



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS), VANIYAMBADI

(A Project of Sri Marudhar Kesari Jain Trust)

Recognized u/s 2(f) & 12(B) of UGC ACT, 1956.

Permanently Affiliated to THIRUVALLUVAR UNIVERSITY.

ACCREDITED BY NAAC with A+ Grade (4th Cycle).

Supported by DST-FIST & DBT STAR COLLEGE SCHEME

33
Years
of Educational
Excellence...

SCHOOL OF BUSINESS PG & RESEARCH DEPARTMENT OF MANAGEMENT STUDIES

Organizes

B-BLAZE

Light the Fire in your Soul

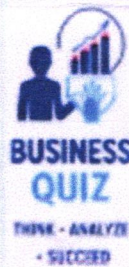
A NATIONAL LEVEL MANAGEMENT MEET

2026-27



Dream. Innovate. Impact. Lead Tomorrow.

EVENTS LINE-UP



DATE

5th August 2026



TIME

**9.00 AM
ONWARDS**



VENUE

**NEW SEMINAR HALL
MKJC**



REGISTRATION FEE

**₹ 200/-
PER PARTICIPANT**



CONTACT

7695965157

HIGHLIGHTS



**Exciting
Competitions**



**Certificates
& Prizes**



**Networking
Opportunities**



SCAN TO VIEW

RULES & NORMS

Scan the code to
know the complete
rules and guidelines



**MR. & MS.
BLAZE**
CONFIDENCE. CHARISMA.
CHAMPION THE FUTURE.

*Ignite Ideas.
Create Impact.
Inspire Change.*

ALL ARE CORDIALLY INVITED

V.Dhilip Kumar Jain
President

Anand Singhvi
Secretary

Dr.M.Inbavalli
Principal

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751
Tirupattur District



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A NATIONAL LEVEL MANAGEMENT MEET

2026-27



DATE
5th August 2026
(Wednesday)



TIME
10:00 A.M.
Onwards



VENUE
New Seminar Hall
MKJC

STAGE PROGRAMME

TIME	PROGRAMME	
10:00 A.M. – 10:05 A.M.	Prayer – Students	
10:05 A.M. – 10:10 A.M.	Tamil Thai Vazhthu – Students	
10:10 A.M. – 10:15 A.M.	Welcome Address Ms. A. Athiyaveni, HoD, PG & Research Department of Management Studies, MKJC	
10:15 A.M. – 10:20 A.M.	Felicitation Address Dr. M. Inbavalli, Principal, MKJC	
10:20 A.M. – 10:30 A.M.	MOU Signing Ceremony Department of Management Studies, MKJC with Vedhams Midway, Institute for Skill Development, Tirupathur	
10:30 A.M. – 10:35 A.M.	Inaugural Address Dr. D. Vetrivelan, Vice Principal, MKJC	
10:35 A.M. – 10:45 A.M.	Special Address Dr. G. Deepalakshmi, Dean, School of Business, MKJC	
10:45 A.M. – 10:55 A.M.	Event Rules & Regulations Ms. S. Dhivya Dharshini, Assistant Professor, Department of Management Studies, MKJC	
10:55 A.M. – 11:00 A.M.	Commencement of Competitions	
After Completion of Events	Prize Distribution – Dignitaries	
Followed by	Vote of Thanks Ms. S. Vaishnavi, III BBA	
Concluding Session	National Anthem – Students	

Dream. Innovate. Impact. Lead Tomorrow.



Activity Report

Topic: B-Blaze

Objectives (Input)

- To provide a platform for participants to showcase their managerial skills, creativity, leadership, and teamwork.
- To encourage healthy competition and develop decision-making and problem-solving abilities.
- To facilitate interaction and knowledge sharing among students from different institutions.
- To promote innovation, confidence, communication skills, and entrepreneurial thinking among participants.
- To provide practical exposure to various aspects of management through innovative and engaging events.

Methodology (Process)

The Department of Management Studies organized **B-BLAZE** A National Level Management Meet on **05.08.2026** at Marudhar Kesari Jain College for Women (Autonomous), Vaniyambadi. The programme was conducted with the participation of students from various institutions. The event commenced with the formal inaugural proceedings, followed by a series of management-oriented competitions. Participants actively engaged in events such as Biztoon Battle, Ad-Zap, Corporate Walk, Mind Sprint, Innovator Clash, Business Quiz, and other management activities. The events were conducted under the guidance of faculty coordinators and judges, providing participants with opportunities to demonstrate their creativity, communication, leadership, teamwork, and managerial abilities.

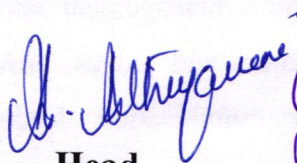
The programme aligned with SDG 4 – Quality Education by promoting experiential learning, skill development, creativity, communication, leadership, and the practical application of management knowledge. It also contributed to SDG 8 – Decent Work and Economic Growth by strengthening employability skills, entrepreneurial thinking, managerial competencies, teamwork, and career-oriented capabilities among participants.

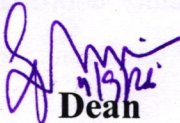
Output

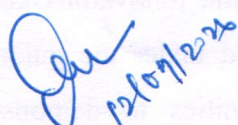
- The programme provided a common platform for students from different institutions to participate in various management competitions.
- Participants actively demonstrated their creativity, communication, leadership, teamwork, and decision-making skills.
- The event facilitated interaction, healthy competition, and knowledge sharing among participants.
- The management-oriented activities provided practical and engaging exposure to various managerial concepts and skills.

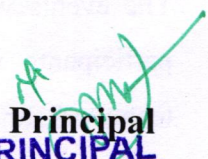
Outcomes

- Participants enhanced their managerial, leadership, communication, and decision-making skills through active participation.
- The programme developed creativity, innovation, teamwork, and problem-solving abilities among participants.
- Participants gained practical exposure to management concepts through competitive and experiential activities.
- The event promoted interaction, confidence, healthy competition, and professional networking among students from different institutions.
- B-BLAZE contributed to the holistic development of participants by providing opportunities to apply managerial knowledge in practical situations.


Head


Dean


IQAC Director


Principal
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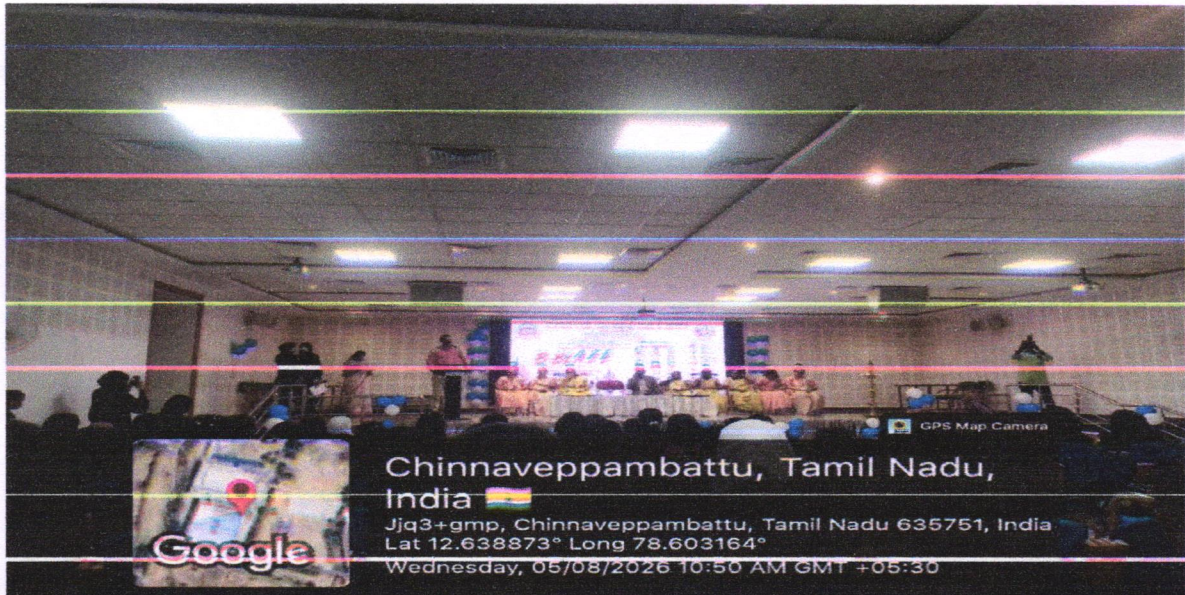


MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi



Topic : B-Blaze
Date : 05.08.2026
Organized by : PG & Research Department of Management Studies
Venue : College Premises



Chinnaveppambattu, Tamil Nadu,
India

Jjq3+gmp, Chinnaveppambattu, Tamil Nadu 635751, India
Lat 12.638873° Long 78.603164°
Wednesday, 05/08/2026 10:50 AM GMT +05:30

Principal
PRINCIPAL

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for Women (Autonomous)
Vaniyambadi - 635 751
Tirupattur District