



ARIIA
ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS) VANIYAMBADI

(A PROJECT OF SRI MARUDHAR KESARI JAIN TRUST)

Recognized u/s 2(f) & 12(B) of UGC Act 1956 || Accredited with "A+" Grade by NAAC (4th Cycle) || Permanently Affiliated to Thiruvalluvar University || An ISO 21001:2018 Certified Institution || Supported by DST-FIST

**INSTITUTION'S INNOVATION COUNCIL (IIC) ,
ATAL RANKING OF INSTITUTION'S ON INNOVATION
ACHIEVEMENTS (ARIIA)**

A SESSION ON ANGEL INVESTMENT/VC FUNDING OPPORTUNITY FOR EARLY STAGE ENTREPRENEURS

DR. RAMESH KRISHNAMOORTHY

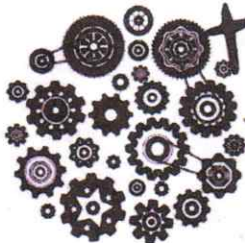
**Innovation Officer,
Directorate of
Entrepreneurship &
Innovation,
SRMIST**

CHENNAI, TAMIL NADU, INDIA



Date : 04.07.2025 & 9.30 am

Venue: New Seminar Hall
PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Ms. T. Thenmozhi
IIC Co-ordinator



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS),
VANIYAMBADI**

Jointly Organizes

**A Session on Angel Investment / VC Funding Opportunity for Early Stage
Entrepreneurs**

AGENDA

Date : 04.07.2025

Venue : New Seminar Hall

Timing : 9.30 am

- HOST** : Kadaikar Qamar Saima
III BCA B, MKJC
- PRAYER**
- WELCOME ADDRESS** : M.Haniya Fathima
III BCA B, MKJC
- FELICITATION** : Dr.M.Inbavalli
Principal, MKJC
- INTRODUCTION OF GUEST** : K.Aysha Zunaira
III BCA B
- CHIEF GUEST ADDRESS** : Dr.Ramesh Krishnamoorthy,
Innovation Officer,
Entrepreneurship & Innovation,
SRMIST, Chennai.
- VOTE OF THANKS** : Kadaikar Qamar Saima
III BCA B, MKJC

NATIONAL ANTHEM

PRINCIPAL

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Vaniyambadi - 635 751.
Chennai District



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



Activity Report

Title	A Session on Angel Investment / VC Funding Opportunity for Early-Stage Entrepreneurs		
Organized By	Institution's Innovation Council (IIC), ATAL Ranking of Institution's on Innovation Achievements(ARIIA)		
Type of Activity	Session (Seminar)		
Level	Institution Level		
Date	04.07.2025	Time	9:30 am to 11:30 am
Venue	New Seminar Hall	Mode	Offline
Resource Person Details	Dr.Ramesh Krishnamoorthy, Innovation Officer, Directorate of Entrepreneurship&Innovation, SRMIST, Chennai.		
Objective of the Programme	The primary objective of a session on angel investment/VC funding for early-stage entrepreneurs is to educate and equip them with the knowledge and tools necessary to secure funding for their startups. This includes understanding the differences between angel investment and venture capital, learning how to prepare effective pitches, and understanding investor expectations.		
Internal Participants Count	Students :176 Faculty :12	External Participants Count	Students : Nil Faculty : Nil

Summary

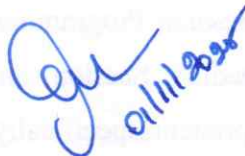
Institution's Innovation Council(IIC),ATAL Ranking of Institution's on Innovation Achievements (ARIIA) Organized Session Programme at Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi.A Session on Angel Investment / VC Funding Opportunity for Early-Stage Entrepreneursspecifically focusing on how to access Angel Investment and Venture Capital (VC) funding, and how to prepare effectively to attract potential investors. The program was delivered by Dr.Ramesh Krishnamoorthy, the session on **Angel Investment and Venture Capital (VC) Funding Opportunities** it was an eye-opening and enriching experience for early-stage entrepreneurs and student innovators. It provides in-depth knowledge about the various funding mechanisms available for startups and focused on building entrepreneurs can access these opportunities to transform their ideas into successful business.

Outcome of Programme

1. Students gained a clear understanding of angel investment and venture capital (VC) funding mechanisms, including how early-stage funding works in startups.
2. Student learns about how to develop funding stages, investor expectations, and startup valuation methods.
3. Students Enhanced their ability to pitch startup ideas to potential investors by learning key elements of a compelling business pitch.
4. They acquire insights on how to approach angel investors and VCs, including preparation, networking strategies, and common challenges.
5. The students were motivated to explore entrepreneurship as a viable career path with a better grasp of financial and funding resources.
6. At last, the students were encouraged to think critically on innovation in developing startup ideas with scalable potential and investment appeal.

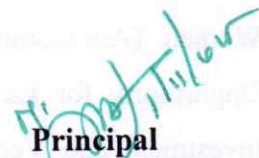


IIC Coordinator



01/11/2024

IQAC Director



Principal

PRINCIPAL

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Vaniyambadi - 635 751.
Tirupattur District**



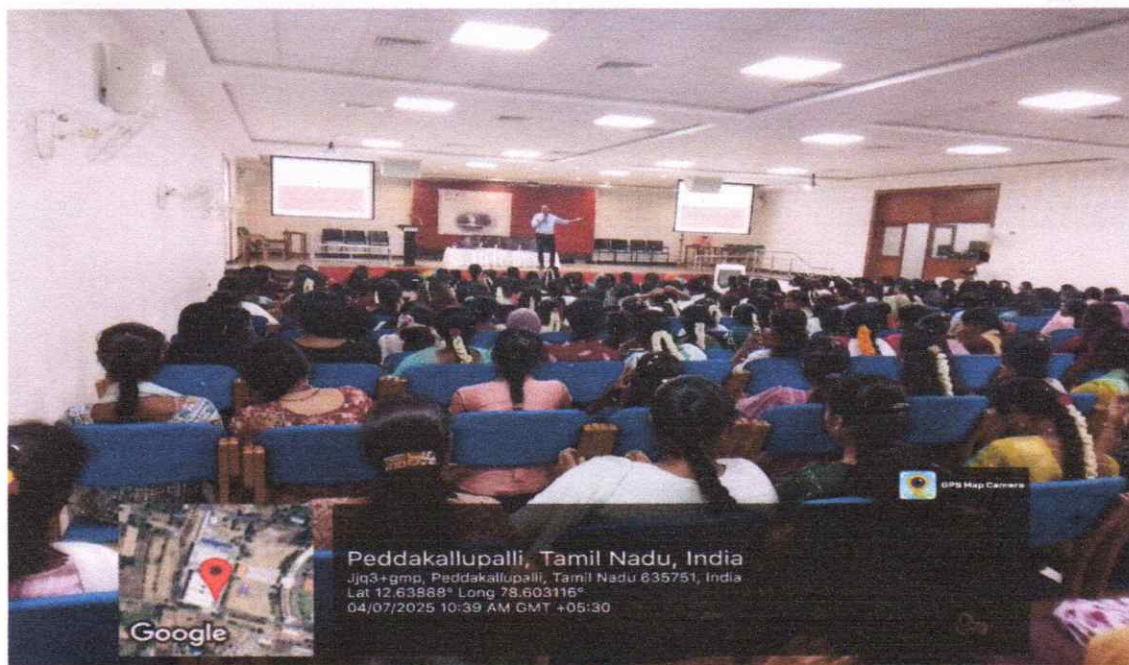
**MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**



**Club Name: Institution's Innovation Council (IIC), ATAL Ranking of
Institution's on Innovation Achievements (ARIIA)**

**Program Name: A Session on Angel Investment / VC Funding Opportunity for Early-
Stage Entrepreneurs**

Date:04.07.2025



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