



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

### PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES ORGANISES GUEST LECTURE BUSINESS LAW AND REGULATORY FRAMEWORK

On  
09.08.2024

#### INVITATION



#### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS) VANIYAMBADI



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#### SCHOOL OF BUSINESS

#### PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION SOB TALK SERIES- II

#### TOPICS

Business Law and Regulatory Framework

Chief Guest

#### Dr. R. MANIKANDAN

MBA., M.Phil., Ph.D., M.Sc., B.Ed.,

Head & Assistant Professor in the Department of  
Business Administration , KMG College Of Arts &  
Science (Autonomous), Gudiyatham



All are Cordially Invited

Venue : AV HALL

Date : 09.08.2024

Time : 10.00 am

Aman Singhvi  
Secretary

Dr. M. Inbavalli  
Principal

PRINCIPAL  
M. N. Philip Kumar Jain  
For Women Communal  
Kasalathu 622 77  
Tirupur District

# AGENDA

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### ***SOB TALK SERIES 11***

**On**

**"Business law and Regulatory Work"**

**09 August 2024 @ 10:00 A.M.**

**Venue: AV Hall**

### AGENDA

**Prayer**

**Welcome Address**

**:Ms. Ruchita N P**

**III BBA**

**Felicitation**

**: Dr. D. Vettrivelan,**

**School of Business,**

**Dean, MKJC**

**Guest Introduction**

**: Ms.Zuhana Suman N**

**III BBA**

**Guest Speech**

**: Dr.R. MANIKANDAN MBA., M.Phil.,**

**PH.D., M.Sc., B.Ed.,**

**Head & Assistant Professor in Department**

**Of Business Administration**

**KMG College of Arts & Science**

**Vote of Thanks**

**: Ms. Rufa Zehra P,**

**III BBA**

**National Anthem**

**ALL ARE CORDIALLY INVITED**

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.  
Tirupattur District

# REPORT



## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



### Activity Report

|  |   |                                    |                       |
|--|---|------------------------------------|-----------------------|
| <b>Title</b>                           | <b>Business Law &amp; Regulatory Frame Work</b>   |                                    |                       |
| <b>Organized By</b>                    | <b>PG Department of Business Administration</b>   |                                    |                       |
| <b>Type of Activity</b>                | <b>Guest lecturer</b>   |                                    |                       |
| <b>Level</b>                           | <b>Department</b>   |                                    |                       |
| <b>Date</b>                            | 09.08.2024  | <b>Time</b>                        | 10.00 am              |
| <b>Venue</b>                           | New Seminar Hall  | <b>Mode</b>                        | Offline               |
| <b>Resource Person Details</b>         | Dr.R. MANIKANDAN MBA., M.Phil., PH.D., M.Sc., B.Ed., Head & Assistant Professor in Department of Business Administration KMG Arts & Science College (Autonomous) Gudiyattam - 632602  |                                    |                       |
| <b>Objective of the guest lecturer</b> | <ul style="list-style-type: none"><li>❖ Establish Legal Certainty and Predictability</li><li>❖ Protect Rights and Interests of Stakeholders</li><li>❖ Facilitate Fair and Efficient Transactions</li><li>❖ Promote Corporate Accountability and Good Governance</li><li>❖ Encourage Fair Competition and Market Integrity</li></ul> |                                    |                       |
| <b>Internal Participants Count</b>     | <b>Students :52</b>   | <b>External Participants Count</b> | <b>Students : Nil</b> |

#### Summary

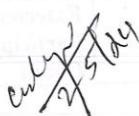
The program started with the prayer song and Dr. G.Deepalakshmi M, Head Department of Commerce Business Administration welcomed the gathering. The Dean of School of Business Dr. D. Vettrivelan felicitated the gathering. The Programme has scheduled for 2 hour. Dr.D. Vettrivelan explained about the Vision, Mission of this Guest lecturer. Mr Manikananadan how came up to share with the knowledge on a business-law framework sets the legal ground rules for commerce in their event. The valedictory session was ended with the vote of thanks by Ms.Rufa Zehra P, followed by National Anthem.

### Outcome of the Programme

Lower litigation rates because statutes and precedents are unambiguous. Reduced cost of capital as investors can model risk reliably. Long-term contracts and infrastructure projects become viable, boosting economic stability. Higher employee retention and morale due to enforceable labor standards. Greater consumer trust and repeat business from enhanced safety and disclosure. Improved access to credit as lenders feel their priority claims are secure. Shorter negotiation cycles and faster deal closings, Lower transaction costs, increasing overall market liquidity. Fewer breached contracts as remedies are swift and predictable. Decline in fraud and mismanagement cases. More accurate financial reporting, leading to better resource allocation by investors. Stronger firm reputation and higher valuations over time. Stable or declining market concentration ratios, signaling healthy rivalry. Increased innovation and product variety as dominant-firm abuses are curbed. Consumer prices remain competitive, enhancing welfare and purchasing power.



**HOD**



**IQAC DIRECTOR**

  
**PRINCIPAL**

  
**PRINCIPAL**  
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## PHOTOS

