



MEMORANDUM OF UNDERSTANDING

BETWEEN

**Marudhar Kesari Jain College for Women (Autonomous),
Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635 751.**

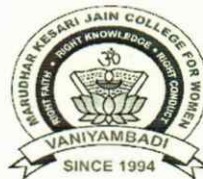
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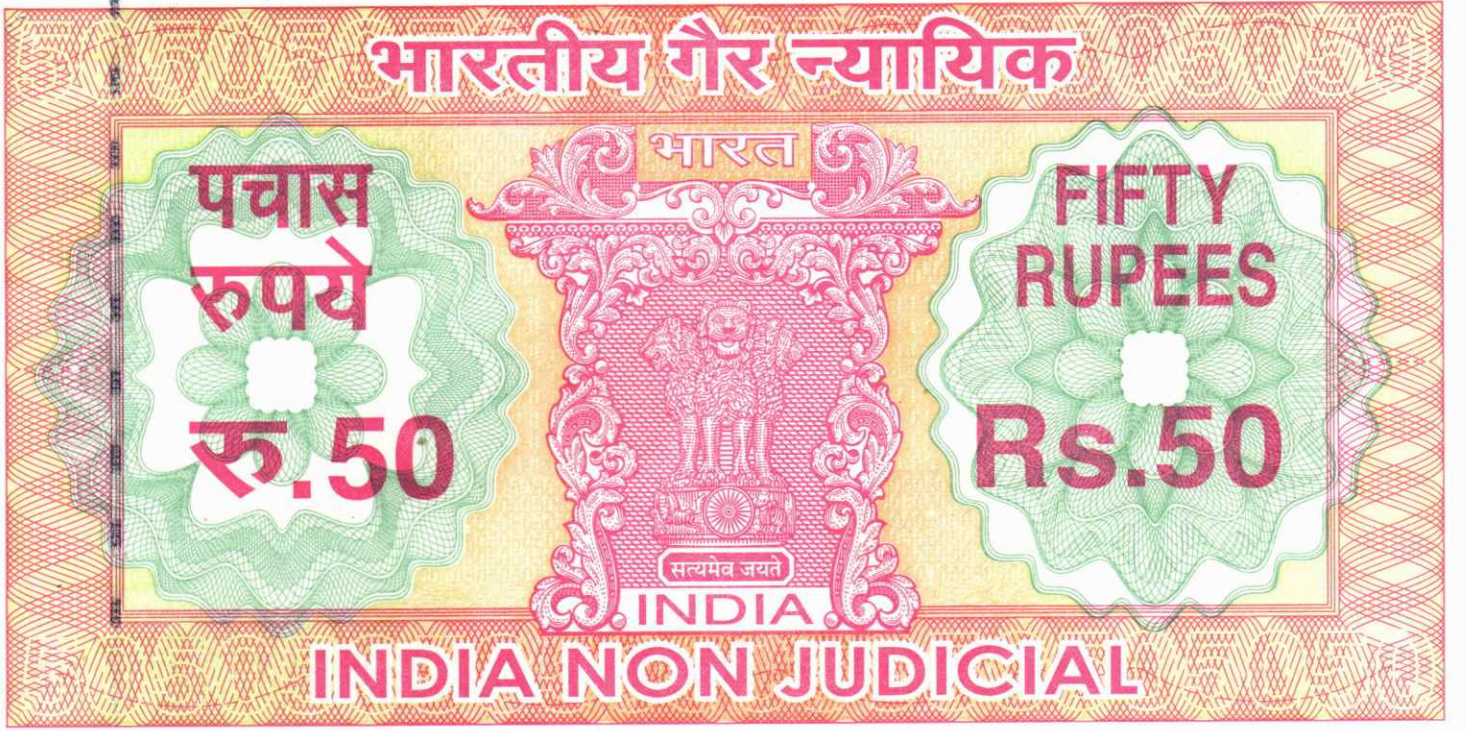
ACENOVAION HUB PTE LTD

Vision Exchange, Venture Drive, Level # 24-01, Singapore 608526

ACE NOVATION INDIA PVT LTD

S - Block, No 73; New no 2,4; 18th Street, Anna, Nagar, Chennai – 600040, India





தமிழ்நாடு தமில்நாடு TAMILNADU

BL 064533

L. Vasudevan
L. VASUDEVAN
STAMP VENDOR
L.C.NO.4720/B1/VLR.DIST/2000
VANIYAMBADI, TAMILNADU

PREAMBLE

The Memorandum of Understanding (MoU) is entered into by and

BETWEEN

ACENOVATION HUB PVT LTD & ACENOVATION INDIA PVT LTD

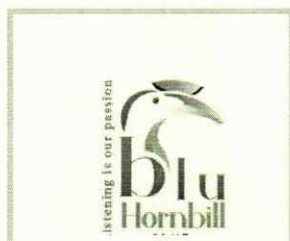
AND

Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi

This Memorandum of Understanding has been executed at Chennai, on 06.02.2025 through the Chief functionaries of the parties. **ACEnovation Hub Pvt Ltd** is headquartered at Singapore, **ACEnovation India Pvt Ltd** & the **Blu Hornbill Club Pvt Ltd** which are based in Chennai, India. In principle have agreed to Incorporate the 'Blu Hornbill Club' in the premise of Marudhar Kesari Jain College for Women (Autonomous)



THE BLU HORNBILL CLUB



Our Vision

To **nurture a generation**, that would make the **difference** and ensure that the **world is a better place for generations to come.**

Our Mission

- Through the **Blu Hornbill Club**, we mould children into young men & women of moral strength who can face the challenges of modern life. We introduce a practical & judicious combination of:
 - **Knowledge Building Skills (Reading, Writing & Story-Telling)**
 - **Student cohesiveness**
 - **Social obligation**
 - **Environmental concerns**



Purpose & Objective

The **Blu Hornbill Club** was formed with a clear objective of exemplifying holistic leadership through education, by ensuring value based and culture – oriented development, thus enabling the young generation to be caring and enterprising citizens of India. The **Blu Hornbill Club** sets out to achieve this objective by reaching out to every child through their own school and college; and what better way than through eLearning and storytelling club activities, thereby establishing a foundation for integrated personality development coupled with an in-depth knowledge of Culture and instilling feelings of patriotism.

The **Blu Hornbill Club** is a storytelling club with a difference. It is an **Extra-Curricular Club (ECA)** for the public (volunteers), for students & teachers. The **Blu Hornbill Club** strives to develop a comprehensive educational cum extra-curricular programs for educational institutions which integrates the best in our culture and philosophy of education. It aims at giving students a true vision of life to help them face challenges in a positive and dynamic manner and heartily contribute to society. The student is the focal point of the program. The program also embraces all the stakeholders the management, teachers and parents. Through them, the club's vision spreads to the society, country and the world at large.



NOW THIS MoU WITNESSES AS FOLLOWS:

Article 1: Objective

1. To set up the Blu hornbill storytelling Club at the College.
2. To Establish collaborative partnerships to conduct training programs both online and offline.
3. To Foster mutual interdisciplinary research at national and international levels to support children, adolescents, and stakeholders.
4. To Facilitate academic and practical exchanges to promote the sharing of knowledge and experiences, encouraging innovation and collaboration
5. To Organize workshops and conferences to support the learning and development process of the community.
6. To Promote faculty and staff exchanges between organizations and facilitate technical collaboration to enhance knowledge sharing, capacity building, and innovation.

Article 2: Areas of Cooperation

The parties agree to collaborate in setting-up the 'Blu Hornbill Club' at the college and through the club work on the following areas:

1. **Training Programs:** Development of collaborative partnerships to design and deliver training programs through online and offline platforms.
2. **Interdisciplinary Research:** Engagement in research initiatives at national and international levels to address the needs of children, adolescents, and stakeholders.
3. **Knowledge and Experience Sharing:** Facilitation of academic and practical exchanges to promote knowledge sharing, innovation, and collaboration in education and community development.
4. **Workshops and Conferences:** Organization of workshops, conferences, and seminars to support the learning and development processes within the community.
5. **Faculty and Staff Exchanges:** Implementing exchange programs and technical collaborations to enhance knowledge sharing, capacity building, and innovative practices.



Article 3: Implementation

3.1 Formation of a Coordination Committee

A Coordination Committee, comprising representatives from both parties, will be established to:

1. Formalize the partnership through the signing of the MoU.
2. Develop a detailed action plan within 15 -20 days of signing the MoU.

3.2 Key Responsibilities and Commitments

The Coordination Committee, comprising representatives from both **ACENOVATION** and CAAF INDIA, will be responsible for communicating information, planning and implementing the projects.

Article 4 : Financial Arrangements

Both parties agree that this MoU does not impose any financial obligation unless specified in separate agreements. Any costs incurred for joint activities will be borne by (specific party) or shared equally by both parties, subject to prior approval.

Article 5: Duration and Review

1. This MoU is valid for Five years from the date of signing.
2. A review of progress will be conducted annually to evaluate the outcomes and update objectives as needed.

Article 6: Termination

6.1 Termination Notice: Either Party may terminate this Memorandum of Understanding (MoU) by providing a minimum of NINETY (90) days written notice to the other Party. The termination shall take effect on the date specified in the notice or the completion of the 90-day notice period, whichever is later.



6.2 Ongoing Activities: Any activities in progress at the time of termination shall be allowed to proceed to completion as per the agreed-upon schedule unless both Parties mutually decide otherwise.

6.3 Mutual Termination Agreement: The MoU may also be terminated at any time through mutual written agreement by both Parties, specifying the effective date of termination in the agreement.

6.4 Obligations Post-Termination: Both Parties shall ensure the settlement of any outstanding obligations or responsibilities related to the MoU before the termination's effective date.

6.5 Confidentiality Post-Termination: The termination of this MoU does not relieve either Party of its confidentiality obligations or any other responsibilities explicitly mentioned in this agreement, which are intended to survive termination.

6.6 Transition Plan: In the event of termination, the Parties will work collaboratively to develop a transition plan to minimize disruption to ongoing activities and stakeholders, ensuring its implementation by the effective termination date.

6.7 Non-Prejudicial Termination: Termination of this MoU shall not prejudice any legal rights or remedies that either Party may have accrued up to the effective date of termination.

Article 7: General Provisions and Notices

7.1.1 Communication: All communications under this Memorandum of Understanding (MoU) shall be made in writing and the English language.

7.1.2 Communications shall be delivered by registered mail, electronic mail, or facsimile to the respective addresses or contact details of MarudharKesari College for Women or **ACENOVATION** as provided below, or to any updated address, email, or facsimile number officially notified by either Party.

7.1.3 Communications shall be deemed duly delivered and acknowledged upon receipt by the intended recipient.

7.2 Non-Legally Binding Nature: This MoU is not legally binding but serves as a statement of intent to promote cooperation and collaboration between the Parties.



7.3 Dispute Resolution: Any disputes or disagreements arising from the MoU shall be resolved amicably through discussions and mutual agreement between the Parties.

7.4 Notification of Changes: Either Party may update its contact details or communication preferences by providing written notice to the other Party.

CONTACT DETAILS

All communication between the two parties shall be strictly conducted through the designated official email ID or via formal postal correspondence to the office address. Informal channels such as mobile messages or other unofficial means of communication will neither be utilized nor acknowledged. Any changes in contact details will be formally communicated in writing to ensure clarity and transparency.

Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi.

E- mail Id : principal@mkjc.in
Phone Number : 94428 25147
Contact Person Details : Dr.M.Inbavalli
Website: : www.mkjc.in
Address for Communication : Marudhar Kesari Jain College for women
(Autonomous), Chinnakallupalli,
Vaniyambadi – 635 751.

ACENOVATION INDIA PVT LTD

E- mail Id : coo@acenovation.com
Phone Number : +918939951230
Contact Person Details : **Dr NeenaGayatri**
Website: : www.worldstorytellingchampionship.com
Address for Communication : S - Block, No 73; New no 2,4; 18th Street,
Anna, Nagar, Chennai – 600040, India



AUTHORIZED SIGNATORIES

This Memorandum of Understanding was signed on 06-02-2025 by the designated authorities of both the parties.



Dr. M. Inbavalli
PRINCIPAL
 Marudhar Kesari Jain College
 for Women,
 Vaniyambadi - 635 751.
Dr. M. Inbavalli, M.Sc., M.Phil., M.A., Ph.D.
 Principal,
 Marudhar Kesari Jain College for
 Women (Autonomous),
 Vaniyambadi.

DR. NEENA GAYATRI
DR. NEENA GAYATRI
 Co – Founder & COO
 ACENOVATIONHUB PTE LTD.
 Vision exchange, Venture drive,
 Level #24-01, Singapore – 608526

MAJOR NAGARAJAN NARAYANAN
MAJOR NAGARAJAN NARAYANAN
 Founder & CEO
 ACENOVATIONHUB PTE LTD.
 Vision exchange, Venture drive,
 Level #24-01, Singapore – 608526



Witness 1

Sign: _____

Name: _____

Designation: VP-Industry Alliances, TNSDC

Marudhar Kesari Jain College for
 Women (Autonomous), Vaniyambadi.

Witness 2

Sign: _____

Name: _____

Designation: Marudhar Kesari Jain

College for Women,
Vaniyambadi