



## CAREER GUIDANCE CELL POLICY

The Career Guidance Cell provides relevant academic and career information to enable Students to make informed decisions along the way.

- Our focus is to provide learning/training opportunities in the areas of Academic, Career and Personal/Social Development and to prepare students to meet their future challenges.
- The Career Guidance Cell of the college is constituted with a Placement Director and Faculty Members from each Department to provide necessary guidance and information to the students in shaping the future career. The team keeps up-to-date with employment trends and options to ensure quality advice to students.
- The Career Guidance Cell provides commendable services in areas of Campus Interviews; Job Placements and Training Programmes for our students that enable them to develop applicable skills in the competitive Job Market.
- The Cell also organizes Workshops and Seminars on Personality Development, Interpersonal Relationship, Communication Skills, Interview Skills and Presentation Skills to enable the All Round Development of Individuals.
- Eminent Resource Persons from various sectors and Esteemed Institutions are invited for providing training to the students.
- Assisting students in finding suitable internships and job placements through tie-ups with companies and organizations
- Providing information on various career options, Admission procedures and Scholarship Opportunities.



# Marudhar Kesari Jain College for Women

(A Project of Sri Marudhar Kesari Jain Trust)

Recognised u/s 2(f) & 12(B) by UGC Act, 1956 - Permanently Affiliated to Thiruvalluvar University  
Accredited by NAAC with "A" Grade (3<sup>rd</sup> Cycle) - An ISO 21001:2018 (EOMS) Certified Institution



- Organizing interactions with Alumni to share their career experiences and insights.
- The Career Guidance Cell will collaborate with Academic departments, Alumni, Industry experts and other Career Counseling Centers to enhance its services.

## OBJECTIVES

- To conduct a survey among students on their Career Options.
- To provide career guidance about avenues open after graduation. i.e., Higher Education, Placements or Entrepreneurship.
- To organize programmes to create awareness about the Importance of Higher Studies in India and Abroad.
- To organize Awareness Program for the Competitive Exams such as GATE, TANCET, CET, UPSC, TNPSC, NET/SET Paper and to counsel them for higher studies.
- To conduct Orientation Programmes for Freshers.
- To organize and offer various programmes on Personality Development, Soft Skills and Communication Skills.
- To promote career counseling by organizing Guest Speakers viz. Senior Corporate Personnel and most importantly by the immediately placed senior students.

  
**IQAC Coordinator**



  
**Principal**

**PRINCIPAL**  
Marudhar Kesari Jain College  
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