
- Ms. A. Dixitha, AP/MBA
- Ms. D. Ambrisha, AP/B.Com (CA)
- Ms. Seji Johnny, AP/MSW
- Ms. C. Rishana, AP/MSW


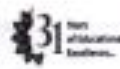


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Report

 MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI 			
Activity Report			
Title	A Celebration of Talent and Entrepreneurship		
Organized By	School of Business		
Type of Activity	BIZ Fiesta		
Level	Department		
Date	28.08.2024	Time	10.15 am
Venue	Seminar Hall	Mode	Offline
Resource Person Details	1. Mr. B.S. Dinesh Sankar, Wondr Diamonds, Vellore 2. Dr. E. Dr. E. Bhaskaran, General Manager, District Industry Centre, Tirupattur, 3. Mr. Sureshbose, Founder, One Mind Federation, Vellore,		
Internal Participants Count	Students : 275	External Participants Count	Students : -

The School of Business organized an exciting and impactful intercollegiate event, **BIZ Fiesta**, on **28th August 2024**, bringing together young minds to celebrate innovation, entrepreneurship, and business acumen. The event witnessed **full participation from the students** of the School of Business and welcomed various departments and schools to compete and collaborate in a lively academic atmosphere.

Event Highlights:

BIZ Fiesta hosted **around 30 engaging and skill-driven activities**, covering a wide spectrum of areas such as business strategy, marketing, finance, event planning, and public speaking. These competitions were crafted to challenge and inspire students to think critically, act creatively, and work collaboratively.

The fest encouraged students to showcase their **talents, creativity, and entrepreneurial spirit** in a healthy competitive environment. It provided a real-world platform to apply theoretical knowledge, thereby **sharpening their practical skills in marketing, sales, leadership, and event management**.

Inaugural and Guest Addresses:

The fest was inaugurated by **Mr. B.S. Dinesh Sankar**, of **Wondr Diamonds, Vellore**, who shared motivating insights into innovation and enterprise. His speech inspired the students to think big and stay committed to their aspirations.

A special address was delivered by **Dr. E. Bhaskaran**, **General Manager, District Industry Centre, Tirupattur**, who emphasized the vital role of youth in shaping the entrepreneurial ecosystem and encouraged active participation in government-supported industry initiatives.

The event concluded with a **thought-provoking valedictory speech** by **Mr. Sureshbose**, **Founder, One Mind Federation, Vellore**, whose message on goal setting, focus, and mental discipline deeply resonated with the participants.

Overall Championship:

The event saw stiff competition among the participating teams. **The Department of Commerce (Computer Applications)** emerged as the **Overall Champion** of **BIZ Fiesta 2024**, showcasing consistent excellence across various events and demonstrating strong team spirit and coordination.

Conclusion:

BIZ Fiesta 2024 was a grand success, marked by enthusiasm, talent, and collaborative learning. It not only strengthened the **inter-departmental camaraderie** but also offered students a vibrant platform to grow, express, and evolve as future business leaders. The School of Business takes pride in hosting such a dynamic event and looks forward to more such initiatives that combine learning with real-world engagement.


Dean


IQAC Director


Principal
PRINCIPAL
Marudhar Kishore Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



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Photos



PRINCIPAL
Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751.