



18.1.2021  
தமிழ்நாடு தமில்நாடு TAMIL NADU

60/-  
சென்னை  
கேசரி

75AB 334535  
S. Banumathi, B.Lit., M.A.  
Stamp Vendor  
L.No.31/VNB/2008  
P.J.N. Road, Vaniyambadi  
Vellore Dist., Tamil Nadu

#### MEMORANDUM OF UNDERSTANDING(MoU)

Elite Diet Studio

**ELITE DIET STUDIO**

NO 1/134 B4 2<sup>nd</sup> Floor Kuthubi Complex,  
6<sup>th</sup> Cross street 2<sup>nd</sup> Avenue ECR road,  
Vettuvankeni,  
Chennai-600115

AND



DEPARTMENT OF NUTRITION, FSM & DIETETICS  
MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI  
MARUDHAR NAGR, CHINNAKALLUPALLI,  
VANIYAMBADI-635151, TAMILNADU, INDIA



## MEMORANDUM OF UNDERSTANDING

This **Memorandum of Understanding** (hereinafter called as the 'MOU') is entered into on this the 20<sup>th</sup> January 2021, by and between

Marudhar Kesari Jain College for Women, Vaniyambadi having its Principal office at Vaniyambadi, represented herein by its Principal Dr.M.Inbavalli (hereinafter referred as '**First Party**')

AND

Elite Diet Studio, NO 1/134 B4 2<sup>nd</sup> Floor Kuthubi Complex, 6<sup>th</sup> Cross street 2<sup>nd</sup> Avenue ECR road, Vettuvankeni, Chennai-600115 and represented herein by its managing director Ms.A.T.SHANTHI CAUVERY (hereinafter referred to as "**Second Party**")

(First Party and Second Party are hereinafter jointly referred to as '**Parties**' and individually as '**Party**')

### **WHEREAS:**

#### **First Party :-**

- a) Marudhar Kesari Jain College for Women established in the year 1994, Institution of fine learning where thousands of rural women students have been able to explore better career options & achieve high degrees of success.
- b) Marudhar Kesari Jain College for Women is located on a sprawling campus of 25 acres. that provides a congenial atmosphere for teaching and learning.It is Recognised under Sec. 2(f) & 12(B) of the UGC act,1956 ,approved by Govt. of Tamilnadu, and is permanently affiliated to Thiruvalluvar University. It has been re-accredited with "A" grade by NAAC, Bangalore (UGC recommended) in the year 2019 and certified by BSI as an ISO 9001:2015 certified institution in the year 2018.
- c) Marudhar Kesari Jain College for Women is a self-financing Women Institution. The college is offering 16 U.G. courses, 11 P.G. courses, 7 M.Phil. courses and 2 Ph.D course with 2700 students.

d) Also to extend and support the dreams of the rural and economical background students MKJC associated with Distance Education study centre of

- Mother Teresa University
- University of Madras
- Tamilnadu Physical Education and Sports University
- The Institute of company Secretaries of India in PURSUIT of Professional Excellence statutory body under the act of parliament.

e) A proactive management & a team of highly dedicated faculty members ensures that learning at Marudhar Kesari Jain College for Women is unique with multi skills development opportunities. For over 25 years MKJC have achieved a long list of accolades with stories of success within the region.

#### **Second Party:-**

- a) Elite Diet Studio registered on 29.06.2015 with registration no 2015/33/003/57585 under the GOVERNMENT OF TAMIL NADU, DEPARTMENT OF INDUSTRIES AND COMMERCE and having registered office at Chennai.
- b) Elite Diet Studio is engaged in Internship from various colleges and associated with many industrial organisation (Titan, Asian paint, MRF, ford, Volvo truck, Apollo tyres and PepsiCo India for kurkure
- c) Both Parties, being legal entities in themselves desire to sign this MOU for advancing their mutual interests.

**CLAUSE 1**  
**CO-OPERATION**

- 1.1 Both Parties are united by common interests and objectives, and they shall establish channels of communication and co-operation that will promote and advance their respective operations. The Parties shall keep each other informed of potential opportunities and shall share all information that may be relevant to secure additional opportunities for one another.

First Party and Second Party co-operation will relate effective utilization of the intellectual capabilities of the faculty of Party providing significant inputs to them in developing suitable teaching / training systems, keeping in mind the needs of the industry

- 1.2 The general terms for co-operation shall be represented by this MOU. *The Parties shall cooperate with each other and shall, as promptly as is reasonably practical enter into all relevant agreements, deeds and documents (the 'Definitive Documents') as may be required to give effect to the actions contemplated in terms of this MOU. The term of Definitive Documents shall be mutually decided between the Parties. Along with the Definitive Documents, this MOU shall represent the entire understanding as to the subject matter hereof and shall supersede any prior understanding between the Parties on the subject matter hereof.*

**CLAUSE 2**  
**SCOPE OF THE MOU**

- 2.1 Sharing of knowledge to all students with an incalculable lectures to equip them with research field
- 2.2 With enhancing research department providing vast activities and opportunities to all students with regain to academic excellence.
- 2.3 Sharing the materials and information for the students beneficial activities
- 2.4 Promoting student internship of mutual interest



2.5 Mutual understanding to organize seminar and conference based on the activities and training undertaken by the students.

### **CLAUSE 3**

#### **VALIDITY**

3.1 This Agreement will be valid until it is expressly terminated by either Party during which period first party or second party, as the case may be, will take effective steps for implementation of this MOU. Any act on the part of First Party or Second Party, after termination of this Agreement by way of communication, correspondence etc., shall not be construed as an extension of this MOU.

3.2 Both Parties may terminate this MOU upon 3 years. In the event of Termination both parties have to discharge their obligations.

### **CLAUSE 4**

#### **RELATIONSHIP BETWEEN THE PARTIES**

4.1 It is expressly agreed that **First Party** and **Second Party** are acting under this MOU as independent entities, and the relationship established under this MOU shall not be construed as a partnership. Neither Party is authorized to use the other Party's name in any way, to make any representations or create any obligation or liability, express or implied, on behalf of the other Party, without the prior written consent of the other Party. Neither Party shall have, nor represent itself as having, any authority under the terms of this MOU to make agreements of any kind in the name of or binding upon the other Party or to extend any liability on behalf of the other Party.

This MOU is executed in two sets and the First Party shall hold first and Second Party shall hold the other.

Both parties agreement signed on 20<sup>th</sup> January 2021.

IN WITNESS WHEREOF the both parties have signed this MOU on the day, month and the year first above written.

For Marudhar Kesari Jain College for women

*M. [Signature]* 20/1/2021

Authorized Signatory

For Elite Diet Studio

*A.T. Shanthi*

Authorized Signatory

Witnesses

1. *R. Mahalingam* 20/1/2021
2. *[Signature]* 20/1/2021



**A.T. SHANTHI CAJVERY**  
**CONSULTANT DIETITIAN**  
**FOUNDER & MANAGING DIRECTOR**  
**ELITE DIET STUDIO, CHENNAI**