

### MARUDHAR KESARI JAIN

COLLEGE FOR WOMEN (AUTONOMOUS)





Recognized u/s 2(f) & 12(8) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thirtivalluvar University | An ISO 21001; 2018 Certified Institution | Supported by DST - FIST

# NSS, NCC, UBA, YRC, RRC & ROTARACT

Jointly Organizes

# SWACHH BHARAT DIWAS 2025 - LAKE CLEANING



MONDAY

29, SEPTEMBER, 2025

TIME:

11.30 AM

VENUE:

KODAIYANCHI

Chief Guest

## Mr. Vadivelu Subramaniyan

**Founder** 

**Vergal Trust, Vaniyambadi** 



for Women (Autonomous

V. Dilip Kumar Jain 751
President

Anand Singhvi Secretary Dr. M. Inbavalli Principal





## MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS) VANIYAMBADI

#### **Activity Report**

Title	Swachh Bharat Diwas 2025		
Organized By	NSS,NCC,UBA, YRC, RRC & ROTARACT		
Type of Activity	Lake Cleaning		the state of the s
Level	District Level		
Date	29.09.2025	Time	11.30am
Venue	Kodaiyanchi	Mode	Offline
Resource Person Details	Mr. Vadivel Subramaniyan, Founder of Vergal trust, Vaniyambadi.		
Objective of the Programme	<ul> <li>1.To create awareness about cleanliness and hygiene among students and the local community.</li> <li>2.To promote the national mission of "Clean India, Green India" and encourage active participation in maintaining a healthy environment.</li> </ul>		
Internal Participants Count	Students: 89 Faculty: 02	External Participants Count	Nil

#### Summary

The NSS, NCC, YRC, RRC, and Rotaract Clubs of Marudhar Kesari Jain College for Women (Autonomous), in association with Vergal Trust, jointly organized the "Swachh Bharat Diwas 2025" cleaning campaign on 29th September 2025 at Kodaiyanchi Lake, Vaniyambadi.

The primary objective of the campaign was to create awareness about cleanliness, environmental conservation, and community responsibility. The programme aimed to promote the message of "Clean India, Green India", encouraging students and the public to maintain cleanliness in their surroundings and contribute to environmental sustainability.

89 NSS and NCC volunteers actively participated in the cleaning drive. The students enthusiastically engaged in removing plastic waste, bottles, and other non-biodegradable materials from the lake premises. They also spread awareness among the local community

about the importance of waste segregation, recycling, and maintaining a clean environment for public health and ecological balance.

The campaign fostered a strong sense of social responsibility and civic pride among the participants. It reflected the true spirit of Swachh Bharat Diwas, inspiring everyone to take part in maintaining cleanliness and protecting natural resources.

The programme concluded with words of appreciation from the organizers, acknowledging the dedicated efforts of the volunteers and reaffirming their commitment towards a cleaner and greener India.

#### **Outcome of the Programme**

- 1. A total of 89 NSS and NCC volunteers actively participated in cleaning Kodaiyanchi Lake, removing plastic and non-biodegradable waste.
- 2. The campaign enhanced awareness among students and the local community about the importance of cleanliness and environmental protection.

Co- Ordinator

**IQAC Director** 

Principal

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)

Vaniyambadi - 635 751.

Tirupattur District



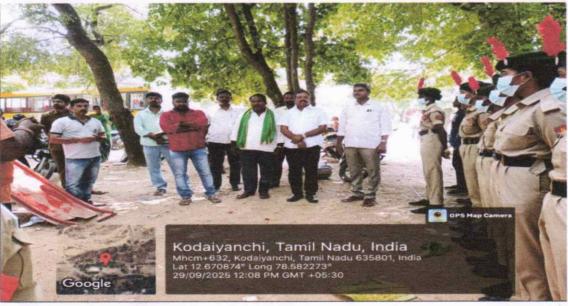
# MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI Title: Swachh Bharat Diwas 2025



Venue: Kodaiyanchi

#### **PHOTOS**





NSS Co- Ordinator

IQAC Director

Principal
PRINCIPAL
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