



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI
DEPARTMENT OF COMMERCE & ECONOMICS

BRIDGE COURSE SYLLABUS 2023-2024
Course Name: Perspectives of Commerce and Economics

Course Objective

- ✓ To enable the students to gain basic knowledge of Trade, Commerce and Industry.
- ✓ To gain a knowledge of Business Organization and its importance.
- ✓ To understand the Basic Accounting terms, Rules.
- ✓ To impart knowledge on Basic Economics concepts.
- ✓ To aware about the Career Opportunities.

Unit I

COMMERCE, TRADE AND INDUSTRY

Meaning - Concepts - Scope and Importance of Commerce - Economic Basis of Commerce -Recent Trends in Commerce and Economics.

Unit II

FORMS OF BUSINESS ORGANIZATIONS

Sole Trade - Partnership Features - Merits and Demerits - Joint Stock Company - Features, Merits and Demerits, Co-operative Societies.

Unit III

BASICS OF ACCOUNTING

Meaning - objectives- Important Terms -advantages -limitations- Journal Entries -Ledger-Trail Balance - Final accounts.

Unit IV

FUNDAMENTALS OF ECONOMICS

Concepts -Micro Economics-Meaning-Importance and Uses of Micro Economics- Macro Economics - Meaning-Difference between Micro and Macro Economics.

Unit V

CAREER PERSPECTIVE

Multinational Companies- Academics- Industries- Government Jobs- Entrepreneurship.

Course Outcome

- The student will understand the basics of commerce.
- Gain knowledge towards forms of business organization.
- Understanding the accounting terms.
- Understanding the fundamentals of economics.
- Focusing on future opportunities.

HOD

Curly
20/6/23

M. J. J.
20/6/23
PRINCIPAL
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Marudhar Kesari Jain College
for Women
Vaniyambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANLIYAMBADI

PG & RESEARCH DEPARTMENT OF COMMERCE

&

DEPARTMENT OF ECONOMICS

PERSPECTIVES OF COMMERCE AND ECONOMICS



Class: I B. Com., "A & B" and I B.A., Economics

DAY ORDER	I	II	III	IV	V	VI
I	Commerce	Commerce	Communicative English	Communicative English	Sports	Personality Development
II	Business Organisation	Business Organisation	Communicative English	Communicative English	Sports	Counselling
III	Basics of Accounting	Fundamentals of Economics	Communicative English	Communicative English	Sports	Stress Management
IV	Basics of Accounting	Fundamentals of Economics	Communicative English	Communicative English	Sports	Nutritional Value
V	Career Perspective	Career Perspective	Communicative English	Communicative English	Sports	Counselling

for Priyanka P
HOD 26/06/23.

PRINCIPAL 26/6/23

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for Women
Vanliyambadi - 635 751

UNIT 1: Dr. M. SRINIVASAN

UNIT 2: Ms. B. VASANTHI

UNIT 3: Ms. N. KARPAGAM

UNIT 4: Dr. A. LAKSHMI

UNIT 5: Dr. C. NITHYA



MARUDHAR KESARI JAIN FOR WOMEN ,VANIYAMBADI
PG AND RESEARCH DEPARTMENT OF COMMERCE
BRIDGE COURSE PHOTOS 2023-2024




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MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
BRIDGE COURSE ATTENDANCE 2023-2024



DEPARTMENT : COMMERCE
ACADEMIC YEAR : 2023-2024
CLASS : I B.COM A COMMERCE
COURSE NAME : Perspectives of Commerce and Economics

S.NO	NAME OF THE STUDENTS	03.07.2023	04.07.2023	05.07.2023	06.07.2023	07.07.2023	08.07.2023
1	ABINAYA G	G. Abinaya	G. Abinaya	G. Abinaya	G. Abinaya	G. Abinaya	G. Abinaya
2	AISHWARIYA B	A. Ishwariya B	A. Ishwariya B	A. Ishwariya B	A. Ishwariya B	A. Ishwariya B	ab
3	AISHWARYYA A	Aishwaryya A	Aishwaryya A	Aishwaryya A	Aishwaryya A	Aishwaryya A	Aishwaryya A
4	ANITHA S	ab	ab	ab	ab	ab	ab
5	ANUPRIYA P	Anupriya P	Anupriya P	ab	ab	Anupriya P	Anupriya P
6	ARCHITHA R	Architha R	Architha R	Architha R	Architha R	Architha R	Architha R
7	BHUVANA S	S. Bhuvana	S. Bhuvana	S. Bhuvana	S. Bhuvana	S. Bhuvana	S. Bhuvana
8	BOOMIKA B	B. Boomika	B. Boomika	B. Boomika	B. Boomika	B. Boomika	B. Boomika
9	BRINDHA V	Brindha V	Brindha V	Brindha V	Brindha V	Brindha V	Brindha V
10	DIVYA K	Divya K	Divya K	Divya K	Divya K	Divya K	Divya K
11	DIVYA R	Divya R	Divya R	Divya R	Divya R	Divya R	ab
12	DHARSHINI S	Dharsini S	Dharsini S	Dharsini S	Dharsini S	Dharsini S	Dharsini S
13	DIVYADHARSHINI J	Divyadharsini J	Divyadharsini J	Divyadharsini J	Divyadharsini J	Divyadharsini J	Divyadharsini J
14	GOPIKA K	Gopika K	Gopika K	Gopika K	Gopika K	Gopika K	Gopika K
15	HARINI S	Harini S	Harini S	Harini S	Harini S	Harini S	Harini S
16	INIYA A	Iniya A	Iniya A	Iniya A	Iniya A	Iniya A	ab
17	ISHWARYA S	S. Ishwarya	S. Ishwarya	S. Ishwarya	S. Ishwarya	S. Ishwarya	S. Ishwarya

18	JANANI S	Janani	ab	ab	ab	ab	ab
19	JOTHILAKSHMI B	B.Jothilakshmi	B.Jothilakshmi	B.Jothilakshmi	B.Jothilakshmi	B.Jothilakshmi	B.Jothilakshmi
20	KANMANI S	Kanmani-S	Kanmani-S	Kanmani-S	Kanmani-S	Kanmani-S	Kanmani-S
21	KAVIYA R	Kaviya	Kaviya	Kaviya	Kaviya	Kaviya	Kaviya
22	KAVIYA R	R.Kaviya	R.Kaviya	R.Kaviya	R.Kaviya	R.Kaviya	R.Kaviya
23	KAVIYARASI S	Kavi	Kavi	Kavi	Kavi	Kavi	Kavi
24	KEERTHIGA P	P.Keerthiga	P.Keerthiga	P.Keerthiga	P.Keerthiga	P.Keerthiga	P.Keerthiga
25	KOKILA K	K.Kokila	ab	ab	ab	ab	ab
26	MAGESWARI S	Mageswari	Mageswari	Mageswari	Mageswari	Mageswari	Mageswari
27	MAHALAKSHMI P	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi
28	MAHALAKSHMI R	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi	Mahalakshmi
29	MANISHA V	V.Manisha	V.Manisha	V.Manisha	V.Manisha	V.Manisha	V.Manisha
30	MAZNA HANNIAN K	K.Mazna Hannian	K.Mazna Hannian	K.Mazna Hannian	K.Mazna Hannian	K.Mazna Hannian	K.Mazna Hannian
31	MONISHA DK	Monisha DK	Monisha DK	Monisha DK	Monisha DK	Monisha DK	Monisha DK
32	MUSKAN K	Muskan K	Muskan K	Muskan K	Muskan K	Muskan K	Muskan K
33	NANDHINI K	Nandhini K	Nandhini K	Nandhini K	Nandhini K	Nandhini K	Nandhini K
34	NANDHINI S	Nandhini S	Nandhini S	Nandhini S	Nandhini S	Nandhini S	Nandhini S
35	NANDHINI S	Nandhini S	Nandhini S	Nandhini S	Nandhini S	Nandhini S	Nandhini S
36	NASERIN A	Naserin A	Naserin A	Naserin A	Naserin A	Naserin A	Naserin A
37	NASIHKA FATHIMA A	Nasihka Fathima A	Nasihka Fathima A	Nasihka Fathima A	Nasihka Fathima A	Nasihka Fathima A	Nasihka Fathima A
38	NEGA SRI S	ab	S. Negi	S. Negi	S. Negi	S. Negi	S. Negi
39	NISHA M	Nisha M	Nisha M	Nisha M	Nisha M	Nisha M	Nisha M
40	NITHIYA SRI T	Nithiya T	Nithiya T	Nithiya T	Nithiya T	Nithiya T	Nithiya T
41	NIVEDITHA D	Niveditha D	Niveditha D	Niveditha D	Niveditha D	Niveditha D	Niveditha D

Jothiyanika P
CLASS INCHARGE

HOD 10/7/23

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Yantvambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN



BRIDGE COURSE ATTENDANCE 2023-2024

DEPARTMENT : COMMERCE
ACADEMIC YEAR : 2023-2024
CLASS : I B.COM B COMMERCE
COURSE NAME : Perspectives of Commerce and Economics

S.NO	NAME OF THE STUDENTS	03.07.2023	04.07.2023	05.07.2023	06.07.2023	07.07.2023	08.07.2023
1	NIVETHA R	Nivetha R	Nivetha R	Nivetha R	Nivetha R	Nivetha R	Nivetha R
2	PAVITHRA K	K. Pavithra	K. Pavithra	K. Pavithra	K. Pavithra	K. Pavithra	K. —
3	PAVITHRA S	S. Pavithra	S. Pavithra	S. Pavithra	S. Pavithra	S. Pavithra	S. Pavithra
4	POOJA SRI S	Pooja S	Pooja S	Pooja S	—	—	Pooja S
5	POOVARASI K	Poovarasi K	Poovarasi K	Poovarasi K	Poovarasi K	Poovarasi K	—
6	POOVIZHI J	J. Poovizhi	J. Poovizhi	J. Poovizhi	J. Poovizhi	J. Poovizhi	J. Poovizhi
7	POOVIZHI S	SP	SP	SP	SP	SP	SP
8	PREETHA M.V	PMV	PMV	PMV	PMV	—	—
9	PRITHIKA G	G. Prithika	G. Prithika	—	G. Prithika	G. Prithika	G. Prithika
10	PRIYADARSHINI A	A. Priya	A. Priya	A. Priya	A. Priya	A. Priya	A. Priya
11	PRIYADARSHINI P	P. Priyanka	P. Priyanka	P. Priyanka	P. Priyanka	P. Priyanka	—
12	PRIYADARSHINI S	—	—	—	S. Priyanka	—	—

13	PUSHPALATHA K						
14	RAKSHANA S	Rakshana S	Rakshana S	Rakshana S	Rakshana S	Rakshana S	Rakshana S
15	RENUKA R	Renuka	Renuka	Renuka	Renuka	Renuka	Renuka
16	REVATHI P	Revathi P	R. Thi P	R. Thi P	R. Thi P	R. Thi P	R. Thi P
17	RITHIKA R	Rithika P	Rithika P	Rithika P	Rithika P	Rithika P	Rithika P
18	SAICHACON V	-	-	-	-	-	-
19	SANDHIYA A	Sandhya A	Sandhya A	Sandhya A	Sandhya A	Sandhya A	Sandhya A
20	SANDHIYA S	Sandhya S	Sandhya S	Sandhya S	Sandhya S	Sandhya S	Sandhya S
21	SANGEETHA KUMARI C	Sangeetha	Sangeetha	Sangeetha	Sangeetha	Sangeetha	Sangeetha
22	SANTHANA LAKSHMI E	Santhana Lakshmi E	Santhana Lakshmi E	Santhana Lakshmi E	Santhana Lakshmi E	Santhana Lakshmi E	Santhana Lakshmi E
23	SADHANA DEVI E	Sadhana	Sadhana	Sadhana	Sadhana	Sadhana	Sadhana
24	SATHYA J	S. Sathya	S. Sathya	S. Sathya	S. Sathya	S. Sathya	S. Sathya
25	SATHYA S	Sathya	Sathya	Sathya	Sathya	Sathya	Sathya
26	SHALINI A	Shalini A	Shalini A	Shalini A	Shalini A	Shalini A	Shalini A
27	SHAMINA SHEERIN	Shamina	Shamina	Shamina	Shamina	Shamina	Shamina
28	SNEHA M	Sneha M	Sneha M	Sneha M	Sneha M	Sneha M	Sneha M
29	SOMTI J	Somti	Somti	Somti	Somti	Somti	Somti
30	SWETHA G	Swetha G	Swetha G	Swetha G	Swetha G	Swetha G	Swetha G
31	SWETHA S	Swetha S	Swetha S	Swetha S	Swetha S	Swetha S	Swetha S
32	TAMIL SELVI VN	Tamilselvi	Tamilselvi	Tamilselvi	Tamilselvi	Tamilselvi	Tamilselvi
33	THASMIYA R	Thasmiya	Thasmiya	-	Thasmiya	Thasmiya	Thasmiya
34	THIRISHA R	R. Thirisha	R. Thirisha	R. Thirisha	R. Thirisha	R. Thirisha	R. Thirisha

35	VAISHNAVI K	K. Vaishnavi	K. Vaishnavi	K. Vaishnavi	K. Vaishnavi	K. Vaishnavi	K. Vaishnavi
36	VARISHA K	Varish K	Varish K	Varish K	Varish K	Varish K	Varish K
37	VIJAYA SRI S	S. Vijayasi	S. Vijayasi	S. Vijayasi	S. Vijayasi	S. Vijayasi	S. Vijayasi
38	VIJAYALAKSHMI E	E. Vitha	E. Vitha	E. Vitha	E. Vitha	E. Vitha	E. Vitha
39	VIJAYALAKSHMI T	Viji T	Viji T	Viji T	Viji T	Viji T	Viji T
40	VINITHA G	G. Vinitha	G. Vinitha	G. Vinitha	G. Vinitha	G. Vinitha	G. Vinitha
41	YUVAREKHA V	V. Yuvarekha	V. Yuvarekha	V. Yuvarekha	V. Yuvarekha	V. Yuvarekha	V. Yuvarekha

For Tri Yuvarekha
CLASS INCHARGE

HOD 10/7/23

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Pantyaambadi - 635 751



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
BRIDGE COURSE ATTENDANCE 2023-2024



DEPARTMENT : COMMERCE
ACADEMIC YEAR : 2023-2024
CLASS : I BA ECONOMICS
COURSE NAME : Perspectives of Commerce and Economics

S.NO	NAME OF THE STUDENTS	03.07.2023	04.07.2023	05.07.2023	06.07.2023	07.07.2023	08.07.2023
1	ABINAYA AGURAJ A	Abhi An	Abhi An	Abhi An	Abhi An	Abhi An	Abhi An
2	DEVI U	U. Devi	U. Devi	U. Devi	U. Devi	U. Devi	U. Devi
3	HAUSA SADIYA N	A	A	A	A	A	A
4	KOMESHWARI	P. Komeshwari	P. Komeshwari	P. Komeshwari	P. Komeshwari	P. Komeshwari	P. Komeshwari
5	MONISHA M K	monisha mk	monisha mk	monisha mk	monisha mk	monisha mk	monisha mk
6	MONISHA T	-	-	-	-	-	-
7	PAVATHARANI G	G. Pavatharani	G. Pavatharani	G. Pavatharani	G. Pavatharani	G. Pavatharani	G. Pavatharani
8	VENNILA S	S. Vennila	S. Vennila	S. Vennila	S. Vennila	S. Vennila	S. Vennila

Triyanka
CLASS INCHARGE

July 2
10/7/23
HOD

M. S. S. S. S.
PRINCIPAL
PRINCIPAL
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for Women
Vaniyambadi - 635 754



Marudhar Kesari Jain College for Women, Vanliyambadi
Bridge Course Feedback



Department : Commerce

Academic Year :2023-2024

Class: I B.COM A

Course Name: Perspectives of Commerce and Economics

S.No	Name of the Student	Feedback
1	KAVIYD.RAJENDRAN	The classes were useful and it was good refreshment.
2	MAHALAKSHMI . R	As I'm a bio-maths student, It was very useful to learn the basic things about commerce.
3	S. NEGA SRI	I learnt more new world of the class. it is very useful to me.
4	S. Ishwarya	This class was very useful I learned english
5	K.MAZNA HANNAIN	This class helped a lot in learning new things
6	A.Nasihka bathima	The classes are helpful we learned something new
7	V. Brindha	It was very useful to know about basic commerce
8	D. Nanditha .	I learned basics of commerce and economic
9	S. Harini	It was very useful to non-commerce student to understand the basic
10	B. Boombika	I have learned basics of commerce

J. Puel
12.7.23
Class Incharge

W. J. / 12/7/23
HOD

Principal
PRINCIPAL
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Vanliyambadi - 635 751



Marudhar Kesari Jain College for Women, Vantambadi
Bridge Course Feedback



Department : Commerce

Academic Year : 2023-2024

Class: I B.COM B

Course Name: Perspectives of Commerce and Economics

S.No	Name of the Student	Feedback
1	Jamilselvi. V.N	Got more information about future career
2	Gi. Swetha	used to learn new syllabus.
3	A.Priyadharshini	It was very good and useful to us.
4	G.Santhanalakshmi	It is good and enjoyment class.
5	K. Poovaras	enjoyed all the classes It is useful to us.
6	S. Swetha	It is helpful to learn many things
7	S. Pavithra	It was very good and nice.
8	R. Nivetha	It is useful to recall the syllabus
9	R. Renuka	It was very interesting and we enjoyed.
10	Poojithi. S	It was very nice and good.

Vishnu Priya. S. 8/8/23
Class teacher

Curly 8/8/23
HOD

M. S. S. 8/8/23
Principal
PRINCIPAL
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Vantambadi - 635 754



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
BRIDGE COURSE FEED BACK 2023-2024



DEPARTMENT : COMMERCE
ACADEMIC YEAR : 2023-2024
CLASS : I BA ECONOMICS
COURSE NAME : Perspectives of Commerce and Economics

S.NO	NAME OF THE STUDENTS	FEEDBACK
1	A. Abinaya Anguraj	Satisfied
2	V. Devi	Satisfied
3	N. Hafsa Sadiya	Satisfied in teaching
4	Komeshwari P	Good
5	M.K. Monisha	Satisfied
6	G. Parvatharani	It was useful
7	S. Vennila	Good
8		
9		
10		
11		

Priyanka
CLASS INCHARGE
24/07/23

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HOD
24/7/23

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24/7/23
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