



# Marudhar Kesari Jain College for Women, Vaniyambadi

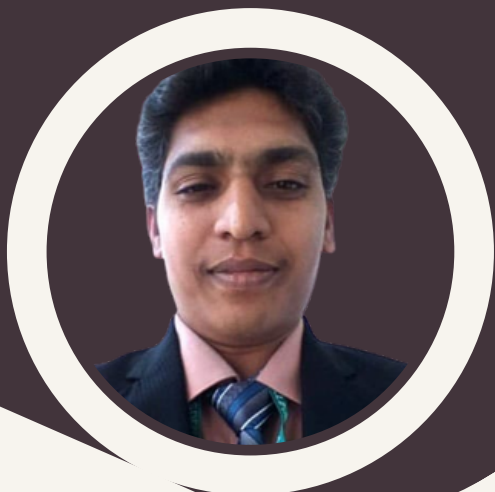


Recognized under Sec.2(f)& 12(B) of UGC Act, 1956 || Permanently Affiliated to Thiruvalluvar University ||  
Accredited by NAAC with "A" Grade (3rd Cycle) || An ISO 21001:2018 Certified Institution  
Marudhar Nagar, Chinnakallupalli, Vaniyambadi-635751

**Institution's Innovation Council (IIC) &  
Atal Ranking of Institutions on Innovation Achievements (ARIIA)**  
Organizes Two Days

## SESSION ON Lean Start-up & Minimum Viable Product


**Venue: Old Seminar Hall**



**TIME: 1.40 PM**

**14 th & 15 th  
July, 2023**

**Dr. V. MAGENDIRA MANI M.Sc., M.Phil., Ph.D., SET.,**  
**Research Co-ordinator Department of Bio-Chemistry ,**  
**Marudhar Kesari Jain College for Women,**  
**Vaniyambadi**

  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 635 751

**Sri C. Lickmichand Jain**  
Secretary

**Dr. M. Inbavalli**  
Principal

**Ms. B. Vasanthi**  
IIC President

**Ms. T. Thenmozhi**  
IIC Co-ordinator

**Ms. M. Prithi**  
ARIIA  
Co-ordinator



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN, VANIYAMBADI**  
**INSTITUTIONS INNOVATION COUNCIL (IIC) &**  
**ATAL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENT**  
**(ARIIA) ORGANIZES TWO DAY SESSION ON**  
**"LEAN START UP AND MINIMUM VIABLE PRODUCT"**  
**ON 14.07.2023 & 15.07.2023**




*M. Kesari*  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 625 751









  
**PRINCIPAL**  
Marudhar Kesari Jain College  
for Women  
Vaniyambadi - 625 751