



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
(AUTONOMOUS), VANIYAMBADI**

**PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
BRIDGE COURSE 2025-2026
COURSE NAME: FOUNDATIONS OF BUSINESS STUDIES**

Course objectives

- To learn about businesses, their types, why ethics are important, and how the economy affects them.
- To understand how to track money in a business, make financial statements, and analyze basic financial data.
- To discover what managers do, how they help businesses, and what skills they need.
- To get comfortable using computers for business tasks, improve typing, and learn basic data skills.
- To improve communication skills for business, both writing and speaking, and start planning your career

Section	Topic	Pedagogy Activity	Staff Incharge
1	Curriculum structure of the degree programme. Career opportunities & Higher education in Business Administration.	Lecturer method	Dr. G Deepalakshmi
2	Overview of business functions and their interdependencies	Group discussion	Dr. D. Vetrivelan
3	Introduction to various types of businesses (sole proprietorship, partnership, corporation) Understanding the economic environment and its impact on business decisions.	Lecturer method	Ms. A. Athiyaveni
4	Basics of business ethics and social responsibility.	Lecturer method	Ms. A. Athiyaveni
5	Introduction to accounting principles and concepts- Recording transactions: journals, ledgers, and trial balance.	Lecturer method	Dr. A. Rakini
6	Preparation and interpretation of financial statements (income statement, balance sheet, cash flow statement) Introduction to budgeting and financial analysis techniques	Lecturer method	Ms. S. Dhivya Dharshini.
7	Management – An Emerging Profession, Definition, Nature, Scope and Purpose.	Lecturer method	Dr. G Deepalakshmi

8	Characteristics of Management, Functions, roles, skills of an effective Manager.	Lecturer method	Ms. Tamilarasi V
9	Introduction to business computing tools (e.g., Microsoft Excel) - Business English Skills: How to Write Effective Openings and Closings to Emails- Basic Typing skill.	Lecturer method	Ms. Indhumathi P
10	Importance of effective communication in business- Written communication: business letters, emails, reports- Verbal Communication: presentations, meetings, negotiations- Interpersonal skills and conflict resolution techniques- SWOT OF BBA.	Interactive Session	Dr. Merlin Mythili Nelson

COURSE OUTCOMES (Students will be able to)

- Gain a foundational understanding of business operations, ethics, and economic dynamics.
- Develop proficiency in financial record-keeping, statement preparation, and basic analysis.
- Acquire knowledge of managerial roles, functions, and essential skills for effective leadership.
- Become adept at using computer tools for business tasks and basic data analysis.
- Enhance communication skills for professional contexts and initiate career planning.

Assessment

1. Quizz /Assignments after each unit to gauge understanding.
2. Participation in group discussions and activities.
3. Role play /Students Presentation.


HOD


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Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

BRIDGE COURSE TIMETABLE 2025-2026

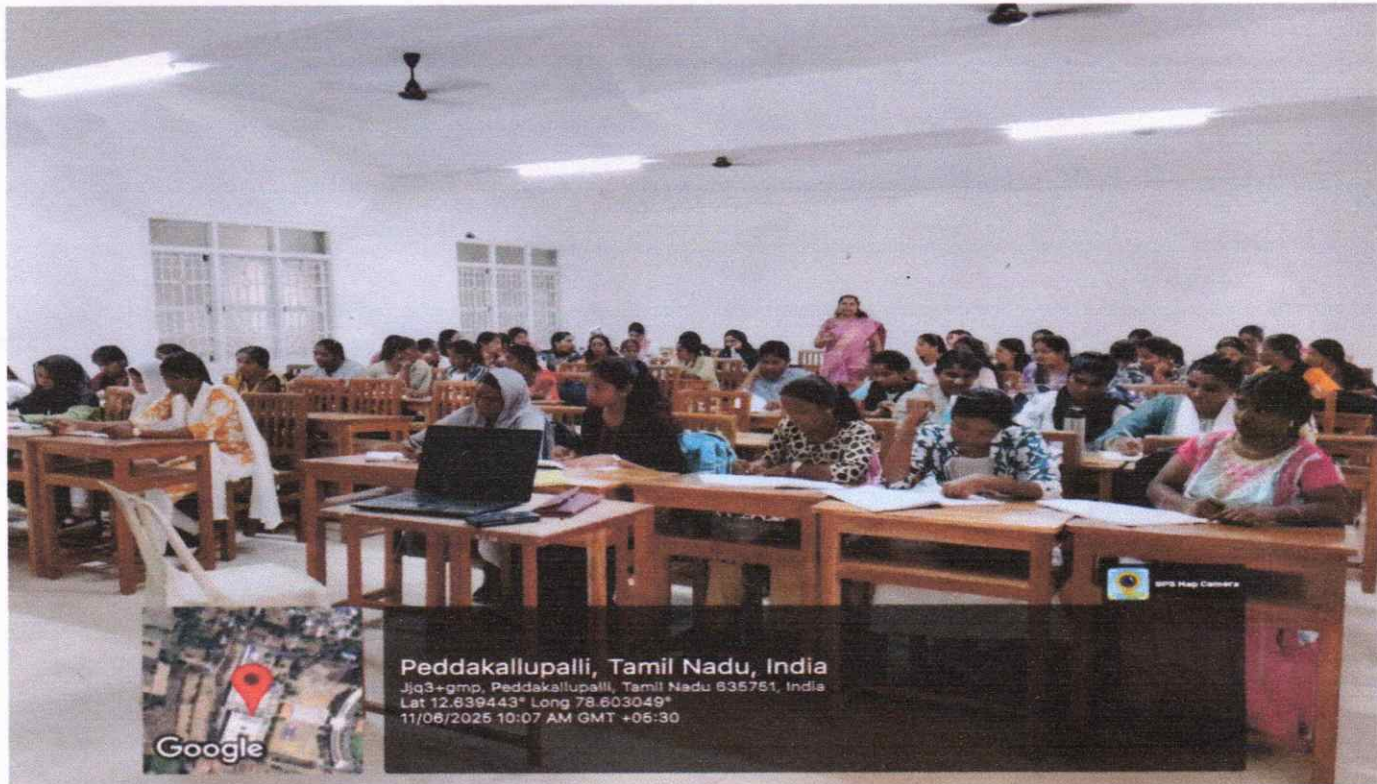
DAY ORDER	I	II	III	IV	V
1	Prospects of BBA	Motivational Session	Communicative English	Introduction to Business Studies	Fundamentals of Accounting
2	Fundamentals of Accounting	Beyond Curriculum and Exam Pattern	Communicative English	Principles of Management	SPORTS
3	Communicative English	Principles of Management	Communicative English	Basic Computing	Introduction to Business Studies
4	Communicative English	Business Communication Skills&Career Ladder	Communicative English	Fundamentals of Accounting	Principles of Management
5	Communicative English	Fundamentals of Accounting	Communicative English	Introduction to Business Studies	Basic Computing

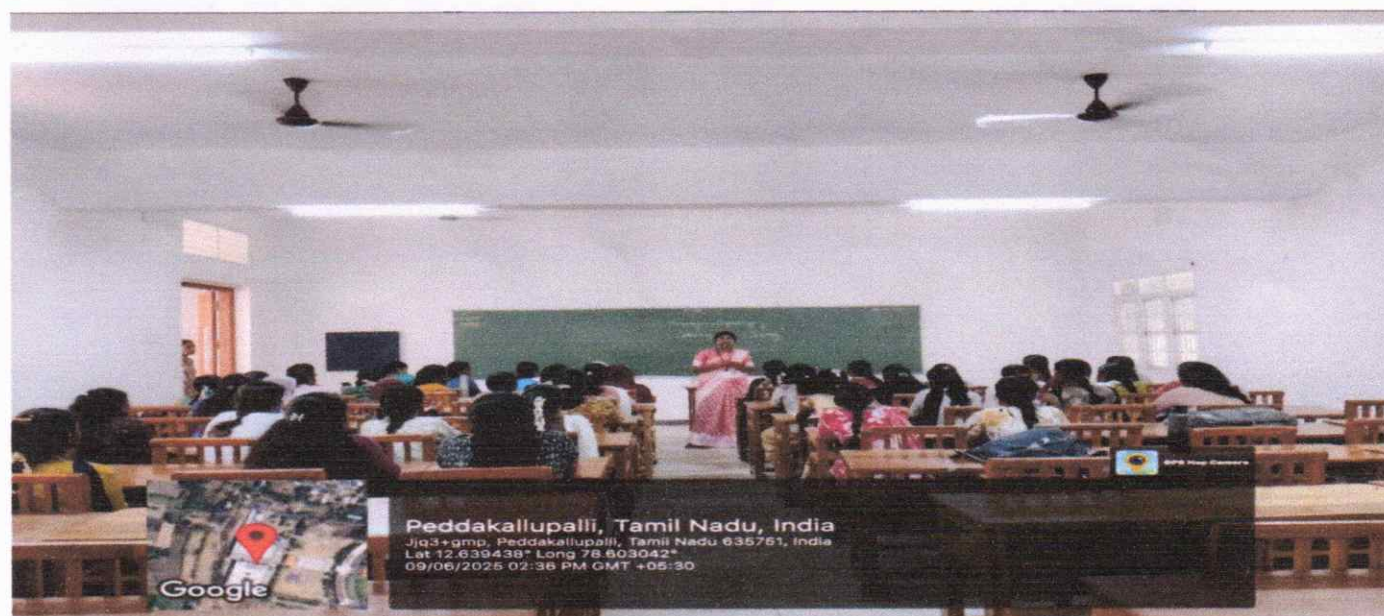
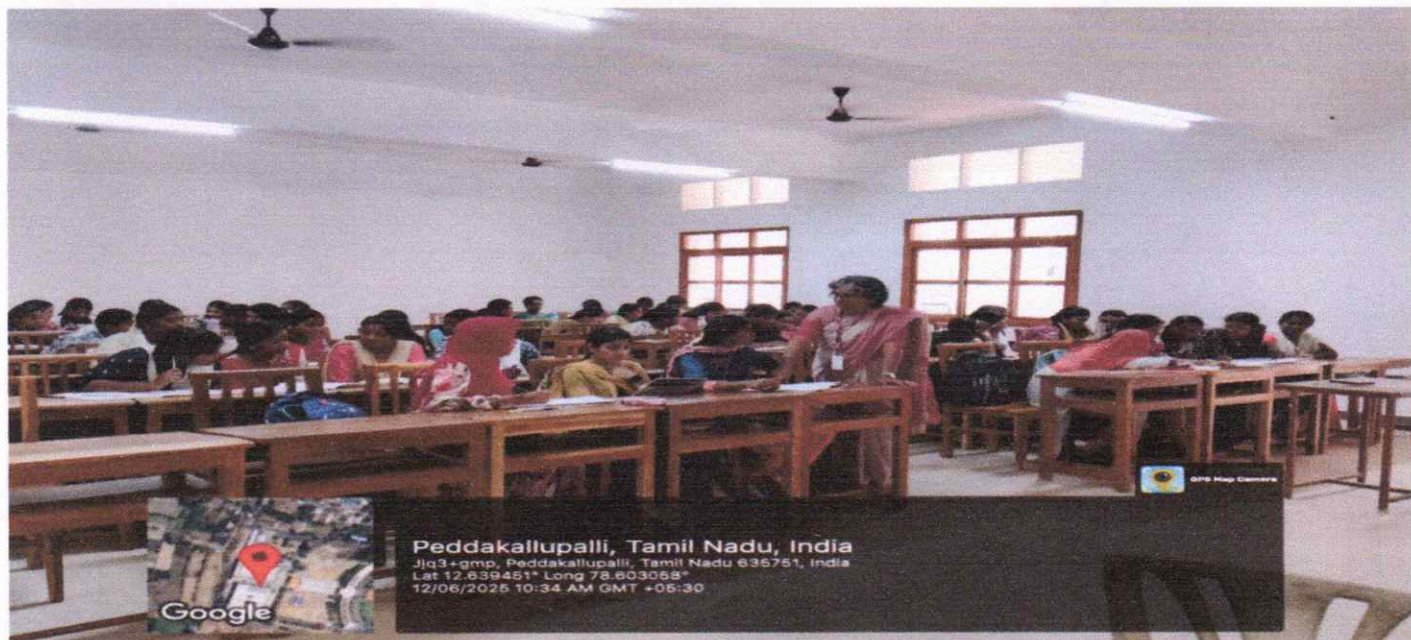

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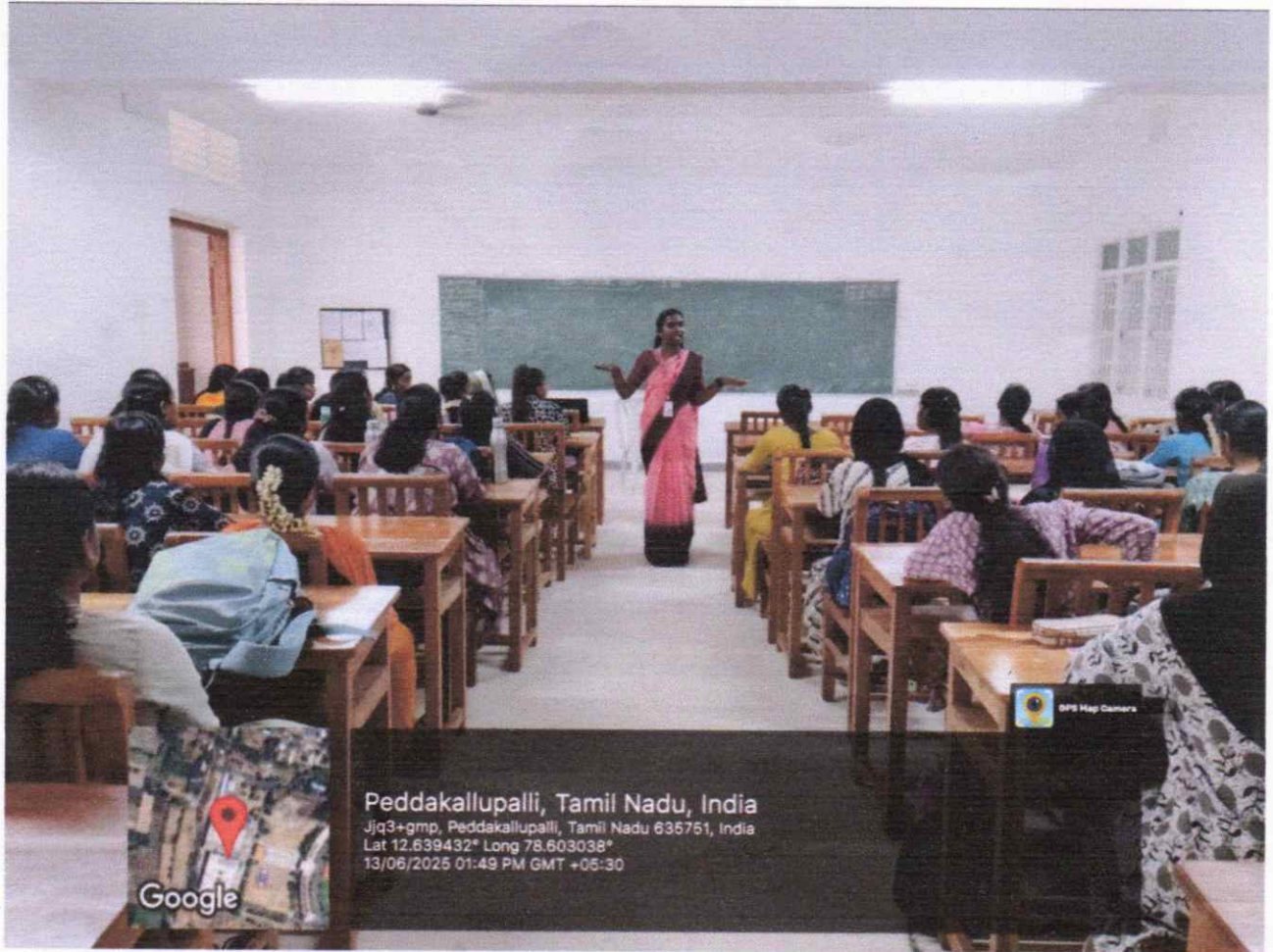

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PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES
FOUNDATION OF BUSINESS STUDIES

9-06-2025 To 13.06.2025







P. Muthu
 24/6/25
 Class
 Incharge

[Signature]
 24/6/25
 HOD

[Signature]
 24/6/25
 Dean

[Signature]
 24/6/25
 Principal
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 Tirupattur District

MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(AUTONOMOUS),VANIYAMBADI



Bridge Course Attendance

32

Department: PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Year: 2025-2026

Class: I BBA

Course Name: Foundations of Business Studies

S.NO	Name of the Student	Signature				
		6/9/2025	6/10/2025	6/11/2025	6/12/2025	6/13/2025
1	AFRA SHARIKA J	Afra	Afra	Afra	Afra	Afra
2	AISHA SIDDIQUA K I	Aisha	Aisha	Aisha	Aisha	Aisha
3	AKSHAYA S	Akshaya	Akshaya	Akshaya	Akshaya	Akshaya
4	ANAMICA KUJUR	Anamica	Anamica	Anamica	Anamica	Anamica
5	ANIQUEA FATHIMA C	Aniquea	Aniquea	Aniquea	Aniquea	Aniquea
6	ANUSUYA S	Anusuya	Anusuya	Anusuya	Anusuya	Anusuya
7	ARAFA IRAM P	Arafa	Arafa	Arafa	Arafa	Arafa
8	BAVANA D	Bavana	Bavana	Bavana	Bavana	Bavana
9	BHUVANA SHALINI R	Bhuvana	Bhuvana	Bhuvana	Bhuvana	Bhuvana
10	DEEPIKA M	Deepika	Deepika	Deepika	Deepika	Deepika
11	DEEPSHEGA S	Deepshaga	Deepshaga	Deepshaga	Deepshaga	Deepshaga
12	DHANUSRI S	Dhanusri	Dhanusri	Dhanusri	Dhanusri	Dhanusri
13	DHANYA SHREE S after	Dhanya	Dhanya	Dhanya	Dhanya	Dhanya
14	ELAKKIYA S	Elakkiya	Elakkiya	Elakkiya	Elakkiya	Elakkiya
15	HABEEBA BEGUM A	A-Habeeba Begum	A-Habeeba Begum	A-Habeeba Begum	A-Habeeba Begum	A-Habeeba Begum
16	ILAKIA P S	Ilakia	Ilakia	Ilakia	Ilakia	Ilakia
17	JAYACHITRA M	Jayachitra	Jayachitra	Jayachitra	Jayachitra	Jayachitra
18	KAVIYA G	Kaviya	Kaviya	Kaviya	Kaviya	Kaviya
19	KAVIYA S	Kaviya	Kaviya	Kaviya	Kaviya	Kaviya
20	KAVYA M	Kavya	Kavya	Kavya	Kavya	Kavya
21	LJAA M	M.Lijaa	M.Lijaa	M.Lijaa	M.Lijaa	M.Lijaa
22	MAHALAKSHMI M	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi
23	MEGALA S	Megala	Megala	Megala	Megala	Megala
24	NABIHA FATHIMA V	Nabitha	Nabitha	Nabitha	Nabitha	Nabitha
25	NAMURUTHA T	Namurutha	Namurutha	Namurutha	Namurutha	Namurutha
26	NIKITHA V	Nikitha	Nikitha	Nikitha	Nikitha	Nikitha
27	NISHA M	Nisha	Nisha	Nisha	Nisha	Nisha
28	NITHILA B	Nithila	Nithila	Nithila	Nithila	Nithila
29	NITHYA SHREE ANAND	Nithya	Nithya	Nithya	Nithya	Nithya
30	NOORUL HARMAN A	Noor	Noor	Noor	Noor	Noor
31	PARAMESWARI I	Parameswari	Parameswari	Parameswari	Parameswari	Parameswari
32	PAVITHA M	Pavitha	Pavitha	Pavitha	Pavitha	Pavitha
33	PERARASI T	Perarasi	Perarasi	Perarasi	Perarasi	Perarasi
34	POOJA CHOUDHARY D	Pooja	Pooja	Pooja	Pooja	Pooja
35	POOJA J	Pooja	Pooja	Pooja	Pooja	Pooja
36	POOVIZHI P	Poovi	Poovi	Poovi	Poovi	Poovi
37	PRITHIBA S	Prithiba	Prithiba	Prithiba	Prithiba	Prithiba
38	PRIYADHARSHINI K	Priyadharsini	Priyadharsini	Priyadharsini	Priyadharsini	Priyadharsini
39	PRIYADHARSHINI B	B.Priyadharsini	B.Priyadharsini	B.Priyadharsini	B.Priyadharsini	B.Priyadharsini
40	PRIYANKA K	K.Priyanka	K.Priyanka	K.Priyanka	K.Priyanka	K.Priyanka

41	RASIGAPRIYA S	Rasigapriya	Rasigapriya	Rasigapriya	Rasigapriya	Rasigapriya
42	RENUGADEVI R	R. Renugadevi	R. Renugadevi	R. Renugadevi	R. Renugadevi	R. Renugadevi
43	REVATHI P	P. Revathi	P. Revathi	P. Revathi	P. Revathi	P. Revathi
44	RITHIKA V	Rithika	Rithika	Rithika	Rithika	Rithika
45	RUBIKA J	Rubika	Rubika	Rubika	Rubika	Rubika
46	SABARESWARI N	Sabareswari	Sabareswari	Sabareswari	Sabareswari	Sabareswari
47	SANDHIYA L	Sandhya	Sandhya	Sandhya	Sandhya	Sandhya
48	SANGAMITHRA A	A. Sangamithra	A. Sangamithra	A. Sangamithra	A. Sangamithra	A. Sangamithra
49	SARFUNA S	S. Sarfuna	S. Sarfuna	S. Sarfuna	S. Sarfuna	S. Sarfuna
50	SHALINI B	B. Shalini	B. Shalini	B. Shalini	B. Shalini	B. Shalini
51	SUBIKSHA G	G. Subiksha	G. Subiksha	G. Subiksha	G. Subiksha	G. Subiksha
52	SUBIYA SADAF S	S. Subiya Sadaf	S. Subiya Sadaf	S. Subiya Sadaf	S. Subiya Sadaf	S. Subiya Sadaf
53	SUGANTHIRA PRIYA K	K. Suganthira Priya	K. Suganthira Priya	K. Suganthira Priya	K. Suganthira Priya	K. Suganthira Priya
54	SUMERA HARMEN A	A. Sumera Harmen	A. Sumera Harmen	A. Sumera Harmen	A. Sumera Harmen	A. Sumera Harmen
55	SUNDARI KUMARI S	S. Sundari Kumari	S. Sundari Kumari	S. Sundari Kumari	S. Sundari Kumari	S. Sundari Kumari
56	SWETHA B	B. Swetha	B. Swetha	B. Swetha	B. Swetha	B. Swetha
57	SWETHA SRI S	S. Swetha Sri	S. Swetha Sri	S. Swetha Sri	S. Swetha Sri	S. Swetha Sri
58	SHILPA S	S. Shilpa	S. Shilpa	S. Shilpa	S. Shilpa	S. Shilpa
59	VAISHNAVI M	M. Vaishnavi	M. Vaishnavi	M. Vaishnavi	M. Vaishnavi	M. Vaishnavi
60	MONIKA. S	S. Monika	S. Monika	S. Monika	S. Monika	S. Monika

P. N. Muthu
24/6/25
Class Incharge

S. N. S. S.
HOD

U. N. S. S.
24/6/25
Dean

Principal
24/6/25

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Department: PG & RESEARCH DEPARTMENT OF BUSINESS ADMINISTRATION

Academic Year: 2025-2026

Class: I BBA

Course Name: Foundations of Business Studies

S.NO.	Name of the Student	Feedback
1	AFRA SHARIKA J	Good
2	AISHA SIDDIQUA K I	Useful
3	AKSHAYA S	Good
4	ANAMICA KUJUR	Good
5	ANIQUA FATHIMA C	Nice
6	ANUSUYA S	Interesting
7	ARAF IRAM P	Long Absent
8	BAVANA D	Nice
9	BHUVANA SHALINI R	effective classes
10	DEEPIKA M	Good
11	DEEPSHEGA S	Nice
12	DHANUSRI S	Long Absent
13	DHANYA SHREE S after	Useful
14	ELAKKIYA S	Good
15	HABEEBA BEGUM A	useful
16	ILAKIA P S	Nice
17	JAYACHITRA M	Interesting
18	KAVIYA G	effective courses
19	KAVIYA S	Useful
20	KAVYA M	Good
21	LIJAA M	Nice
22	MAHALAKSHMI M	excellent
23	MEGALA S	useful
24	NABIHA FATHIMA V	Nice
25	NAMURUTHA T	Amazing
26	NIKITHA V	Good
27	NISHA M	Nice
28	NITHILA B	Good
29	NITHYA SHREE ANAND	Nice
30	NOORUL HARMAIN A	Useful
31	PARAMESWARI I	Interesting
32	PAVITHA M	Very helpful
33	PERARASI T	Good
34	POOJA CHOUDHARY D	Very useful
35	POOJA J	Nice
36	POOVIZHI P	Good
37	PRITHIBA S	Very good
38	PRIYADHARSHINI K	Nice
39	PRIYADHARSHINI B	Nice
40	PRIYANKA K	Very good
41	RASIGAPRIYA S	Nice

42	RENUGADEVI R	Good
43	REVATHI P	Effective
44	RITHIKA V	Excellent
45	RUBIKA J	Nice
46	SABARESWARI N	Good
47	SANDHIYA L	Very Nice
48	SANGAMITHRA A	Excellent
49	SARFUNA S	Good
50	SHALINI B	Nice
51	SUBIKSHA G	Useful
52	SUBIYA SADAF S	Good
53	SUGANTHIRA PRIYA K	Very nice
54	SUMERA HARMEN A	Good
55	SUNDARI KUMARI S	Very Good
56	SWETHA B	Excellent
57	SWETHA SRI S	Nice
58	SHILPA S	Awesome
59	VAISHNAVI M	Interesting classes
60	MONIKA. S	Good

P. Latha
24/6/25
Class Incharge

Shrini
24/6/25
HOD

Chiranj
24/6/25
Dean

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24/6/25
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Reg Under Sec. 2(f) & 12(B) of UGC Act, 1956, Permanently Affiliated to Thiruvalluvar University

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Marudhar Nagar, Chinnakallupalli, Vaniyambadi – 635751, Tirupattur District.



BRIDGE COURSE FEEDBACK FORM

Department : Computer Science

Academic Year :2025-2026

Class: I B.Sc AI 'A'

Course Name: Computer Fundamentals and Artificial Intelligence

S.No	Name of the Student	Feedback
1	AAFIYA RUMON S	The way of teaching is good.
2	DEEPIKA N	Useful to improve knowledge.
3	DEEPIKA P	Good teaching
4	DHARSHINI M	It was useful... Staffs were polite.
5	DIVYA V	I liked the step by step teaching method.
6	GANGA R	Teaching is very nice
7	JANANI A	Teaching method is very nice.
8	JEEVITHRA R	Good
9	KAVIYA C	Teaching is good
10	KESHWINI K	Learned new things.
11	KHATIJATHUL KUBRA G	Understandable, good teaching.
12	LETHISHA G	Teaching is very nice
13	LIVIYA L	We improved Our Knowledge
14	MEGALA P	Teaching is very good!
15	MOUNIKA R	-
16	OVIYA J R	Good teaching
17	PALLI AYESHA SIMOONA	Nice way of teaching, understandable.
18	PATEL ASRA HANIYA	Very Nice teaching! Thank you..
19	POOJA R	Good teaching
20	POORNIMA M	understandable good teaching
21	PRASANYA K R	Taught basics very clearly!... Thank you.
22	PREETHIJINDHA B	Useful to improve knowledge.
23	PRIYADHARSHINI M	Good teaching
24	PRIYASRI S	Understandable.
25	ROSHINI U	I understand well.
26	SABARI SRI V	Learned new things!...
27	SANDHIYA M	I understood good!... Thank you!
28	SONIPRIYA T	The method of teaching is good. thank u mam
29	SORNALATHA V	Method is good.
30	SREELAKHA V	-
31	SRIMATHI G	Good teaching
32	SUBANYA D	The method of teaching is Nice
33	TANU SHRI S	The Method of Teaching is very nice
34	THAMIZHENTHI B	-
35	UNAIZA ZAINAB M	-
36	VINITHA K	The way of teaching is good.

CLASS TEACHER

HOD

DEAN

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