



MARUDHAR KESARI JAIN

College for Women (Autonomous)

32 Years of Educational Excellence

Recognized u/s 2(F) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | An ISO 21001:2018 Certified Institution | Supported by DST - FIST



INSTITUTION'S INNOVATION COUNCIL
(Ministry of Education Initiative)
4 STAR Rating



Marudhar Kesari Jain College for Women Organizes



Anti-Drug Awareness Programme on

DRUG FREE TAMILNADU

Date : 11.08.2025 | Time : 02.00 pm | Venue : Sri Roop Rajat Seminar Hall

CHIEF GUESTS



Tmt.V.Shyamala Devi
Superintendent of Police,
Tirupattur



Tmt.P. Mahalakshmi
Deputy Superintendent of Police,
Tirupattur

SALIENT FEATURES

- Excellent Infrastructure
- Distinctive Academic Programmes
- Industry Alligned Curriculum
- English Communication Laboratory
- British Council (APTIS Program)

- Collaborative & Interdisciplinary Research
- Nurturing Innovation & Entrepreneurship
- 50+ MoU's with Reputed Industries & Academic Institutions
- 100% Campus Placement Assistance
- Special Coaching for Sports, Yoga & Martial Arts / 51 Buses covers 5 Districts

AWARDS & ACCOLADES

- Best College Award 2023 by Thiruvalluvar University (TVU)
- Highest number of University Rank Holders - 12 Gold Medals & 98 University Ranks in TVU (2024-25)
- 4-Star Rated by Institution's Innovation Council (IIC)



NEWSLETTER

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

www.mkjc.in



MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI



Activity Report

Title	Anti Drug Awareness Programme		
Organized By	Anti Drug Club, NSS, NCC, YRC, RRC		
Type of Activity	Awareness Programme		
Level	Institution		
Date	11.08.2025	Time	2.00 PM
Venue	Sri Roop Rajat Seminar Hall	Mode:	Offline
Resource Person Details	Tmt. V. Shyamala Devi, Superintendent of Police, and Tmt. P. Mahalakshmi, Deputy Superintendent of Police.		
Objective of the Programme	The objective was to create awareness of the physical, mental and social consequences of drug addiction and encourage individuals to adopt a healthy and drug-free lifestyle.		
Internal Participants Count	Student : 3200 Faculty : 205	External Participants Count	Nil

Summary:

Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi organized an **Anti-Drug Awareness Programme** on **11.08.2025** to create awareness among students and the public about the dangers of drug abuse and the importance of living a drug-free life.

The programme commenced with a prayer song, followed by *Tamil Thaa Vazhthu*. The dignitaries present on the occasion included **Co-Chairman Sri. Lickimichand Jain**, **President Sri. Dilip Kumar Jain**, and **Dr. Inbavalli, Principal, MKJC (A)**. Principal Dr. Inbavalli welcomed and felicitated the gathering.

The event was presided over by **Tmt. V. Shyamala Devi, Superintendent of Police**, and **Tmt. P. Mahalakshmi, Deputy Superintendent of Police**. Tmt. Shyamala Devi addressed the students, explaining the causes and consequences of drug addiction, and urged them to stay away from such harmful practices. Tmt. P. Mahalakshmi delivered an impactful speech on anti-drug awareness and administered the **Anti-Drug Pledge**, which was repeated by all participants. Around **3,200 students** enthusiastically took part in the programme.

Selfie Point

As part of the awareness initiative, a **Selfie Point** was installed on the college campus, featuring the theme **"Say No to Drugs, Drug free Tamil Nadu"**. The colourful and creatively designed backdrop served as an interactive awareness spot, encouraging students and visitors to take photographs.

Rally and Flash Mob

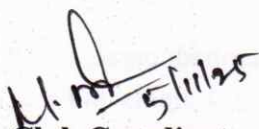
Following the inaugural session, an **Anti-Drug Awareness Rally** was conducted at the Vaniyambadi Bus Stand. The rally was led by Tmt. V. Shyamala Devi, Tmt. P. Mahalakshmi, President Sri. Dilip Kumar Jain, and Principal Dr. Inbavalli. Students carried placards and raised slogans to spread the anti-drug message among the public.

After the rally, students presented a **Flash Mob** performance depicting the dangers of drug abuse and ways to combat it, which attracted and engaged the local crowd.

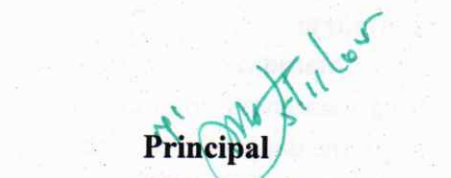
Outcome of the Programme

The students came to know about the

1. Enhanced Awareness and Clarity
2. Promotion of Social Responsibility to prevent drug abuse.
3. Motivation to create a culture of drug- free community.


Club Coordinator


IQAC Director


Principal
PRINCIPAL
Marudhar Kesari Jain College
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Vaniyambadi - 635 751.
Tirupattur District



**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



**Club Name: Anti Drug Club, NSS, NCC, YRC, RRC
Programme Name: Mass Anti- Drug Pledge Event and
Anti Drug Awareness Program
Date: 11.08.2025**

Pledge Event



PRINCIPAL

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Vaniyambadi - 635 751.
Tirupattur District**

Awareness Programme



M.A.
5/11/25

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