MARUDHAR KESARI JAIN COLLEGE FOR WOMEN
AUTONOMOUS

VANIYAMBADI – 635 751, TAMIL NADU INDIA

Placement & Career Guidance Cell

IBM SkillsBuild

Organizes

IBM SkillsBuild Registration Program

Date : 06.07.2026 to 09.07.2026

Time : 01.20 p.m.

Venue : Sri Roop Rajat Seminar Hall

OUTCOME OF THIS PROGRAM

- Access to world-class digital learning content by IBM
- Industry-recognized digital credentials and certificates
- Enhance employability and career opportunities
- Hands-on projects and real-world learning
- Build in-demand skills for the future
- Step closer to a successful career

REGISTER TODAY, EMPOWER TOMORROW!

IBM SkillsBuild

Learn. Build. Succeed.

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Marudhar Kesari Jain College for Women (Autonomous)
Vaniyambadi - 635 751.
Tirupattur District

V. Dilip Kumar Jain	Anand Singhvi	Dr. M. Inbavalli	Ms. B. vasanthi
President	Secretary	Principal	Placement Director

Activity Report

Topic/ Subject of the Activity

IBM SkillsBuild Registration Program

Objectives (Input)

- To introduce undergraduate students to the **IBM SkillsBuild** digital learning platform and create awareness about its features, learning pathways, and industry-recognized certification courses.
- To facilitate student registration on the IBM SkillsBuild portal, enabling them to access free online courses, digital credentials, and self-paced learning resources for continuous professional development.
- To encourage students to develop technical, professional, and employability skills through digital learning, thereby enhancing their readiness for internships, higher education, and future placement opportunities..

Methodology (Process)

The **Placement & Career Guidance Cell** organized the **IBM SkillsBuild Registration Program** from **06.07.2026 to 09.07.2026** at **1:20 p.m.** in the **Sri Arihant Seminar Hall** for the undergraduate students of the institution.

The registration session was facilitated by **Dr. H. Lookman Sithic, Vice Principal & Director, Skill Development Centre**, who introduced students to the IBM SkillsBuild platform and explained its significance in developing industry-relevant skills. He demonstrated the registration procedure, highlighted the various certification courses, learning pathways, digital badges, and career development resources available on the platform. Students actively participated in the registration process with the support and guidance of the organizing team.

The IBM SkillsBuild Registration Program aligns with **SDG 4: Quality Education** by promoting inclusive, equitable, and lifelong learning opportunities through digital education. It also supports **SDG 8: Decent Work and Economic Growth** by equipping students with industry-recognized digital skills and certifications that improve employability and career readiness.

Output

- Successfully conducted a four-day IBM SkillsBuild Registration Program for undergraduate students from **06.07.2026 to 09.07.2026**.
- Facilitated the registration of students on the IBM SkillsBuild platform and introduced them to globally recognized certification courses and digital learning resources.
- Provided hands-on guidance regarding account creation, course enrollment, learning pathways, and the effective utilization of the IBM SkillsBuild portal for continuous skill development.

Outcomes

- Students will be encouraged to actively utilize the **IBM SkillsBuild** platform to pursue industry-recognized certification courses, enabling them to strengthen their technical, professional, and employability skills.
- Participants will gain continuous access to self-paced digital learning resources and global certifications, which will enhance their career readiness, improve their prospects for internships and campus placements, and support their higher education aspirations.
- The initiative will strengthen the institution's collaboration with **IBM SkillsBuild**, fostering a culture of lifelong learning, digital competency, and industry-integrated education while contributing to improved student employability and sustainable career development.

B. Vasanthi 31/8/26.

Placement Director

01/09/2026

IQAC Director

Principal

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MARUDHAR KESARI JAIN

College for Women (Autonomous), Vaniyambadi

33 Years of Educational Excellence...

Topic: IBM **SkillsBuild Registration Program**

Date: 06.07.2026 &09.07.2026

Organized by: Placement & Career Guidance Cell

Venue: Sri Roop Rajat Seminar Hall

Students actively engaging in theIBM SkillsBuild Registration Program held at Sri Roop Rajat Seminar Hall



Geotagged photograph capturing the interactive IBM SkillsBuild Registration Program for students.



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