



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)



Recognized u/s 2 (f) & 12(B) by UGCact, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A+" Grade (4thCycle) –An ISO21001:2018 (EOMS) Certified Institution

Supported by DST-FIST

SEMINAR/WORKSHOP/WEBINAR PARTICIPATED DETAILS (2025-2026)

S. No	Faculty Name &Designation	Date &Duration	No. of Days	Seminar/ Webinar/ Workshop	Topic	State/National /International/ level	Participated /Presented/ Published	Organized by (Institution Name &Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	14.06.2025	1	Webinar	Financial Wisdom	National	Participated	Tanu Bhargavi Bahuudeshiy Mahila Mandal,Maharashtra	Certificate
2	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	20.06.2025	1	Webinar	Webinar on use of Technology in Education	Collegiate	Participated	Dr.M.G.R Educational And Research Institute,The Internal Quality Assurance Cell	Certificate
3	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	26.08.2025	1	Seminar	Sustainable Development and Social Impact on Business Strategy	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
4	Dr.Uma Parameswari K Assistant Professor Department of Commerce (PA)	26.08.2025	1	Seminar	Sustainable Development and Social Impact on Business Strategy	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate

5	Ms.Girija S, Assistant Professor, Department of Commerce (CA)	20.06.2025	1	Webinar	Webinar on use of Technology in Education	Collegiate	Participated	Dr.M.G.R Educational And Research Institute,The Internal Quality Assurance Cell	Certificate
6	Ms.Girija S, Assistant Professor, Department of Commerce (CA)	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Collegiate	Participated	Marudhar Kesari Jain College for Women (Autonomous)	Certificate
7	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	20.06.2025	1	Webinar	Webinar on use of Technology in Education	Collegiate	Participated	Dr.M.G.R Educational And Research Institute,The Internal Quality Assurance Cell	Certificate
8	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	15.10.2025	1	Webinar	Need and Use of Indian Languages	National	Participated	Government College Khaniyadhana Shivpuri, Madhya Pradesh	Certificate
9	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Collegiate	Participated	Marudhar Kesari Jain College for Women (Autonomous)	Certificate
10	Ms.Abirami U , Assistant Professor,Department of Commerce (CA)	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Collegiate	Participated	Marudhar Kesari Jain College for Women (Autonomous)	Certificate
11	Ms.Aaysha Muskan V.M, Assistant Professor,Department of Commerce (CA)	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Collegiate	Participated	Marudhar Kesari Jain College for Women (Autonomous)	Certificate

12	Ms.Harini I, Assistant Professor ,Department of Commerce (CA)	27.10.2025 to 31.10.2025	5	Workshop	Acquiring the Art of Publishing Research	Collegiate	Participated	Marudhar Kesari Jain College for Women (Autonomous)	Certificate
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FDP (2025-2026)

S.No	Faculty Name &Designation	Date &Duration	No. of Days	FDP/ Refresher Course	Topic	State/National /International/ level	Participated/ Presented / Published	Organised by (Institution Name &Place)	Remarks (Prizes/ Awards/ Certificate)
1	Dr.Usha M, Head &Assistant Professor, Department of Commer(CA)	06.08.2025 to 10.08.2025	5	FDP	Advancing Education Through AI - Driven and Technology Enhanced Pedagogies	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
2	Dr.Uma Parameswari K Assistant Professor Department of Commerce(PA)	08.07.2025 to 10.07.2025	3	FDP	Digital Marketing	State	Participated	Infosys BPM Ltd., Mysore	Certificate
3	Dr.Uma Parameswari K Assistant Professor Department of Commerce(PA)	06.08.2025 to 10.08.2025	5	FDP	Advancing Education Through AI - Driven and Technology Enhanced Pedagogies	National	Participated	Sacred Heart College (Autonomous), Tirupattur	Certificate
4	Ms. Girija S Assistant Professor, Department of Commerce (CA)	09.06.2025 to 14.06.2025	6	FDP	GST Compliance & Auditing	State	Participated	Thriuvalluvar University,Vellore	Certificate

5	Ms Girija S, Assistant Professor, Department of Commerce (CA)	15.09.2025 to 19.09.2025	5	FDP	Sustainability in Research and innovations : Challenges and Opportunities	State	Participated	ST.Joseph's College Arts and Science,Kovur,Chennai	Certificate
6	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	04.08.2025 to 08.08.2025	5	FDP	Corporate Social Responsibility	National	Participated	Malla Reddy College of Engineering,Secunderabad	Certificate
7	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	15.12.2025 to 20.12.2025	6	FDP	Employability Skills	State	Participated	Thriuvalluvar University,Vellore	Certificate
8	Ms.Jyothi.B,Assistant Professor Department of Commerce (CA)	04.08.2025 to 08.08.2025	5	FDP	Emerging Technologies in Nano Materials,Photonics and AI	National	Participated	ST.Joseph's College Arts and Science,Chennai	Certificate
9	Ms.Abirami U,Assistant Professor ,Department of Commerce (CA)	02.12.2025 To 04.12.2025	3	FDP	Artificial Intelligence	State	Participated	Infosys BPM Ltd., Mysore	Certificate
10	Ms.Abirami U,Assistant Professor ,Department of Commerce (CA)	03.12.2025 to 05.12.2025	3	FDP	Research Methodology and Data Analysis in Commerce and Management	Collegiate	Participated	Sri Bhagawan Mahaveer Jain First Grade College,Robertsonpet, Kolar Gold Fields, Karnataka	Certificate

11	Ms.Aaysha Muskan V.M, Assistant Professor,Department of Commerce (CA)	09.09.2025 to 11.09.2025	3	FDP	Sales and Fulfillment	State	Participated	Infosys BPM Ltd., Mysore	Certificate
12	Ms.Harini I, Assistant Professor ,Department of Commerce (CA)	15.09.2025 to 20.09.2025	6	FDP	Transformative HR Practices and Quality Research in the ERA of Human-Centric	State	Participated	SRM Institute of Science and Technology,Ramapuram ,Chennai	Certificate



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Journal Publication Details (2025-2026)

S. No	Faculty Name &Designation	Name of the Journal	ISSN Number	Topic	level	Affiliation Institution	Volume/Issue/Page No	Open Access/ Scopus/ Peer Reviewed/ Refereed/UGC Care/ Web of Science/SCI, etc
1	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	International Journal of informative & Futuristic Research	2347-1697	Role of MSME in Entrepreneurship	International	–	Volume No:13 / Issue No:1 / Page No:157- 163	Open Access ,Peer Reviewed and Globally Indexed
2	Dr.Uma Parameswari K Assistant Professor Department of Commerce (PA) & Ms.Harini I, Assistant Professor ,Department of Commerce (CA)	National Research Journal of Human Resource Management	2349-059X	Consequences of Personalization Across Banking Products on Customer Retention	National	–	Volume No:12 / Issue No:2 / Page No:134- 142	Peer Reviewed & Referred Journal



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Editorial Board Member (2025-2026)

S. No	Faculty Name &Designation	Editorial Member/Reviewer	Journal/Magazine/Book	Title of the Journal/ Magazine/Book	Duration(From-to)
-	-	-	-	-	-



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BOOK CHAPTER/JOURNAL/PAPER PUBLICATION (2025-2026)

S. No	Title of the book/ Chapters published	Name of the authors	Department	Name of Book Chapter	Year of Publication	ISBN/ISSN Number
1	Sustainability and Ethical Marketing	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	Commerce CA	Confluence : Critical multidisciplinary Approaches To 21st Century Issues	September 2025	ISBN: 978 -93-7183-264-9
2	Fintech Innovations and Financial Inclusion	Dr.Uma Parameswari K, Assistant Professor ,Department of Commerce (PA) & Ms.Harini I, Assistant Professor ,Department of Commerce (CA)	Commerce CA	Confluence : Critical multidisciplinary Approaches To 21st Century Issues	September 2025	ISBN: 978 -93-7183-264-9
3	E-CommerceVs Traditional Retail	Dr.Uma Parameswari K, Assistant Professor ,Department of Commerce (PA)& Ms.Harini I, AssistanProfessor ,Department of commerce(CA)	Commerce CA	Global Dimensions of Multidisciplinar Research	October 2025	ISBN: 978-93-7183-776-7

4	<p>The effects of integrated management systemCertification in financial stability and effective indicator Forecasting: a test case using artificial neural networks</p>	<p>Ms. Girija S, Assistant Professor, Department of Commerce (CA)</p>	<p>Commerce CA</p>	<p>Digital Transformation Through Interdisciplinary Research</p>	<p>November 2025</p>	<p>ISBN:978-93-7183-934- 1</p>
5	<p>E-Commerce and Digital Economy</p>	<p>Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)</p>	<p>Commerce CA</p>	<p>Global Dimensions of Multidisciplinary Research</p>	<p>October 2025</p>	<p>ISBN: 978-93-7183-776-7</p>



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AWARDS/RECOGNITION (2025-2026)

S.No	Faculty Name & Designation	Name of the award/ recognition	Award/Recognition Provider	Name of the Institution	Date
1	Ms. Girija S, Assistant Professor, Department of Commerce (CA)	External Assessor	Thiruvalluvar University	Government Arts and Science College, Tirupattur	29.10.2025 and 30.10.2025



PAPER PRESENTATION(2025-2026)

S.No	Faculty Name & Designation	Conference/ Seminar	Name of the Conference/ Seminar	Title of the Paper Presented	Name of the Organization / Institution with Place	Date	Level	Rewards Prizes / Awards/ Certificates/
1	Dr.Usha M, Head & Assistant Professor, Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	Security of Cyberspace in Financial services- An Overview	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates
2	Dr.Uma Parameswari K, Assistant Professor ,Department of Commerce (PA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	Artificial Intelligence in Marketing : Exploring Current and Future Trends	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates
3	Ms. Girija S, Assistant Professor, Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	The Role of Hybrid Simulation For Sustainability Chains 4.0 Dynamics	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates
4	Ms. Reethiswari M S, Assistant Professor, Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	The Role of Cryptocurrencies and Portfolio Diversification	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates
5	Ms.Jyothi.B,Assistant Professor, Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	Artificial Intelligence in VLSI Physical Circuits to Optimize Power Performance and Area (PPA)	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates

6	Ms.Aaysha Muskan V.M, Assistant Professor ,Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	Women and Financial Literacy	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates
7	Ms.Harini I, Assistant Professor ,Department of Commerce (CA)	Conference	Emerging Trends in Commerce and Finance – Innovations, Inclusion & Intelligence	Robo Advisory and Wealth Management	Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi	12.08.2025	International	Certificates