



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN (AUTONOMOUS)

Vaniyambadi, Tirupattur Dt, 635 751, Tamilnadu, India

Recognized u/s 2(f) & 12(B) of UGC Act 1956 | Accredited with "A+" Grade by NAAC (4th Cycle) | Permanently Affiliated to Thiruvalluvar University | Supported by DST - FIST



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)
4 STAR Rating



Placement and Career Guidance Cell Conducts

VIRTUAL CAMPUS DRIVE



**Vee Healthtek, Salem
Pvt. Ltd**

HireMee Assessment Partner



Date : 07.01.2026 | Time : 10.00 am

Venue : Sri Roop Rajat Seminar Hall

Role:

AR Caller Trainees

Eligibility:

Any Degree-Graduate
UG & PG

Salary:

3 Lakh Per Annum
Fresher's

Skills Required:

Fluent Verbal Communication
Abilities.

Excellent Analytical and
Comprehension Skills

Location:

Bengaluru, Chennai
Salem & Hyderabad

PRINCIPAL

Marudhar Kesari Jain College
for Women (Autonomous)

V. Dilip Kumar Jain
President

Anand Singhvi
Secretary

Dr. M. Inbavalli
Principal

Mrs. B. Vasanthi
Placement Director



Activity Report

Name of the Department / Club / Association / Cell	Placement and Career Guidance Cell
Title of the Programme / Event	Virtual-Campus Drive – Vee Healthtek Pvt. Ltd.
Association With	-
Alignment of this Programme with	SDGs ☐ Viksit Bharat 2047 ☐ State / National Schemes ☐ NEP 2020 ☐ MOU activity ☐ Others ☒
Mode	Virtual
Type of Activity	Campus Recruitment Drive
Level	Institutional
Date	07.01.2026
Venue	SRI ROOP RAJAT SEMINAR HALL
Resource Person Details	Mr. V. Prabhu

Objectives

- To provide employment opportunities for eligible students.
- To develop students' communication and customer handling skills.
- To familiarize students with corporate interview and selection procedures.
- To create awareness about career opportunities in the NBFC sector.

Summary Report

The Placement and Career Guidance Cell organized an Virtual-Campus Drive with Vee Healthtek Pvt. Ltd. on 07.01.2026 at SRI ROOP RAJAT SEMINAR HALL for UG and PG placement students.

The programme began with a Pre-Placement Talk delivered by the HR representative of the company. During the session, the students were introduced to the company profile, work environment, responsibilities of the Customer support Associate , and the expectations

regarding fluent verbal communication abilities, Excellent Analytical & Comprehension Skills.

Following the Pre-Placement Talk, an **assessment test** was conducted to evaluate the candidates' aptitude, technical knowledge, and problem-solving abilities. The assessment served as the initial screening stage of the recruitment process using HireMee App.

After the completion of the assessment, the shortlisted candidates were asked to have virtual face-to-face with HR to check their fluency

The campus drive provided students with valuable exposure to corporate selection procedures and helped them understand the expectations of customer service roles in the financial sector. Students actively participated and gained practical experience in interview preparation and professional communication.

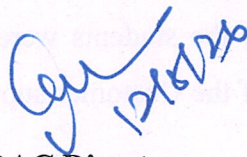
Outcome of the Programme

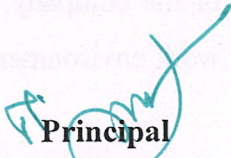
- Students gained exposure to corporate campus drive procedures.
- Communication and teamwork skills were assessed through group discussion.
- Students developed better understanding of customer support roles.
- The programme enhanced students' confidence and employability readiness.
- The interaction strengthened industry–institution collaboration.

Participants Count :

Internal Participants	: Students:178
External Participants	: HR: 1

B. Varanthi
27/4/26
Placement Director


IQAC Director


Principal
PRINCIPAL
Arudhar Kesari Jain College
for Women (Autonomous)
Vanivambadi - 635 751
Tirupattur District



MARUDHAR KESARI JAIN COLLEGE FOR WOMEN(Autonomous)

VANIYAMBADI

Placement & Career Guidance Cell

Organises Virtual Campus Drive

Vee Healthtek Pvt. Ltd., Salemon 07.01.2026



B. Varanthi
27/1/26
Placement Director

[Signature]
Principal

PRINCIPAL
Marudhar Kesari Jain College
for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District