



# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (Autonomous), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2 (f) & 12(B) by UGC Act, 1956-Permanently Affiliated to Thiruvalluvar University

Accredited by NAAC with "A" Grade (3rd Cycle) – An ISO 21001:2018 EOMS Certified Institution

Supported by DST - FIST

## PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES ORGANISES

### GUEST LECTURE

## BUSINESS LAW AND REGULATORY FRAMEWORK

On  
09.08.2024

### INVITATION

**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS)  
VANIYAMBADI**

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**SCHOOL OF BUSINESS**  
**PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION**  
**SOB TALK SERIES - I**

**TOPICS**  
**Business Law and Regulatory Framework**

**CHIEF GUEST**  
**Dr. R. MANIKANDAN**  
MBA, M.Phil., Ph.D., M.Sc., B.Ed.,  
Head & Assistant Professor in the Department of  
Business Administration, KMG College Of Arts & Science (Autonomous), Gudiyatham

**All are Cordially Invited**

Venue : AV HALL  
Date : 09.08.2024  
Time : 10.00 am

**Principal**  
Dr. M. Inbavalli

**Secretary**  
Anand Singhvi

**Principal**  
Dr. M. Inbavalli

## AGENDA



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### ***SOB TALK SERIES 11***

On

**"Business law and Regulatory Work"**

**09 August 2024 @ 10:00 A.M.**

**Venue: AV Hall**

#### AGENDA

Prayer

Welcome Address

:Ms. Ruchita N P

III BBA

Felicitation

: Dr. D. Vetrivelan,

School of Business,

Dean, MKJC

Guest Introduction

: Ms.Zuhana Suman N

III BBA

Guest Speech

: Dr.R. MANIKANDAN MBA., M.Phil.,

PH.D., M.Sc., B.Ed.,

Head & Assistant Professor in Department

Of Business Administration

KMG College of Arts & Science

Vote of Thanks

: Ms. Rufa Zehra P,

III BBA

National Anthem

**ALL ARE CORDIALLY INVITED**

**PRINCIPAL**

Marudhar Kesari Jain College  
for Women (Autonomous)  
Vaniyambadi - 635 751.  
Tirupattur District

## REPORT



### MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANITYAMBADI



#### Activity Report

Title	Business Law & Regulatory Frame Work		
Organized By	PG Department of Business Administration		
Type of Activity	Guest lecturer		
Level	Department		
Date	09.08.2024	Time	10.00 am
Venue	New Seminar Hall	Mode	Offline
Resource Person Details	Dr.R. MANIKANDAN MBA., M.Phil., PH.D., M.Sc., B.Ed., Head & Assistant Professor in Department of Busines Administration KMG Arts & Science College (Autonoums) Gudiyattam - 632602		
Objective of the guest lecturer	<ul style="list-style-type: none"><li>❖ Establish Legal Certainty and Predictability</li><li>❖ Protect Rights and Interests of Stakeholders</li><li>❖ Facilitate Fair and Efficient Transactions</li><li>❖ Promote Corporate Accountability and Good Governance</li><li>❖ Encourage Fair Competition and Market Integrity</li></ul>		
Internal Participants Count	Students :52	External Participants Count	Students : Nil

#### Summary

The program started with the prayer song and Dr. G.Deepalakshmi M, Head Department of Commerce Business Administration welcomed the gathering. The Dean of School of Business Dr. D. Vetrivelan felicitated the gathering. The Programme has scheduled for 2 hour. Dr.D. Vetrivelan explained about the Vision, Mission of this Guest lecturer. Mr Manikanadan how came up to share with the knowledge on a business-law framework sets the legal ground rules for commerce in their event. The valedictory session was ended with the vote of thanks by Ms.Rufa Zehra P, followed by National Anthem.



### Outcome of the Programme

Lower litigation rates because statutes and precedents are unambiguous. Reduced cost of capital as investors can model risk reliably. Long-term contracts and infrastructure projects become viable, boosting economic stability. Higher employee retention and morale due to enforceable labor standards. Greater consumer trust and repeat business from enhanced safety and disclosure. Improved access to credit as lenders feel their priority claims are secure. Shorter negotiation cycles and faster deal closings, Lower transaction costs, increasing overall market liquidity. Fewer breached contracts as remedies are swift and predictable. Decline in fraud and mismanagement cases. More accurate financial reporting, leading to better resource allocation by investors. Stronger firm reputation and higher valuations over time. Stable or declining market concentration ratios, signaling healthy rivalry. Increased innovation and product variety as dominant-firm abuses are curbed. Consumer prices remain competitive, enhancing welfare and purchasing power.

  
HOD

  
IQAC DIRECTOR

  
PRINCIPAL

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for Women (Autonomous)  
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Tirupattur District

## PHOTOS

