



MARUDHAR KESARI JAIN
COLLEGE FOR WOMEN
(AUTONOMOUS)

Vaniyambadi, Tirupattur Dt., 635 751, Tamilnadu, India

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST



Placement and Career Guidance Cell Conducts

VIRTUAL CAMPUS DRIVE



First Source



Date : 20.01.2026 & 21.01.2026 | Time : 09.30 am
Venue : Sri Roop Rajat Seminar Hall

Role:
Customer Service Associate

Eligibility:
All III UG

Salary:
3 LPA

Skills Required:
Good Communication
Listening & Comprehension

Location:
Chennai

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751,
Tirupattur District

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Mrs. B. Vasanthi
Placement Director



Activity Report

| | |
|--|---|
| Name of the Department / Club / Association / Cell | Placement and Career Guidance Cell |
| Title of the Programme / Event | Virtual-Campus Drive – First Source |
| Association With | - |
| Alignment of this Programme with | SDGs <input type="checkbox"/> Viksit Bharat 2047 <input type="checkbox"/> State / National Schemes <input type="checkbox"/> NEP 2020 <input type="checkbox"/> MOU activity <input type="checkbox"/> Others <input checked="" type="checkbox"/> |
| Mode | Virtual |
| Type of Activity | Campus Recruitment Drive |
| Level | Institutional |
| Date | 20.01.2026 & 21.01.2026 |
| Venue | SRI ROOP RAJAT SEMINAR HALL |
| Resource Person Details | Mr. M. Arulvalavan |

Objectives

- To provide employment opportunities for eligible students.
- To develop students' communication and customer handling skills.
- To familiarize students with corporate interview and selection procedures.
- To create awareness about career opportunities in the NBFC sector.

Summary Report

The Placement and Career Guidance Cell organized an Virtual-Campus Drive with First Source on 20.01.2026 & 21.01.2026 at SRI ROOP RAJAT SEMINAR HALL for UG placement students.

The programme began with a Pre-Placement Talk delivered by the HR representative of the company. During the session, the students were introduced to the company profile, work environment, responsibilities of the Customer service Associate, and the expectations regarding fluent Good Communication, Listening & Comprehension Skill.

Following the Pre-Placement Talk, an **assessment test** was conducted to evaluate the candidates' aptitude, technical knowledge, and problem-solving abilities. The assessment served as the initial screening stage of the recruitment process.

After the completion of the assessment, the shortlisted candidates were asked to have virtual face-to-face with HR to check their fluency

The campus drive provided students with valuable exposure to corporate selection procedures and helped them understand the expectations of customer service roles in the financial sector. Students actively participated and gained practical experience in interview preparation and professional communication.

Outcome of the Programme

- Students gained exposure to corporate campus drive procedures.
- Communication and teamwork skills were assessed through group discussion.
- Students developed better understanding of customer support roles.
- The programme enhanced students' confidence and employability readiness.
- The interaction strengthened industry–institution collaboration.

Participants Count :

Internal Participants : Students:144
External Participants : HR: 1

B. Vananthi
27/11/26
Placement Director

[Signature]
12/11/26
IQAC Director

[Signature]
Principal

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Tirupattur District



**MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous)
VANIYAMBADI**



Placement & Career Guidance Cell

Organises

Virtual Campus Recruitment Drive

First Source Solution Limited on 20.01.2026 & 21.01.2026



B. Vananthi
21/1/26
Placement Director

[Signature]
Principal

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