



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur DT - 653 751

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST



Placement and Career Guidance Cell association with Magic Bus Foundation Conducts

VIRTUAL CAMPUS DRIVE



Tech Mahindra Chennai



Date : 18.03.2026 | Time : 09.30 am
Venue : Sri Roop Rajat Training Centre

Role:

Customer Support Associate

Eligibility:

III UG & II PG Students

Salary:

INR 1.4 LPA

Skills Required

- Communication Skills
- Basic Computer Knowledge
- Customer Handling Skills

Location:

Remote

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)

Vaniyambadi - 653 751.

Tirupattur District

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Mrs. B. Vasanthi
Placement Director



Activity Report

Name of the Department / Club / Association / Cell	Placement and Career Guidance Cell
Title of the Programme / Event	On-Campus Drive – TECH MAHINDRA – MAGIC BUS INDIA FOUNDATION
Association With	-
Alignment of this Programme with	SDGs <input type="checkbox"/> Viksit Bharat 2047 <input type="checkbox"/> State / National Schemes <input type="checkbox"/> NEP 2020 <input type="checkbox"/> MOU activity <input type="checkbox"/> Others <input checked="" type="checkbox"/>
Mode	Virtual
Type of Activity	Campus Recruitment Drive
Level	Institutional
Date	18.03.2026
Venue	TRAINING CLASS II
Resource Person Details	Mr. D. Dinesh

Objectives

- To provide employment opportunities for eligible students.
- To develop students' communication and customer handling skills.
- To familiarize students with corporate interview and selection procedures.
- To create awareness about career opportunities in the NBFC sector.

Summary Report

The Placement and Career Guidance Cell organized an On-Campus Drive with TECH MAHINDRA – MAGIC BUS INDIA FOUNDATION on 18.03.2026 at Training Class II for UG and PG placement students.

The programme began with a Pre-Placement Talk delivered by the HR representative of the company. During the session, the students were introduced to the company profile, work environment, responsibilities of the Customer support Associate, and the expectations regarding communication, Basic Computer Knowledge & Customer Handling Skill.

Following the Pre-Placement Talk, an **assessment test** was conducted to evaluate the candidates' aptitude, technical knowledge, and problem-solving abilities. The assessment served as the initial screening stage of the recruitment process.

After the completion of the assessment, the shortlisted candidates were asked to have virtual face-to-face with HR to check their fluency

The campus drive provided students with valuable exposure to corporate selection procedures and helped them understand the expectations of customer service roles in the financial sector. Students actively participated and gained practical experience in interview preparation and professional communication.

Outcome of the Programme

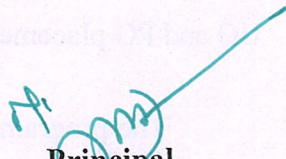
- Students gained exposure to corporate campus drive procedures.
- Communication and teamwork skills were assessed through group discussion.
- Students developed better understanding of customer support roles.
- The programme enhanced students' confidence and employability readiness.
- The interaction strengthened industry–institution collaboration.

Participants Count :

Internal Participants : Students: 116
External Participants : HR: 6

B. Varanthi
27/4/26.
Placement Director


IQAC Director


Principal
PRINCIPAL
Marudhar Kesari Jain College
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Vaniyambadi - 635 751.
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous)
VANIYAMBADI
PLACEMENT & CAREER GUIDANCE CELL



On Campus Drive
TECH MAHINDRA - MAGIC BUS INDIA FOUNDATION
18.03.2026



B. Vananthi
27/4/26
PLACEMENT DIRECTOR

[Signature]
PRINCIPAL
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