



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A+" Grade (4th Cycle) –An ISO21001:2018 (EOMS) Certified Institution

Supported by DST-FIST

SEMINAR/WORKSHOP/WEBINAR PARTICIPATED DETAILS (2025-2026)

| S. No | Faculty Name & Designation | Date & Duration | No. of Days | Seminar/ Webinar/ Workshop | Topic | State/National /International/ level | Participated /Presented/ Published | Organized by (Institution Name & Place) | Remarks (Prizes/ Awards/ Certificate) |
|-------|----------------------------------------------------------------------|-----------------|-------------|----------------------------|----------------------------------------------------------------|--------------------------------------|------------------------------------|----------------------------------------------------------------------------------|---------------------------------------|
| 1 | Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA) | 14.06.2025 | 1 | Webinar | Financial Wisdom | National | Participated | Tanu Bhargavi Bahuudeshiy Mahila Mandal, Maharashtra | Certificate |
| 2 | Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA) | 20.06.2025 | 1 | Webinar | Webinar on use of Technology in Education | Collegiate | Participated | Dr.M.G.R Educational And Research Institute, The Internal Quality Assurance Cell | Certificate |
| 3 | Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA) | 26.08.2025 | 1 | Seminar | Sustainable Development and Social Impact on Business Strategy | National | Participated | Sacred Heart College (Autonomous), Tirupattur | Certificate |
| 4 | Dr.Uma Parameswari K Assistant Professor Department of Commerce (PA) | 26.08.2025 | 1 | Seminar | Sustainable Development and Social Impact on Business Strategy | National | Participated | Sacred Heart College (Autonomous), Tirupattur | Certificate |

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| 5 | Ms.Girija S, Assistant Professor, Department of Commerce (CA) | 20.06.2025 | 1 | Webinar | Webinar on use of Technology in Education | Collegiate | Participated | Dr.M.G.R Educational And Research Institute,The Internal Quality Assurance Cell | Certificate |
| 6 | Ms.Girija S, Assistant Professor, Department of Commerce (CA) | 27.10.2025 to 31.10.2025 | 5 | Workshop | Acquiring the Art of Publishing Research | Collegiate | Participated | Marudhar Kesari Jain College for Women (Autonomous) | Certificate |
| 7 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | 20.06.2025 | 1 | Webinar | Webinar on use of Technology in Education | Collegiate | Participated | Dr.M.G.R Educational And Research Institute,The Internal Quality Assurance Cell | Certificate |
| 8 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | 15.10.2025 | 1 | Webinar | Need and Use of Indian Languages | National | Participated | Government College Khaniyadhana Shivpuri,Madhya Pradesh | Certificate |
| 9 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | 27.10.2025 to 31.10.2025 | 5 | Workshop | Acquiring the Art of Publishing Research | Collegiate | Participated | Marudhar Kesari Jain College for Women (Autonomous) | Certificate |
| 10 | Ms.Abirami U , Assistant Professor,Department of Commerce (CA) | 27.10.2025 to 31.10.2025 | 5 | Workshop | Acquiring the Art of Publishing Research | Collegiate | Participated | Marudhar Kesari Jain College for Women (Autonomous) | Certificate |
| 11 | Ms.Aaysha Muskan V.M, Assistant Professor,Department of Commerce (CA) | 27.10.2025 to 31.10.2025 | 5 | Workshop | Acquiring the Art of Publishing Research | Collegiate | Participated | Marudhar Kesari Jain College for Women (Autonomous) | Certificate |

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| 12 | Ms.Harini I, Assistant Professor ,Department of Commerce (CA) | 27.10.2025 to 31.10.2025 | 5 | Workshop | Acquiring the Art of Publishing Research | Collegiate | Participated | Marudhar Kesari Jain College for Women (Autonomous) | Certificate |
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FDP (2025-2026)

| S.No | Faculty Name & Designation | Date & Duration | No. of Days | FDP/ Refresher Course | Topic | State/National /International/ level | Participated/ Presented / Published | Organised by (Institution Name & Place) | Remarks (Prizes/ Awards/ Certificate) |
|------|---------------------------------------------------------------------------|--------------------------------|-------------|-----------------------|----------------------------------------------------------------------------|--------------------------------------|-------------------------------------|-----------------------------------------------|---------------------------------------|
| 1 | Dr.Usha M, Head & Assistant Professor, Department of Commer(CA) | 06.08.2025 to 10.08.2025 | 5 | FDP | Advancing Education Through AI - Driven and Technology Enhanced Pedagogies | National | Participated | Sacred Heart College (Autonomous), Tirupattur | Certificate |
| 2 | Dr.Uma Parameswari K Assistant Professor Department of Commerce(PA) | 08.07.2025 to 10.07.2025 | 3 | FDP | Digital Marketing | State | Participated | Infosys BPM Ltd., Mysore | Certificate |
| 3 | Dr.Uma Parameswari K Assistant Professor Department of Commerce(PA) | 06.08.2025 to 10.08.2025 | 5 | FDP | Advancing Education Through AI - Driven and Technology Enhanced Pedagogies | National | Participated | Sacred Heart College (Autonomous), Tirupattur | Certificate |
| 4 | Ms. Girija S Assistant Professor, Department of Commerce (CA) | 09.06.2025 to 14.06.2025 | 6 | FDP | GST Compliance & Auditing | State | Participated | Thiruvalluvar University, Vellore | Certificate |

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| 5 | Ms Girija S, Assistant Professor, Department of Commerce (CA) | 15.09.2025 to 19.09.2025 | 5 | FDP | Sustainability in Research and innovations : Challenges and Opportunities | State | Participated | ST.Joseph's College Arts and Science,Kovur,Chennai | Certificate |
| 6 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | 04.08.2025 to 08.08.2025 | 5 | FDP | Corporate Social Responsibility | National | Participated | Malla Reddy College of Engineering,Secunderaba d | Certificate |
| 7 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | 15.12.2025 to 20.12.2025 | 6 | FDP | Employability Skills | State | Participated | Thriuvalluvar University,Vellore | Certificate |
| 8 | Ms.Jyothi.B,Assistant Professor Department of Commerce (CA) | 04.08.2025 to 08.08.2025 | 5 | FDP | Emerging Technologies in Nano Materials,Photonics and AI | National | Participated | ST.Joseph's College Arts and Science,Chennai | Certificate |
| 9 | Ms.Abirami U,Assistant Professor ,Department of Commerce (CA) | 02.12.2025 To 04.12.2025 | 3 | FDP | Artificial Intelligence | State | Participated | Infosys BPM Ltd., Mysore | Certificate |
| 10 | Ms.Abirami U,Assistant Professor ,Department of Commerce (CA) | 03.12.2025 to 05.12.2025 | 3 | FDP | Research Methodology and Data Analysis in Commerce and Management | Collegiate | Participated | Sri Bhagawan Mahaveer Jain First Grade College,Robertsonpet, Kolar Gold Fields, Karnataka | Certificate |

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| 11 | Ms.Aaysha Muskan V.M, Assistant Professor,Department of Commerce (CA) | 09.09.2025 to 11.09.2025 | 3 | FDP | Sales and Fulfillment | State | Participated | Infosys BPM Ltd., Mysore | Certificate |
| 12 | Ms.Harini I, Assistant Professor ,Department of Commerce (CA) | 15.09.2025 to 20.09.2025 | 6 | FDP | Transformative HR Practices and Quality Research in the ERA of Human-Centric | State | Participated | SRM Institute of Science and Technology,Ramapuram ,Chennai | Certificate |



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Journal Publication Details (2025-2026)

| S. No | Faculty Name & Designation | Name of the Journal | ISSN Number | Topic | level | Affiliation Institution | Volume/Issue/Page No | Open Access/ Scopus/ Peer Reviewed/ Refereed/UGC Care/ Web of Science/SCI, etc |
|-------|--------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------|-------------|-------------------------------------------------------------------------------|---------------|-------------------------|----------------------------------------------|--------------------------------------------------------------------------------|
| 1 | Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA) | International Journal of informative & Futuristic Research | 2347-1697 | Role of MSME in Entrepreneurship | International | – | Volume No:13 / Issue No:1 / Page No:157- 163 | Open Access ,Peer Reviewed and Globally Indexed |
| 2 | Dr.Uma Parameswari K Assistant Professor Department of Commerce (PA) & Ms.Harini I, Assistant Professor ,Department of Commerce (CA) | National Research Journal of Human Resource Management | 2349-059X | Consequences of Personalization Across Banking Products on Customer Retention | National | – | Volume No:12 / Issue No:2 / Page No:134- 142 | Peer Reviewed & Referred Journal |



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Editorial Board Member (2025-2026)

| S. No | Faculty Name & Designation | Editorial Member/Reviewer | Journal/Magazine/Book | Title of the Journal/Magazine/Book | Duration(From-to) |
|--------------|---------------------------------------|----------------------------------|------------------------------|-------------------------------------------|--------------------------|
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BOOK CHAPTER/JOURNAL/PAPER PUBLICATION (2025-2026)

| S. No | Title of the book/ Chapters published | Name of the authors | Department | Name of Book Chapter | Year of Publication | ISBN/ISSN Number |
|-------|---------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------|---------------------------------------------------------------------------------------|------------------------|------------------------------|
| 1 | Sustainability and Ethical Marketing | Dr. Usha M, Head & Assistant Professor, Department of Commerce (CA) | Commerce CA | Confluence : Critical multidisciplinary Approaches To 21st Century Issues | September 2025 | ISBN: 978 -93-7183- 264-9 |
| 2 | Fintech Innovations and Financial Inclusion | Dr. Uma Parameswari K, Assistant Professor , Department of Commerce (PA) & Ms. Harini I, Assistant Professor , Department of Commerce (CA) | Commerce CA | Confluence : Critical multidisciplinary Approaches To 21st Century Issues | September 2025 | ISBN: 978 -93-7183- 264-9 |
| 3 | E-Commerce Vs Traditional Retail | Dr. Uma Parameswari K, Assistant Professor , Department of Commerce (PA) & Ms. Harini I, Assistant Professor , Department of Commerce (CA) | Commerce CA | Global Dimensions of Multidisciplinary Research | October 2025 | ISBN: 978-93-7183-776-7 |

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| 4 | The effects of integrated management system Certification in financial stability and effective indicator Forecasting: a test case using artificial neural networks | Ms. Girija S, Assistant Professor, Department of Commerce (CA) | Commerce CA | Digital Transformation Through Interdisciplinary Research | November 2025 | ISBN:978-93-7183-934- 1 |
| 5 | E-Commerce and Digital Economy | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | Commerce CA | Global Dimensions of Multidisciplinary Research | October 2025 | ISBN: 978-93-7183-776-7 |



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AWARDS/RECOGNITION (2025-2026)

| S.No | Facult Name& Designation | Name of the award/ recognition | Award/Recognition Provider | Name of the Institution | Date |
|-------------|-------------------------------------------------------------------|-------------------------------------------|---------------------------------------|------------------------------------------------------|------------------------------|
| 1 | Ms. Girija S, Assistant Professor, Department of Commerce (CA) | External Assessor | Thiruvalluvar University | Government Arts and Science College,Tirupattur | 29.10.2025 and 30.10.2025 |



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PAPER PRESENTATION(2025-2026)

| S.No | Faculty Name & Designation | Conference/ Seminar | Name of the Conference/ Seminar | Title of the Paper Presented | Name of the Organization / Institution with Place | Date | Level | Rewards Prizes / Awards/ Certificates/ |
|------|------------------------------------------------------------------------|---------------------|---------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------|------------|---------------|----------------------------------------|
| 1 | Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | Security of Cyberspace in Financial services- An Overview | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |
| 2 | Dr.Uma Parameswari K, Assistant Professor, Department of Commerce (PA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | Artificial Intelligence in Marketing : Exploring Current and Future Trends | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |
| 3 | Ms. Girija S, Assistant Professor, Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | The Role of Hybrid Simulation For Sustainability Chains 4.0 Dynamics | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |
| 4 | Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | The Role of Cryptocurrencies and Portfolio Diversification | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |
| 5 | Ms.Jyothi.B, Assistant Professor, Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | Artificial Intelligence in VLSI Physical Circuits to Optimize Power Performance and Area (PPA) | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |

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| 6 | Ms.Aaysha Muskan V.M, Assistant Professor ,Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | Women and Financial Literacy | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |
| 7 | Ms.Harini I, Assistant Professor ,Department of Commerce (CA) | Conference | Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence | Robo Advisory and Wealth Management | Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi | 12.08.2025 | International | Certificates |