

40  
COURSES



**MARUDHAR KESARI JAIN**  
**COLLEGE FOR WOMEN**

Vaniyambadi-635751 | Ph: 04174 225300,224300

2700+  
STUDENTS



Affiliated to  
Thiruvalluvar  
University



An ISO 9001:2015  
Certified  
Institution



Re-accredited  
with "A" grade by  
NAAC

 25 Years  
of Educational  
Excellence...

The **WINGS**  
will lead you to  
your **DREAMS...**



[www.mkjc.in](http://www.mkjc.in)



# THE NAVKA MANTRA

Namo Arihantanam  
Namo Siddhanam  
Namo Ayariyanam  
Namo Uvajjhayanam  
Namo Loe Savva Sahunam  
Aeso Panch Namokkaro  
Savva Pavappanasano  
Mangalanam Cha Savvesim  
Padhamam Havai Mangalam

## தமிழ் மொழி பெயர்ப்பு

Namo Arihantanam

-நமக்குள்ளிருக்கும் பற்று, வெறுப்பு ஆகிய  
எதிரிகளை அழித்து, ஜீவன் முக்தர்களாக  
விளங்குபவர்களை வணங்குகிறேன்.

Namo Siddhanam

-கர்ம வினைகளை ஒழித்து அமரர்களாகிவிட்ட  
சித்தர்களை வணங்குகிறேன்.

Namo Ayariyanam

-சமண சமயத்தின் தலைசிறந்த சாதுக்களாகிய  
ஆசிரியர்களை வணங்குகிறேன்.

Namo Uvajjhayanam

-நமக்கு நல் வழிகாட்டும், கல்வியிற்சிறந்த  
குருமார்களை (உபாத்யாயர்களை)  
வணங்குகிறேன்.

Namo Loe Savva Sahunam

-இவ்வுலக பந்தங்களினின்று விடுபட்டு,  
பேரின்பமாகிய வீடு பேற்றை (மோட்சத்தை)  
நாடும் எல்லா சாதுக்களையும் வணங்குகிறேன்.

Aeso Panch Namokkaro

-இந்த ஐந்துவித நமஸ்காரங்களும்.

Savva Pavappanasano

-எல்லாவித பாபங்களையும் அழிக்கும்.

Mangalanam Cha Savvesim

-எல்லாவித மங்களங்களையும் விட

Padhamam Havai Mangalam

-இது மிக உன்னதமான மங்களமாகும்.

## English Translation

TO ARHATS, THE PERFECT SOULS EMBODIED,  
POSSESSED OF INFINITE COGNITION,  
KNOWLEDGE, HAPPINESS AND POWER;

TO SIDDHAS, THE PERFECT SOULS IN NIRVANA,  
FORMLESS AND BODILESS, FREE FROM ALL  
KARMIC ATTACHMENT;

TO ACHARYAS, THE MASTERS OF ADEPTS  
IN SPIRITUALITY;

TO UPADHAYAS, THE ADEPTS,  
GUIDING THE SCHOLAR - ASCETICS,

TO ALL SADHUS, THE ASCETICS DEVOTED  
TO THE CONTEMPLATION OF  
SELF,

MAKE OBEISANCE HUMBLE

AND  
PLACE AT THEIR WORKSHIPFUL FEET

THIS

FEEBLE EXPOSITION OF THEIR PROFOUND  
TEACHING.



# SRI MARUDHAR KESARI JAIN TRUST

**“Marudhar Kesari Jain College for Women has built up a successful and significant educational abode in span of Twenty five years”**

The Trust is strongly motivated by the long felt need for quality education that offers moral and ethical values through the course.

Established in 1993 with the objective of enhancing the quality of education available to the economically backward rural women folk and empowered by the dynamic co-operation of its Trust Members, Marudhar Kesari Jain College for Women has emerged as a premier institution in Vellore district.

## TRUST BOARD MEMBERS



**Sri. M. Vimmal Chand Jain**  
President



**Sri. J. Rathanalal Jain**  
Vice President



**Sri. C. Lickmichand Jain**  
Secretary



**Sri. D. Utham Chand Jain**  
Joint Secretary



**Sri. N. Sripal Kumar Jain**  
Treasurer



**Sri. M. Sudarsan Kumar Jain**  
Trustee



**Sri.K. Rajesh Kumar Jain**  
Trustee



**Sri. N. Lalith Kumar Jain**  
Trustee



**Sri.K. Anand Kumar Bafna**  
Trustee



## SECRETARY'S MESSAGE

I am glad that the institute has stepped into the 25th year and proud to be a part of the most significant level of this hardship. The college aims at fostering good education to the students in and around the locality. We endeavor to spread the light of education to the community through the students. We focus on the development of students both physically and psychologically.

Apart from the regular syllabus the students are given training through add-on courses to establish new goals, to develop a sense of purpose and generate new ideas about their future. We mould the students to be career ready and face the competitive world. I assure that the students who are educated over here will be independent and gain success in all their endeavours.

**C. Lickmichand Jain**  
Secretary



## COLLEGE PROFILE

MKJC, established in the year 1994, is approved by Govt. of Tamilnadu, and is permanently affiliated to Thiruvalluvar University. It has been re-accredited with "A" grade by NAAC, Bangalore (UGC recommended) in 2013 and certified by BSI as an ISO 9001:2015 certified institution. The Institution is "a dream come true" of Sri. Marudhar Kesari, who was a great poet, powerful orator and a champion of social service and public welfare.

The focus of the college is RURAL DEVELOPMENT through women education. The college now offers 19 U.G. courses, 12 P.G. courses, 7 M.Phil. courses and 2 Ph.D courses. The college has grown to a strength more than 2700 students, 186 Teaching staff and 168 Non Teaching staff.

## LOCATION

The college is located in Vaniyambadi - Tirupattur Highway in Vellore District. It has a sprawling campus of 25 acres with a built-in area of about 2,15,000 Sq.ft. It is set amidst beautiful sylvan surroundings at the foot of Yelagiri Hills with vast stretches of greenery all around providing a congenial atmosphere for teaching and learning.

## INFRASTRUCTURE

The College campus is calm, quiet and serene atmosphere overlooking blue high mountain range of Yelagiri hills.

The nature is bolstered with further infra-structural facilities commencing with innocuous but important features such as STD facilities, Canteen, Stationery Stores, Playgrounds illuminating street lights - well established up to the highly sophisticated system and function reliably to meet the need of the students.

The College has 5 blocks which is separated as Sri Arihanth block, Sri Roop Rajat Block for class rooms, Sri Mahaveer block as administrative office, Sri MaaSaradha block for the hostel students and Sri Paraswanath block which is accommodated with mess. The college also has an auditorium 2000 students can be occupied. The class rooms are spacious with good ventilation, recently build class rooms are spacious gallery type bright and airy. Class rooms are provided with Projector and PowerPoint presentation latest teaching technology is followed. Fully air conditioned two seminar halls with the capacity of 250 and 600. Library is more sophisticated and fully automated.

# VISION

Marudhar Kesari Jain College for Women strives to empower the students, especially those from inclusive society with **RIGHT KNOWLEDGE** and make them self-sufficient to develop holistic personality and excellence in their walks of life, thereby contributing for rural societal development.



# MISSION

- To develop MKJC into a campus of Academic Excellence.
- To strive for continuous improvement.
- To develop Women Entrepreneurship.
- To help the students acquire traits that helps them to face the challenges of the global competition.
- To aim for upliftment of inclusive society and rural development.

# QUALITY POLICY

For us at MKJC  
Quality is the Mantra, The driving force  
To develop our latent talents  
Quality is a continuum  
A way of life, a culture, an endless march  
Ensuring utmost satisfaction  
Especially to the stakeholders and the taught  
Guided by a

# QUALITY MANAGEMENT SYSTEM

# ACCREDITATIONS



NAAC CERTIFICATE



ISO 9001:2015 CERTIFICATE

# AWARDS

- NAAC Re-Accredited with 'A' grade in 2013
- ISO 9001: 2015 Certified Institution
- Membership Certificate –ASFASM
- IFIM Certificate
- IAB Blind Empowerment Champions Award
- Rotary Award
- Swachh Bharat Award
- Shakespeare Award
- Guinness Record Award







SRI ARIHANTH BLOCK



SRI ROOP RAJAT BLOCK



ADMINISTRATIVE BLOCK



AUDITORIUM



LIBRARY



SMART CLASSROOM



SEMINAR HALL



HOSTEL



SRI PARSAWANATH BLOCK



LIFT FACILITY

For more information visit [www.mkjc.in](http://www.mkjc.in)



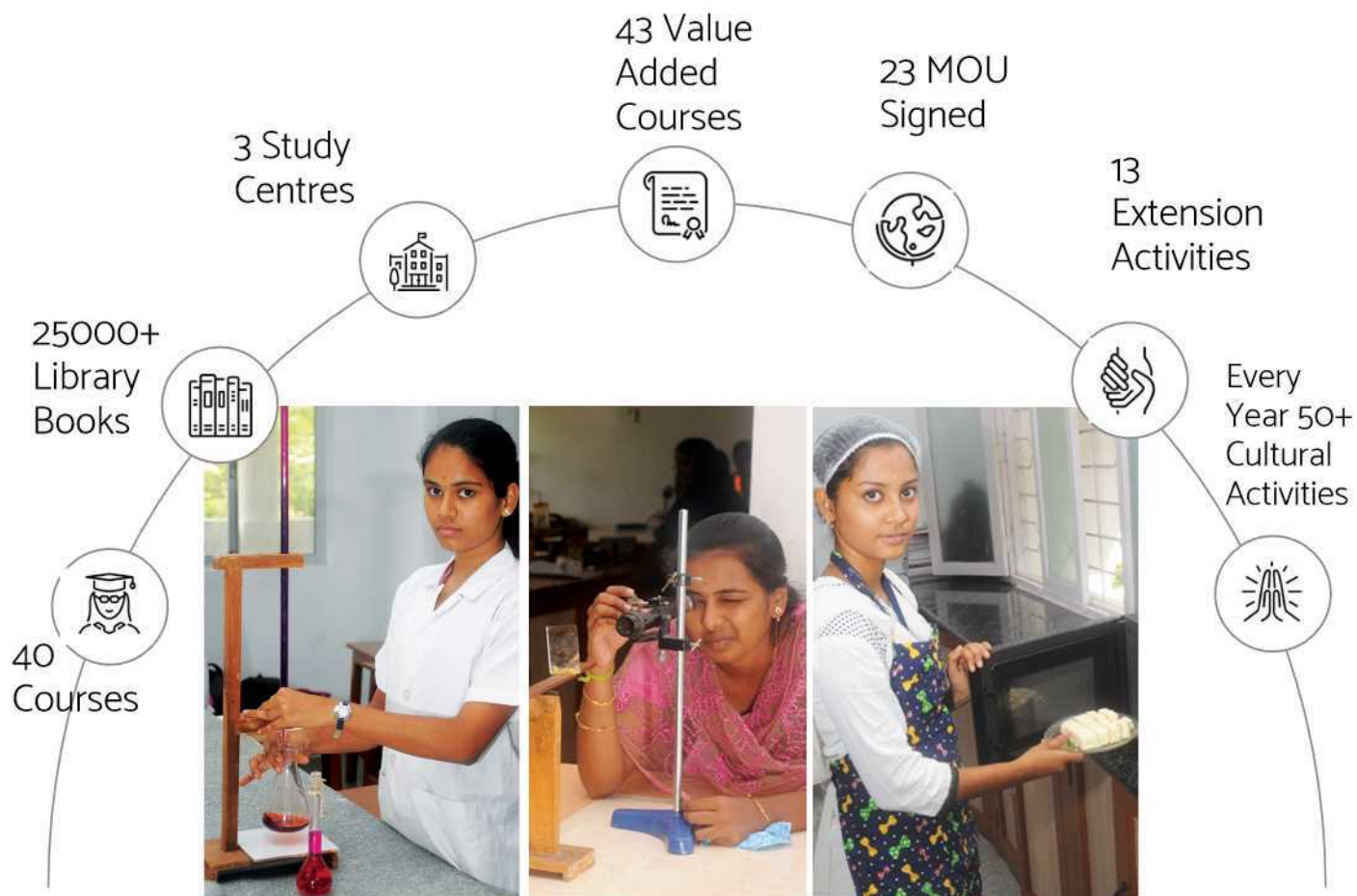
Affiliated to  
Thiruvalluvar  
University



An ISO 9001:2015  
Certified  
Institution



Re-accredited  
with "A" grade by  
NAAC



**MARUDHAR KESARI JAIN**  
**COLLEGE FOR WOMEN**

 **25** Years  
of Educational  
Excellence...



# COURSES OFFERED

Marudhar kesari Jain College for Women was started in the year 1994 to provide quality education to young and aspiring women students. It is affiliated to Thiruvalluvar University, Re- Accredited with “A” grade by the NAAC (National Assessment and Accreditation Council) in 2013 and certified by BSI (British Standard Institute) with ISO 9001:2015.

## UG COURSES

B.A. Tamil  
B.A. English  
B.Com  
B.Com (Computer Application)  
B.B.A  
B.C.A  
B.Sc. Mathematics  
B.Sc. Physics  
B.Sc. Bio- Chemistry  
B.Sc. Bio-Technology  
B.Sc. Interior Design & Décor  
B.Sc. Chemistry  
B.Sc. Statistics  
B.Sc. Computer Science  
B.Sc. Nutrition, FSM & dietetics  
B.Sc. Psychology\*  
B.S.W (Social Work)\*  
B.Sc Physical Education \*  
B.Sc Visual Communication\*

\* Subject to Affiliation from Thiruvalluvar University

## PG COURSES

M.A. English  
M.Com.  
M.C.A  
M.Com (Computer Application)  
M.Sc Mathematics  
M.Sc. Physics  
M.Sc. Bio- Chemistry  
M.Sc. Bio- Technology  
M.Sc Foods & Nutrition  
M.Sc. Computer Science  
M.B.A (HRM)  
M.B.A Marketing Management \*

## M.Phil

M.Phil English  
M.Phil Commerce  
M.Phil Mathematics  
M.Phil Bio- Chemistry  
M.Phil Computer Science  
M.Phil Bio-Technology  
M.Phil Physics\*

## Ph.D

Commerce  
Bio-Technology\*

**FOR  
ADMISSION  
CONTACT**



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Vaniyambadi - 635 751, Tamil Nadu, INDIA.



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www.mkjc.in

For more information, go to <http://www.mkjc.in/academics/admissions>

# MOU'S, LINKAGES AND COLLABORATION



MOTHER TERESA  
UNIVERSITY



BRITISH COUNCIL  
LIBRARY



DELNET



ETNL



ICSI



INFLIBNET



TCS ION



WENZHO



ICT ACADEMY



ORACLE



NPTEL



RAJASTHAN YOUTH  
ASSOCIATION



TNPESU



BONFRING

SHREE JAIN SHAYAK  
AND SHREE MAHILA  
JAIN SHAYAKSAMITI

SHREE JAIN SHAYAK AND  
SHREE MAHILA JAIN  
SHAYAKSAMITI



CSC COMPUTER  
EDUCATION



UNNAT BHARAT  
ABHIYAN

# VALUE ADDED COURSES

It is important for higher education institutions to supplement the curriculum to make students better prepared to meet industry demands as well as develop their own interests and aptitudes. Our college offers a wide variety of short term certificate courses which are conducted after class hours or during semester breaks. These courses are conducted by professionals and industry experts and help students stand apart from the rest in the job market by adding further value to their resume.



Logical and  
verbal Reasoning



Health and  
Fitness



Nutritional  
Biochemistry



Management  
Concepts



Elements of  
Accounting



Drawing and  
Designing  
Techniques



Effective use of  
Language



Basic  
Physics



Instrumental  
Science



Intelligence  
and Aptitude  
test



Food  
Preservation



Diseases and  
Treatment



Training  
Methodology



General  
Commercial  
Knowledge



Interior Arts  
and Crafts



Theatre art



Astronomy



Vermi  
Composting



Problem Solving  
Techniques



Nutrition through  
life cycle



Medical Lab  
Technology



Tally with  
ERP 9.0



TNPSC  
Coaching



Creative  
Writing



Medical  
Physics



Plant Tissue  
Culture



Health care  
for women



NET Exam  
Coaching



English for  
Competitive  
Examinations



Karate and  
Silambam



Nano  
Science



Western  
Dance



Robotics



Auto CAD



Herbal  
Technology



Space  
Science



Photoshop  
and Flash



Mushroom  
Cultivation



Catering  
Management



Cardiology



# STUDY CENTRES

The Core purpose of Marudhar Kesari Jain College for Women-Study Centre is to provide extended services associated with education and training by adhering to standards, which are reviewed continuously for improvement to accomplish consistent stakeholder satisfaction.

The Centre has metamorphosed into a leader that develops courses with a pulse on the needs of the entire spectrum of the competitive education arena for the rural women. It ensures that the industries cater to are equipped with people who have the required skill set spearhead growth, innovation and social development.

We state with pride that each one of us are an integral part of the commitment to excellence and professionalism, and will be expected to display the same regularly and consistently.

The Study centre has tie up and signed MOUs with the following institutions of Higher learning to impart quality education in various fields;



Mother Teresa Women's University,  
(Established Under the Act of  
Tamilnadu 1984) KODAIKANAL-624102



Tamil Nadu Physical Education and  
Sports University,  
Directorate Of Distance Education



THE INSTITUTE OF Company secretaries of India  
IN PURSUIT OF PROFESSIONAL EXCELLENCE  
Statutory body under the Act of Parliament

STUDY CENTRE  
COURSES AT MKJC

**MOTHER TERESA  
WOMEN'S  
UNIVERSITY  
DIRECTORATE OF DISTANCE  
EDUCATION**



## UG DEGREE COURSES

(Duration 3 Years)

B.A. Tamil  
B.Lit  
B.A. History  
B.A. Music

**ELIGIBILITY:** 12th Pass

## PG DEGREE COURSES

(Duration 2 Years)

M.A. Tamil  
M.A. History  
M.A. Women's Studies  
M.B.A. Professional Post Graduate

**ELIGIBILITY:** Pass in any UG

## PG DIPLOMA COURSES

(Duration 1 Year)

P.G. Diploma in Computer Application  
P.G. Diploma in Management  
P.G. Diploma in Banking and Insurance Management  
P.G. Diploma in Clinical Psychology

**ELIGIBILITY:** Any Degree

## CERTIFICATE COURSE

(Duration 6 Months)

English Communication  
Media Presentation  
Social Intelligence  
Export Management  
Speed and Smart Arithmetic  
Library Science (CLIS)

**ELIGIBILITY:**

10th Pass / 12th Pass / Any Degree

## CERTIFICATE COURSE

(Duration 6 Months)

### Tamil Pandit Training Course

**ELIGIBILITY:**

B.Litt

## DIPLOMA COURSE

(Duration 1 Year)

### Fashion Designing

**ELIGIBILITY:**

10th Pass / 12th Pass / Any Degree

# TAMILNADU PHYSICAL EDUCATION AND SPORTS UNIVERSITY



The centre was affiliated with TNPESU in the year 2017. The purpose of the centre is to give the students exposure in areas such as Physical Education, Exercise Physiology, Sports Nutrition, Sports Biomechanics, Sports Psychology, Sports Sociology, Yoga, Sports Management, Coaching and Training and Sports Technology. The scope expands up to entrepreneurial development and one who aspires to undergo a programme in the study centre does provide an ample scope for employment in different sectors such as Schools, Colleges, Universities, Fitness Centers, Hospitals, Yoga Centers, Industries, Organizations, SAI Centers, Associations, Clubs, Social Organizations, IT Sectors etc.

Currently the DDE offers around 81 courses which includes;

- 11 UG Courses
- 18 PG Courses
- 19 PG Diploma Courses
- 19 Diploma Courses
- 14 Certificate Courses

Different levels of courses are offered in Yoga, Yoga therapy, Yoga and Nature cure, Varma & thokkanam massage, Acupuncture, Sports Management, Sports Psychology, Martial Arts, Adventure Sports, Human Excellence and Management & Treatment of Sports Injuries, etc.

The Courses offered by Directorate of Distance Education will be helpful to all like Physical Education personnel, Medical professionals, Teaching Community officers, Administrators and even common public.

# THE INSTITUTE OF COMPANY SECRETARIES OF INDIA



ICSI is a Premier National Professional Institute established under an Act of Parliament i.e The Company Secretaries Act, 1980 to regulate and develop the profession of company secretaries.

CS Foundation Programme

Duration : 8 Months

Eligibility

10,+2 pass or equivalent of any stream except fine arts

CS Executive Programme

Duration : 9 Months

Eligibility

CS Foundation Pass/ Graduates of any stream except fine Arts

CS Professional Programme

Duration : 9 Months

Eligibility

CS Executive programme

## EMPLOYMENT PROSPECTS

1. A Key Managerial Personnel (KMP).
2. An Expert in Corporate Laws, Securities Laws, Capital Market and Corporate Governance.
3. Advisor to the Board of Directors on best practices in Corporate Governance.
4. Secretarial Auditor.
5. Managing all regulatory compliances of the Company.
6. Corporate Planner and Strategic Manager.



# Department of ENGLISH

The Department of English enhances the interpretative and expressive skills of students in an intellectual environment that is stimulating and nurturing. Language skills are essential to success in a variety of professions for which the major in English can provide excellent preparation, including law, administration, business, teaching, entertainment, electronic and social media. Skill – based courses such as English for Competitive Examinations, Spoken English, Reading Skills, Business English, Word Power, Interview Skills, The Art of Public Speaking and Writing Skills are made inter- disciplinary through provisions for horizontal movement, motivating the students of other departments to join these courses. The Streaming system in Foundation English as per the recommendation of the UGC Curriculum Development Centre caters to the needs of both advanced learners and slow learners. The courses have been methodically designed to explore world literatures, Indian literature and literatures in translation.



## COURSE OFFERED

B.A., English  
M.A., English  
M.Phil., English

## ELIGIBILITY

UG – Pass in +2,

PG – Pass in UG English,

M.Phil – Pass with 55% in M.A English

## CAREER PROSPECTS

- Academics: Literature, Linguistics, Art history, Cultural Studies and so on.
- Media & Journalism
- Civil Services
- Fine Arts and Performing Arts
- Writing / Publishing
- Law
- Human Resources Department in MNCs



## 'USE' IN ENGLISH

use  
used  
used to

sat-nav in her car.  
(adapt to new situation)  
the long, cold winters  
but I'm getting used to  
normal (regular)  
early.



# Department of COMMERCE

The Department of Commerce aims at providing a strong foundation level understanding of the functioning of business organizations, commercial transactions and of various specialized operations such as accounting finance and marketing by offering a comprehensive curriculum and to develop necessary professional knowledge and skills in Accounting, Finance, Marketing, Taxation, Export-Import management etc. by adopting learner centered pedagogical practices.



## COURSE OFFERED

B.Com  
M.Com  
M.Phil  
Ph.D

## ELIGIBILITY

**B.Com** - Pass in +2

**M.Com** - Pass in B.Com, B.Com (Corporate Secretaryship), B.C.S, BBA, B.Com (Bank Management), B.A.(Co-op.), B.A. (Economics), B.A.(Corporate Economics) and B.Sc., Mathematics or B.Sc., (Computer Science) or B.C.A or B.Sc. (ISM) with any two core papers in Commerce.

**M.Phil** - Pass in M.Com./M.Com (CA)

**Ph.D** - Pass in M.Com/M.Com(CA)/M.Phil (Commerce) and any degree related to Commerce with 55% marks.

## CAREER PROSPECTS

- Administration, Accounts, Banks
- Managerial Jobs, Insurance
- Business Opportunities
- Chartered Financial Analysts
- Chartered Accountant (CA)
- Certified Management Accountant (CMA)
- Certified Public Accounting (CPA)
- Business Accounting and Taxation (BAT), etc.,





# Department of COMMERCE (CA)

Commerce in Computer Applications is a programme designed to impart advanced learning to students in the discipline of Commerce, particularly involving the application of software technology for professional requirements, merging the academic specialties of Commerce and Computer Applications. The course follows an innovative modern curriculum, provides strong level of understanding the functions of the business organizations, commercial transactions, and of various specialized operations such as Accounting, Finance, Marketing, Tally, E-commerce and Web Technology.



## COURSE OFFERED

B.Com (CA)

M.Com (CA)

## ELIGIBILITY

**B.Com (CA)** – Pass in +2 with Mathematics / Commerce / Accounts / Computer Science / Business Mathematics / Statistics.

**M.Com (CA)** – Pass in B.Com / B.Com (CA) or any other degree with one paper in Accountancy.

## CAREER PROSPECTS

- Administration, Accounts, Banks
- Managerial Jobs, Insurance
- Business Opportunities
- Software, ITES field
- Computer related jobs etc.,



# Department of INTERIOR DESIGN AND DECOR

Interior Design is the art and science of enhancing the interior of the building to achieve a healthier and more aesthetically pleasing environment for the people using the space. The Department aims at giving intensive training in the areas of housing and landscaping designs. The courses equip the students with the skill in manual and computer aided drafting and designing of interior space.

Bachelor's degree programs in interior design focus on the artistic and technological aspects of planning, building and decorating interiors. Students are often afforded opportunities to attend conferences and participate in professional organizations.



## COURSE OFFERED

B.Sc., Interior Design and Decor

## ELIGIBILITY

Pass in +2(all groups).

## SCOPE OF INTERIOR DESIGN AND DECOR

- Capability of Designing homes/properties, and then executing those designs to create the environment that the client wants.
- Interior decorating certificates and diplomas open the door to a wide variety of entry-level positions, and can even lead to self-employment.
- Color and lighting specialist
- Interior decorating assistant
- Home staging and furnishing professional
- Showroom manager
- Set designer (Event Managers)
- Women entrepreneur





# Department of BUSINESS ADMINISTRATION

The Business Administration degree program provides a basic understanding of the functional areas of business, the behavior of organizations, and decision-making processes. It aims to offer enriching experiences in the field of Management education to aspiring young women managers and to ensure that they serve as agents of continuous improvement and change.

## MBA (HRM)

The course MBA (HRM) is established in the year 2018-19. The Department interface students with a rural background to the competitive world and infuse them with sufficient knowledge to take on any business challenges. The Department focuses on innovation, Execution and social responsibility towards our getting students industry ready. Our pedagogy inculcates the attributes of design thinking and innovation that drives entrepreneurial spirit, we also provide hands on real life projects to learn organizational realities. We nurture quality education to the students by arranging workshops, seminars, conferences, guest lectures, Industrial Visit and Training & Development program frequently throughout the year.

The Department offers various specializations like, Human Resource Management and Systems for the benefits of the students. The Department has students Association and clubs. The Department is facilitated with qualified faculties having rich teaching, research and industrial experience. We are well staked with advanced packages and e- journals. It ensures the holistic development of its students, thereby making them intellectually, socially, physically and spiritually balanced human beings.



## COURSE OFFERED

B.B.A  
M.B.A (HRM)  
M.B.A (Marketing Management)\*

## ELIGIBILITY

B.B.A - Pass in + 2.  
M.B.A - Pass in any Degree with 55%.

## CAREER PROSPECTS

- Job Projects in business forms
- Central and state Govt. agencies
- Managerial Career leading to advancement in business & Corporate Industry
- Banking
- Insurance





# Department of COMPUTER APPLICATIONS

The Department of Computer Applications focuses on the study of computers and computational systems. Computer scientists deal mostly with software and software system; this includes their theory, design, development and application. Principle areas of study within Computer Science include artificial intelligence, computer systems and networks, security, database systems, human computer interaction, vision and graphics, numerical analysis , programming languages, software engineering, bioinformatics and theory of computing.



## COURSE OFFERED

B.C.A

M.C.A

## ELIGIBILITY

UG - Pass in +2 with Mathematics / Business Mathematics / Statistics / Computer Science / Commerce/ Accountancy.

PG - Pass in any UG Degree with Mathematics as allied paper / B.Sc( Computer Science) and BCA  
Graduates are eligible to join as lateral Entry.

## CAREER PROSPECTS

- Software Engineer, Software Developer
- Programmer, Database Administrator
- Network Engineer, System Designer
- Technical Support Executive, Web Designing
- Android and iphone App Developer
- Information Technology Industry
- Banking sector
- System Administrator in Govt Sector
- Teaching Profession





# Department of PHYSICS

The Department of Physics aims to explain how the world works, studying the basic “building blocks” of the universe and the laws which govern their interactions. Physics is the science that tries to understand the laws of nature and how it works. Physics deals with everything from subatomic particles to black holes and the overall structure of the universe. The field of physics trains students to take a logical, problem-solving approach and to explore concepts and methods of science that can be applied in many different professional areas and research topics.



## COURSE OFFERED

B.Sc. Physics  
M.Sc. Physics  
M.Phil. Physics\*

## ELIGIBILITY

B.Sc - Pass in +2 with Mathematics.  
M.Sc - Pass in B.Sc Physics.  
M.Phil - Pass in M.Sc Physics with 55%.

## CAREER PROSPECTS

- Scientists
- Astronomer
- Material Scientist
- Meteorologist
- Laser Engineer
- Computer Scientist
- Solar Physicist
- Aerospace System Engineer
- Medical Physicist
- Teaching Field
- Software Field



# Department of BIO-CHEMISTRY

Biochemistry is the study of the chemistry of living organisms. It includes the identification of cellular molecules and their formation and degradation; the production of energy by cells; and the structure, synthesis and information content of macromolecules such as proteins and nucleic acids. By using chemical knowledge and techniques, biochemists can understand and solve biological problems. This modern curriculum will benefit our younger generation of students who can contribute to the welfare of the society.



## COURSE OFFERED

B.Sc., Bio-Chemistry  
M.Sc., Bio-Chemistry  
M.Phil., Bio-Chemistry

## ELIGIBILITY

**B.Sc** - Pass in +2 with Biology / Botany & Zoology with Chemistry / Nutri- Biochemistry.

**M.Sc** - Pass in B.Sc Biochemistry / Chemistry / Biotechnology / Life Sciences.

**M.Phil** - Pass with 55% in PG Biochemistry & Life Science Courses.

## CAREER PROSPECTS

- Research Development
- Quality Control Labs
- Biopharmaceuticals Companies
- Food Industries, Forensic Department, Toxicology
- Biomedical Industries, Environment Agencies
- Pollution Control Board
- Clinical Labs, Hospitals, Medical Coding
- Biocon, Agricultural Institutes
- Cancer Institutes & Research Centers
- Dairy Products, Pharma Companies





# Department of BIO-TECHNOLOGY

Biotechnology is the technology evolved using biological process and it is one of the upcoming fields which the whole world is looking at for future sustenance in agriculture, medicine, food processing, fuel, environmental cleaning etc. When the whole world was suffering from severe food shortage, biotechnology played a vital role in the name of Green revolution where it evolved short and dwarf crop varieties that fed the whole world. Importance of biotechnology is also seen in Brewing, Enzymes, Antibiotics, Vitamins, vaccines, cloning, biosensors, Biochips, etc. The aim of this course is to provide man-power to the ever growing demands of the industry.



## COURSE OFFERED

B.Sc., Biotechnology  
M.Sc., Biotechnology  
M.Phil., Biotechnology,  
Ph.D., in Biotechnology\*

## ELIGIBILITY

**B.Sc** - Pass in +2 with 50% Mark in any science group.

**M.Sc** - B.Sc in any Life Science subject with 55% Mark.

**M.Phil** - M.Sc in Biotechnology/ any life science subject with 55% Mark.

**Ph.D** - M.Sc / M.Phil in Biotechnology/ any life science subject with 55% Mark.

## CAREER PROSPECTS

- Pharmaceutical Companies
- Beverage Industries
- Water Processing Plants
- Dairy Industries, Vaccine Production Institutes
- Bio-energy Companies
- Cancer Research Institute
- Mineral Water Industries, Cosmetic Industries
- Agri Research Institute
- Medical Transcriptionist
- JRF, SRF, Research Associate, etc.,



# Department of COMPUTER SCIENCE

The Department of Computer Science strives to shape outstanding computer professionals. The Department focuses on empowering students with competencies in theoretical, programming, communication, team work, organization and management's skills. The training imparted aims to prepare young minds for the challenging opportunities in the IT industry with a global awareness and the technical competency and empower them with knowledge to mould them as professionals.



## COURSE OFFERED

B.Sc., Computer Science  
M.Sc., Computer Science  
M.Phil., Computer Science

## ELIGIBILITY

**B.Sc** - Pass in +2 with Mathematics / Business Mathematics/ Statistics / Computer Science.

**M.Sc** - Pass in B.Sc Computer Science / BCA.

**M.Phil** - Pass with 55% in PG Computer Science related subjects.

## CAREER PROSPECTS

- Software Engineer, Software Developer
- Programmer, Database Administrator
- Network Engineer, System Designer
- Technical Support Executive, Web Designing
- Android and iPhone App Developer
- Information Technology Industry
- Banking sector
- System Administrator in Govt Sector
- Teaching Profession





# Department of CHEMISTRY

The Course B.Sc Chemistry is a fine balance of Inorganic, Organic and Physical chemistry along with related fields like Physics, Mathematics, Biology and Computer Science, Engineering. Emphasis is laid both on fundamental and applied part. Organic Chemistry, Natural Product Chemistry, Dye Chemistry, Computational Chemistry, Isolation and Characterization Techniques In conjunction with analytical techniques to solve the problem with molecular perspective and to acquire skills to compete with the quality control processes in the industry.



## COURSE OFFERED

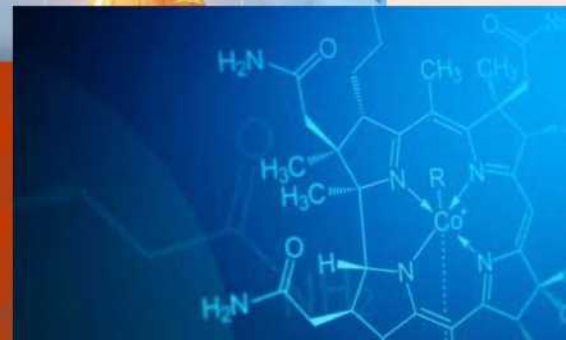
B.Sc., Chemistry

## ELIGIBILITY

Pass in +2 with Chemistry & Mathematics

## CAREER PROSPECTS

- Pharmaceutical Industry
- Oil Refineries
- Essential Oil and Spice Extraction Units
- Drug Manufacturing Companies
- Polymer and Drug Synthesis Units
- Petrochemical Companies
- Agriculture field (Fertilizers)
- Teaching and Research Professional
- Medical and other professional schools.



# Department of STATISTICS

The Bachelors Science (B.Sc) Course of the Department of Statistics is an exciting space to engage with the quantitative aspects of the social, biological sciences. Focusing on the increasing role of Statistics in diverse areas and its indispensability in marketing, finance and strategy-making, students are trained to acquire tools in the areas of applied statistical methods and analysis.

They engage with sample surveys, econometrics, biostatistics and operations research. In this course, students are taught rigorous methods, tool and techniques to shift through a maze of data and comment on it in an informed manner. The emphasis of the teaching - learning process is on relating statistical concepts to real world ideas that are familiar to the students.



## COURSE OFFERED

B.Sc., Statistics

## ELIGIBILITY

Pass in +2 with Mathematics

## CAREER PROSPECTS

- Quality Control for Industries
- Survey & Statistics Department
- Biotechnology, Marketing, Research
- Corporate Planning, Education
- Agriculture, Banking, Trade
- Software, Medicine and Defence





# Department of NUTRITION, FOOD SERVICE MANAGEMENT AND DIETETICS

The Department aims at producing professionals who are capable of working to maintain and promote health through diet and good nutrition. Dietetics is a course oriented towards clinical treatment of diseases that are amenable to dietary intervention and the prevention of nutrition related disorders.

The students are trained in the application of the science and the art of nutritional care with a view to cater to the nutritional needs of diverse population groups like children, women, and elderly and sports persons.



## COURSE OFFERED

B.Sc Nutrition FSM and Dietetics  
M.Sc Foods & Nutrition

## ELIGIBILITY

B.Sc - Pass in +2.

M.Sc - Pass in B.Sc Nutrition, FSM and Dietetics.

## CAREER PROSPECTS

- Food Analyst, Product Manager, Demonstrator, Market Research in Food Industries, Nutritionist, Health and Nutritional Educator- Community/Child Welfare.
- Dietitian, Health Club Supervisor – Hospitals, Food Service Institutions.
- School teacher/College Professor.
- Nutritional consultant/Caterer.
- Self Employment.
- Child Development Project Officer.



# Department of MATHEMATICS

The Department of mathematics is inspired by the belief that numbers are fun. Its pedagogical practices include informal classroom interactions, paper presentations, quizzes and wall papers which enable students to explore the fascinating world of mathematics. The Department provides a strong foundation in the field of computers, operational research, statistics and modern mathematics. Graduate students have a varied range of career choices – management, civil services, banking, actuarial science, investment sciences and research in the diverse fields such as space dynamics, survey depts. etc.



## COURSE OFFERED

B.Sc., Mathematics  
M.Sc., Mathematics  
M.Phil., Mathematics

## ELIGIBILITY

B.Sc - Pass in +2 with Mathematics.  
M.Sc - Pass in UG Mathematics.  
M.Phil - pass with 55% in PG Mathematics.

## CAREER PROSPECTS

- Teaching Job
- Banks
- Statistics
- Operation Research
- Software & IT field

$$= 2\pi \int_0^{\sqrt{2}} x \sqrt{1 + (2x)^2} dx$$

$$= \frac{2\pi}{8} \int_0^{\sqrt{2}} (1 + 4x^2)^{1/2} (8x) dx$$

$$S = \frac{P}{1 - n \cdot d}$$

$$V_m = \sum_{i=1}^n \frac{CF_i}{(1+r)^i}$$

$$A = \frac{P - LC}{17}$$

$$C = P \frac{(1+i)^n}{1+i^n}$$

$$P = S(1 - d^n)$$



# Department of TAMIL

Tamil language is one of the ancient language in the world. We are proud to educate the students who are undertaking UG course in Tamil. There are many languages which fail to withstand the whirls of evaluation and modern technology but due to the adaptability Tamil language stands tall.



## COURSE OFFERED

B.A., Tamil

## ELIGIBILITY

Pass in +2

## CAREER PROSPECTS

- Educational oriented jobs
- Journalism related jobs
- Archeology, epigraphy, geographical, tourism related jobs
- Mass media related jobs
- One can become a orator/poet/writer
- State government gives preference to the students who studied or instructed in Tamil.



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# Department of PSYCHOLOGY\*

It is the study of the mind via the study of behavior & mental functions. It involves study of mind processes, motives, reaction, feeling, conflict resolution, crisis management, group think motivation & nature of Mind. To practice Psychology in the profession you could go into clinical forensic, school psychology as well as counselors in industry/organization



## COURSE OFFERED

**B.Sc Psychology\***

\*Subject to Affiliation from Thiruvalluvar University

## ELIGIBILITY

Pass in +2

## CAREER PROSPECTS

- Clinical Psychologies
- School Counselor
- Forensic Psychologist
- Trainers in Industries
- Non-Gazetted Agencies Survey of public Community
- Rehabilitation Centers
- De-Addiction Centers.





# Department of SOCIAL WORK\*

A Bachelor of Social Work (BSW) is an excellent degree to pursue in the field of human services. A Bachelor of Social Work degree is one of the most useful and flexible degrees one can get in the human services sector.



## COURSE OFFERED

B.S.W (Social Work)\*

\*Subject to Affiliation from Thiruvalluvar University

## ELIGIBILITY

Pass in +2

## CAREER PROSPECTS

- Behavioral Management Aide
- Case Management Aide
- Community Outreach Worker
- Juvenile court Liaison
- Probation officer
- Rehabilitation Case Worker
- Eligibility Worker
- Human Services Specialist



# Department of VISUAL COMMUNICATION\*

B.Sc., Visual Communication has been progressing with a vision towards the fascinating profession in visual communication. Since its inception the Department has emerged as one of the leading Communication and Media Institutes in the country with International reputation. The department has grown from strength to strength through pioneering technologies related to media. The programs are designed to provide a holistic design education that incorporates technology, aesthetics and integrated use of various media. Co- curricular activities like dance, music, cinema and painting with an ambience that encourages students to scale new heights in their areas of interest with a firm root in social sensitivity.



## COURSE OFFERED

**B.Sc Visual Communication\***

\*Subject to Affiliation from Thiruvalluvar University

## ELIGIBILITY

Pass in +2

## CAREER PROSPECTS

- News and Media Industry
- Advertising Industry
- Film Industry
- Websites
- Radio Stations
- Colleges and universities
- Gaming websites.





# Department of PHYSICAL EDUCATION\*

The course has been designed to encourage psychomotor learning in a game-based setting. The major components of study that fall within the course's purview include cardiovascular fitness, muscular strength, muscular endurance, flexibility, and body composition. The course aims to familiarize candidates with scientific methods employed in the examination of physical activity and exercise.



## COURSE OFFERED

**B.Sc., Physical Education\***

\*Subject to Affiliation from Thiruvalluvar University

## ELIGIBILITY

Pass in +2

## CAREER PROSPECTS

- Trainer/ Instructor/ Coach, Sports Journalist.
- Sports Goods Manufacturer Marketing Executive, Commentator, Physical Education Instructor.
- Umpire/ Referee, Professional Players, Sport and Leisure Club Manager.
- Administrative and Sports Personnel, Sports Photojournalist, Sports Administrator.
- Consultant, School Teacher.





**TAMIL MANDRAM**  
DEPARTMENT OF TAMIL



**INTER DEPARTMENT  
COMPETITION**  
COMMERCE AND COMMERCE CA



**NATIONAL LEVEL SEMINAR**  
DEPARTMENT OF MATHEMATICS



**WORKSHOP**  
PG AND RESEARCH  
DEPARTMENT OF BIO CHEMISTRY



**NATIONAL LEVEL SEMINAR**  
DEPARTMENT OF PHYSICS



**SEMINAR,**  
DEPARTMENT OF COMPUTER SCIENCE  
AND COMPUTER APPLICATION



**EXHIBITION OF TALENTS ON  
COMMUNICATION SKILL**  
DEPARTMENT OF ENGLISH



**NATIONAL CONFERENCE**  
DEPARTMENT OF ENGLISH



**NATIONAL CONFERENCE**  
DEPARTMENT OF BIO-TECHNOLOGY



**CHEM BLAST 2K18**  
DEPARTMENT OF CHEMISTRY



**CELEBRATION OF NATIONAL  
NUTRITION WEEK**  
DEPARTMENT OF NUTRITION



**WORKSHOP**  
DEPARTMENT OF  
INTERIOR DESIGN AND DÉCOR



**WORKSHOP**  
DEPARTMENT OF  
BUSINESS ADMINISTRATION



**INTERNATIONAL SEMINAR**  
DEPARTMENT OF COMMERCE

# CO-CURRICULAR ACTIVITIES



# EXTENSION ACTIVITIES

The College is committed to carving out a generation who would take an active role in social activities. With this aim in view, extension services are made available to nearby schools, villages and communities. It is mandatory for a student to participate in any one of the following Extension Activities for not less than 40 hours in the fifth and sixth semesters.



**NSS (National Service Scheme)**



**NCC (National Cadet Corps)**



**RRC (Red Ribbon Club)**



**YRC (Youth Red Cross Club)**



**Rotaract Club**

## CLUBS

The College provides extracurricular activities through various clubs. The students involve themselves to be a part of many challenging activities. The clubs greatly enhance the experience of students by indulging them in several social activities.



**Humour Club**



**Fine Arts and Cultural**



**Karuna Club**



**Readers Club**



**Eco Awareness Club**



**Consumer Club**



**Literary Associations (Tamil & English)**



**Women Entrepreneurship Development Cell**



**Philately Club**

**Sevottam**

**Sevottam**

## SPORTS

MKJC is evincing keen interest in developing the sports activities of the students inside and outside of the campus. Students are provided with all facilities to participate actively in sports and games at University, District, State and National level. Athletic, Volleyball, basketball, Hockey, cricket and shuttle grounds are highlights of the facilities.



Centralized Placement cell has been established at our college for the students to have interaction with recruiters to update themselves with practical knowledge and latest developments.

The Placement cell operates throughout the year to felicitate contacts between recruiters and graduates.

Every year the number of students placed through campus Interviews has been raising.

The college has been successful in maintaining high placement statistics over the years.

## PLACEMENT CELL & CAREER GUIDANCE





# FACILITIES



**INNOVATIVE  
TEACHING  
METHODOLOGY**



**WOMEN  
ENTREPRENEURSHIP  
DEVELOPMENT CELL**



**WIFI  
CAMPUS**



**TRANSPORT  
FACILITIES**



**KNOWLEDGE  
CENTER**



**E LEARNING  
RESOURCES**

## LIBRARY

- Individual, spacious and well furnished library separately available for UG ,PG and Research students.
- Reading room facility.
- Scanning and Photocopying facility for students.
- Article index of selected periodicals.



## LABORATORIES



**PHYSICS LAB**



**CHEMISTRY LAB**



**FOODS & NUTRITION  
LAB**



**COMPUTER  
APPLICATION LAB**



**COMPUTER SCIENCE  
LAB**



**INTERIOR DESIGN  
AND DECOR LAB**



**BIO-TECHNOLOGY LAB**



**BIO-CHEMISTRY LAB**



**ENGLISH LANGUAGE LAB**



## TRANSPORT

40 College buses ply from: Kaveripatnam, Krishnagiri, Bargur, Natrampalli, Mallakonda, Tirupattur, Jayapuram, kandhili, Mittur, Vishamangalam Pochampalli Alangayam, Jamunamarathur, Thimmapet, Paradharami, Gudiyatham, Pallikonda, Madhanur, Pernambet, Umarabad, Gururajapalayam, Venkatasamudiram, Ambur, Vaniyambadi.



## HOSTEL

The College has excellent hostel facilities. Exclusive uninterrupted study room for Hostel students after college hours is accessible. Uninterrupted power supply, separate generator for Students and solar power system are attached. Medical facility available with free medicines provided to sick students. A Physician is also appointed for the timely help. RO water facility provided to all the rooms. Spacious rooms with attached bathrooms are available. All the rooms are well equipped with furniture like cot, dressing table and self cupboard.



## MESS

The Institute has Mess Facility for the Students staying in Hostel. A large Mess Hall with a capacity of 500 members to dine at the same time enables all students and staff to have lunch and breakfast. A large modern kitchen with steam cooking is attached to the mess hall. We provide hygienic vegetarian food. As healthy food is the key of healthy mind and when mind is healthy students can concentrate on their studies and other academic activities.

## CANTEEN

The College is inhabited with a canteen. The canteen provides nutritional and vegetarian food. It also provides stationery items for the benefit of students. The food and snacks are provided in the canteen with reasonable price.







CAREER GUIDANCE AND PLACEMENT CELL



CHRISTMAS CELEBRATION



PONGAL CELEBRATION



KOLU CELEBRATION



READER'S CLUB MEET



SEVOTTAM



TREE PLANTATION BY NSS



STUDENTS PARTICIPATION IN  
RADIO MIRCHI COMPETITIONS



SCIENCE AND NATURE CLUB MEET



NSS, YRC & RRC,  
BLOOD DONATION CAMP



NSS, YRC, RRC AND VASAN  
EYE CARE, EYE CAMP

# COLLEGE EXTRAVAGANZAS



CANCER DETECTION PROGRAM



INTER COLLEGIATE CULTURAL MEET



ISO AUDIT



COLLEGE DAY CELEBRATION



COLLEGE CONVOCATION

# GUEST ENDORSEMENTS



**Prof. Dr. K. MURUGAN**

Former Vice-Chancellor  
Thiruvalluvar University

I congratulate the institution and also the students for their hospitality and smartness. I am very much delighted to be a part of this event.



**Dr. V. PERUVALLUTHI**

Registrar I/c  
Thiruvalluvar University

The efforts taken by this Institution run by a committed philanthropic group of good souls needs to be highly appreciated for their mite to a nation building activity.



**Dr. P. MANNAR JAWAHAR**

Former Vice Chancellor  
Anna University

Best management, dedicated teachers, disciplined students, excellent infrastructure. My best wishes.



**Mr. V. NANDHA KUMAR, IRS**

Wonderful energy of the students made this day more fruitful and purposeful. I congratulate all the students to excel well and attain great positions in future.



**Dr. ANIMA NANDHA**

Professor & Dean  
Dept. of Bio-Technology  
Sathayabama University

Very well trained faculties with very nice hospitality they have given to us.



**Mr. ELANGO KALLANAI**

Social Activist

The younger minds were supportive and I felt young by interacting with them.



**Ms. PRIYANKA, IAS**

Empowering women starts right in our families, workplaces, and neighborhoods.



**Dr. T. R. PAARIVENDHAR**

Founder & Chancellor  
SRM Institute Of Science & Technology

Enjoyed every moment of the prestigious event and the hospitality was tremendous.





**Dr. SYLENDRA BABU, IPS**



**Ms. PRIYANKA, IAS**



**Dr. V. PERUVALLUTHI**  
Registrar I/c  
Thiruvalluvar University



**Mr. KARU PAZHANIAPPAN**  
Writer & Director



**Mr. MYLSWAMY ANNADURAI**  
Indian Scientist



**Mr. T. N. SESHAN, IAS**  
Former Chief Election  
Commissioner



**Sri. R. CHENRAJ ROYCHAND**  
Chairman  
Jain University



**Mr. N. H. SYED KIRMANI**  
Former Indian Cricketer



**Mr. S. VENKATARAGHAVAN**  
Renowned Cricketer



**Prof. H. A. RANGANATH**  
Former Director  
NAAC



**Dr. MADHAVAN NAIR**  
Former Chairman  
ISRO



**Dr. T. R. PAARIVENDHAR**  
Founder & Chancellor  
SRM Institute Of Science & Technology



**Dr. P. MANNAR JAWAHAR**  
Former Vice Chancellor  
Anna University



**Mr. R. NATARAJ, IPS**  
Former DGP  
Chennai

**EMINENT  
PERSONALITIES  
AT MKJC**

# MKJC'S SUCCESSFUL ACADEMIC JOURNEY

## CENTRE OF EXCELLENCE

2019

No. of Courses - 40  
No. of Staff - 200  
No. of Students - 2700 +

2017

No. of Courses - 30  
No. of Staff - 150  
No. of Students - 2500

2010

No. of Courses - 19  
No. of Staff - 113  
No. of Students - 2055

2000

No. of Courses - 10  
No. of Staff - 62  
No. of Students - 836

1994

No. of Courses - 4  
No. of Staff - 18  
No. of Students - 46

MARCHING TOWARDS POTENTIAL

## CONTACT

**Marudhar Kesari Jain College for Women**  
Vaniyambadi - 635 751, Tamil Nadu, INDIA.

+91 4174 225300, 224300    principal@mkjc.in    www.mkjc.in

A Project of  
Sri Marudhar  
Kesari Jain Trust

Scan & Download  
MKJC Prospectus

