



MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS)

Vaniyambadi, Tirupattur DT - 653 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST

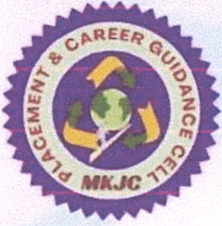


INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)
4 STAR Rating



**Placement and Career Guidance Cell
Conducts**

VIRTUAL CAMPUS DRIVE



**Rinex Technologies
Pvt Ltd**

RINEX
REST ABOVE THE BEST

Date : 06.02.2026 & 07.02.2026

Time : 09.30 am

Venue : Sri Roop Rajat Seminar Hall

Role:

Inside, Sales Strategist

Eligibility:

**Any Degree - Graduate
UG & PG**

Salary:

4 LPA

Interview Process

- Group Discussion
- Personal Interview

Location:

Bengaluru

PRINCIPAL

**Marudhar Kesari Jain College
for Women (Autonomous)**

**Vaniyambadi - 635 751
Tirupattur District**

**V. Dilip Kumar Jain
President**

**Anand Singhvi
Secretary**

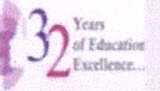
**Dr. M. Inbavathi
Principal**

**Mrs. B. Vasanthi
Placement Director**

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An ISO 21001:2018 (EOMS) Certified Institution Supported by DST - FIST



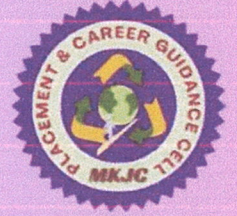
Placement & Career Guidance cell

Organises

Virtual Campus Drive



RINEX TECHNOLOGIES



AGENDA

DATE :06.02.2026-07.02.2026

TIME :9.30 a.m.

VENUE: Sri Roop Rajat Seminar Hall

Prayer

- **Welcome Address** : Ms. B.Vasanthi,
Placement Director
- **Felicitation** : Dr. M.Inbavalli,
Principal, MKJC.
- **Recruiters** : Ms. Srinidhi
Placement Incharge
Rinex Technologies.
Bengaluru
- **Vote of Thanks** : Ms. Kaviya
Placement Cell Secretary
III B. Com
MKJC.

National Anthem

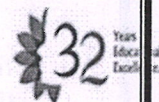
ALL ARE CORDIALLY INVITED

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Vaniyambadi - 635 751.
Tirupattur District

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**MARUDHARKESARIJAIN
COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI**



Activity Report

Name of the Department/Club /Association/Cell	Placement and Career Guidance Cell
Title of the Programme/ Event	Virtual Campus Drive Rinex Technologies
Association With	-
Alignment of this Programme with	SDGs ☐ Viksit Bharat 2047 ☐ State/National Schemes ☐ NEP 2020 ☐ MOU activity ☐ Others ☐
Mode	Online
Type of Activity	Campus Drive
Level	Institutional
Date	06.02.2026 – 07.02.2026
Venue	Sri Roop Rajat Seminar Hall
Resource Person Details	Ms. Srinidhi, Placement Incharge, Rinex Technologies, Bengaluru

Objectives

- To provide placement opportunities for students across various disciplines.
- To enhance communication, persuasion, and interpersonal skills.
- To familiarize students with corporate selection procedures.
- To prepare students for roles in sales and business development.

Summary Report

The Placement and Career Guidance Cell organized a Virtual Campus Drive in association with Rinex Technologies Pvt Ltd on 06.02.2026 and 07.02.2026 at Sri Roop Rajat Seminar Hall for UG and PG students. A total of 149 students participated in the drive.

The programme began with a prayer, followed by a welcome address delivered by Ms. B. Vasanthi, Placement Director, who emphasized the importance of placement opportunities and encouraged students to actively participate in the selection process. This was followed by a felicitation address by Dr. M. Inbavalli, Principal, who motivated students to develop strong communication and professional skills required for corporate roles.

The recruiter, Ms. Srinidhi, Placement Incharge from Rinex Technologies, Bengaluru, conducted the pre-placement briefing and explained the company profile, job responsibilities, and expectations for the role of Inside Sales Strategist.

The selection process was conducted over two days and included a Group Discussion round followed by a Personal Interview. The Group Discussion assessed students on communication, clarity of thought, teamwork, and confidence, while the Personal Interview evaluated individual skills, subject knowledge, and suitability for the role.

The drive provided valuable exposure to corporate hiring practices and helped students understand the expectations of sales-oriented roles. Students actively participated and gained practical experience in handling structured interview rounds.

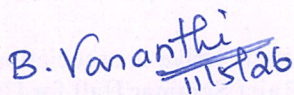
The programme concluded with a vote of thanks delivered by Ms. Kaviya, Placement Cell Secretary, followed by the National Anthem.

Outcome of the Programme

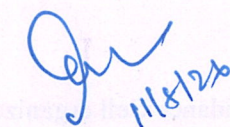
- 149 students gained exposure to a structured corporate campus drive.
- Communication, persuasion, and interpersonal skills were assessed and enhanced.
- Students developed a clear understanding of sales and business development roles.
- Confidence in handling group discussions and interviews improved.
- The programme strengthened employability readiness and industry interaction.

Participants Count:

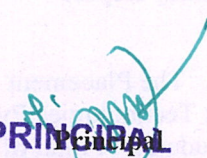
Internal Participants	:	Students: 149
External Participants	:	Nil


B. Varanthi
11/5/26

Placement Director


11/5/26

IQAC Director


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for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous)



VANIYAMBADI

PLACEMENT & CAREER GUIDANCE CELL

VIRTUAL CAMPUS DRIVE

Rinex Technologies

06.02.2026 – 07.02.2026



B. Varanathi
11/5/26
PLACEMENT DIRECTOR

Mr. [Signature]
PRINCIPAL

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